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Applied Education

A Holistic and Flexible Education System for the Digital Age





Table of Contents

| | | |
|---|-------------------------------------------------------------------------|----|
| ■ | Executive Summary | 2 |
| ■ | 1. Prologue: A Diverse and Forward-Looking Education System | 8 |
| ■ | 2. The Importance of Applied Education for Hong Kong Students | 10 |
| ■ | 3. Reasons for Change: Issues Facing Hong Kong's Education System | 16 |
| ■ | 4. Recommendations for Higher Education | 24 |
| ■ | 5. Recommendations for Secondary Education | 56 |
| ■ | 6. Conclusion | 64 |
| ■ | 7. Appendix | 66 |



Executive Summary

Purpose

This report reviews Hong Kong's examination-centric education system, which hails academically capable students but stifles students' development in non-academic areas. Such system not only bars non-academic talents from developing on a level playing field, but also limits future socio-economic advancement which is driven by the population's creativity and innovative capacity.

The importance of a holistic education system that caters for diverse learners and facilitates lifelong learning has been raised since the education reform 20 years ago. As society evolves, it would be timely to review whether these goals have been truly attained. Specifically, an education system should be:

- i. **Holistic and flexible:** minimising stigmatisation, providing a level playing field, and celebrating diverse talents with a flexible system of multiple pathways;
- ii. **Socially-relevant and forward-looking:** matching evolving social needs; nurturing creativity, innovation and critical thinking.

This report examines the limitations of the education system in achieving the above goals; it further proposes key policy recommendations targeted to enhance the system for our next generation.

Context

Imbued with cultural biases and parental expectations, Hong Kong students are under the pressure to obtain an academic degree and are advised against undertaking blue-collar jobs. These biases limit the opportunities for Applied Education. The combined upper secondary participation (between 10–15%) is far behind the Organisation for Economic Co-operation and Development (OECD) average (42%), calling for an examination of the education system's ability to cope with diversity and future needs.

This report identifies a number of issues in the education system that limits the development of future talents. Whilst university education has become increasingly accessible, with 33,000 degree intakes each year covering 48% of the age cohort, salary has not kept up.

Moreover, technological advancements in the digital ecosystem have brought about sweeping changes to many sectors. An estimated 65% of primary school entrants will end up in new job types that do not exist today, as technology transforms and reshapes the future job market. However, students' interests and capabilities in science-related subjects have waned over years while employers experience mounting difficulties in finding human resources with the right skills.

With the objective of providing multiple pathways for students, this report proposes a series of recommendations to strengthen Applied Education, which bridges the school and industry by focusing on practicality and impact.

Policy Directions

Educational institutions in Hong Kong have recognised the need for applied degrees with a focus on practicality. However, the formal classification of a “University of Applied Sciences” does not exist. In the absence of a holistic strategy as well as targeted policies, the current funding mechanism and governance structure fail to provide sufficient resources for developing top-notch applied programmes driven by an industry-led curriculum. This report discusses policy and financial support to bring Applied Education to the next level, with the following three key areas:

- i. **To strengthen industry collaboration through dual education integrating theory and practice**, this report recommends enhancing both top-down governance through inter-bureau efforts under the Human Resources Planning Commission, and bottom-up involvement through Industry Training Advisory Committees to maximise the influence of industry expertise in the process of talent development. Inter-bureau efforts can link socio-economic, manpower and skills planning, and allocate resources accordingly to help develop targeted courses and address future social needs.
- ii. **To enhance the financial sustainability and competitiveness of applied programmes**, particularly in the self-financing sector, this report recommends integrating and enhancing current funding schemes to address the imbalance of resources between universities funded by the University Grants Council and the self-financing sector. Moreover, the Committee on Self-financing Post-secondary Education should take a more active role in the process of funding support and quality assurance.
- iii. **To ensure that the right talents are admitted under a flexible and inclusive system**, this report recommends prioritising aptitude in the admission process through measures such as increasing aptitude-based quotas and accepting relevant professional qualifications as part of the admission criteria.

As the sub-degree system continues to expand, the **Higher Diploma can be strengthened as a progression pathway towards applied degrees**, further differentiating it from the Associate Degree.

Applied Education also needs to be **reinforced in secondary schools to unleash diverse talents since an early age**. This report views Applied Education as an inter-disciplinary concept that should not be confined to Applied Learning courses; instead, relevant content should be applied to all key learning areas and should incorporate updated industry knowledge. This report recommends a broadened Applied Education functional committee under the Curriculum Development Council, and an intermediary to enhance the existing Business-School Partnership Programme. Applied Learning should be revamped to be on par with other academic subjects.

Finally, this report recommends **an institutionalised career exploration programme since junior secondary school years**, with designated teaching hours. Industry exposure should be incorporated as an integral part of the career education curriculum. This report further suggests strengthening parent involvement and equipping career teachers through industry training placements, as both are key stakeholders in students’ growth.

Summary of Key Recommendations

Recommendation 1: Industry involvement—improving governance and integrating employer expertise to strengthen industry-led Dual Education

- i. Strengthening the Human Resources Planning Commission's role in integrating future economic, manpower and educational planning; with targeted efforts and enhanced resource allocation to facilitate industry-led programmes
- ii. Magnifying Industry Training Advisory Committees' (ITACs) influence on skills demand / supply by creating a more accessible Specification of Competency Standards (SCS), and translating them to dual-education programmes

Recommendation 2: Funding mechanism—incentivising Dual Education through a revamped and integrated subsidy scheme

- i. Strengthening the Committee of Self-financing Post-secondary Education in resources allocation and strategic planning, including the integration of Study Subsidy Scheme for Designated Professions / Sectors (SSSDP) and Non-means-tested Subsidy Scheme for Self-financing Undergraduate Studies in Hong Kong (NMTSS) into a new funding model
- ii. Providing financial support to institutions for developing dual-education programmes with high market relevance and with industry collaborations (e.g. workplace internship / apprenticeship)
- iii. Adding a mature student scheme targeting profession transfers and school returners
- iv. Establishing a goal-based funding approach based on a) job conversion rate, b) industry accreditations/qualifications attained, and c) future-ready skills

Recommendation 3: Admission system—gravitating towards an aptitude-based admission mechanism that accepts industry qualifications

- i. Increasing self-financing institutions' (SFIs) non-standard admission quota from 5% to 15%; re-naming it as "aptitude-based admission"
- ii. Allowing local direct admission to the SSSDP simultaneously with Joint University Programmes Admissions System (JUPAS); removing or relaxing the 10% quota
- iii. Increasing principal nomination quota and allowing unconditional offers to be made before the release of the Hong Kong Diploma of Secondary Education Examination (HKDSE) results
- iv. Accepting professional accreditations under the Qualifications Framework (QF) as a part of degree admission criteria (coupled with language requirements)
- v. Lowering age requirement for mature applicants from 25 to 21; listing out accreditations considered
- vi. Exploring degrees for working professionals
- vii. Introducing course-based subsidy for those developed with close alignment with SCS and manpower needs

Recommendation 4: Strengthening the Higher Diploma by building an Applied Education progression pathway

- i. Formulating a clear division between Associate Degree and Higher Diploma with an option for further progression to academic and applied degrees



Recommendation 5: Reinforcing Applied Education in secondary schools through governance structure and curriculum design

- i. Establishing an intermediary to broaden the Business-School Partnership Programme (BSPP) and to strengthen industry connection in Applied Education; setting up a funding scheme for non-profit organisations, e.g. “Big Education” Platform
- ii. Broadening the manifesto of Committee of Applied Learning under the Curriculum Development Council to include inter-disciplinary delivery of STEM / Applied Education across key learning areas
- iii. Raising standard-based grading of Applied Learning (ApL) to level 5, allowing for the possibility to reach level 5** under enhanced assessment methods and more extensive curricula

Recommendation 6: Institutionalising career exploration in secondary schools

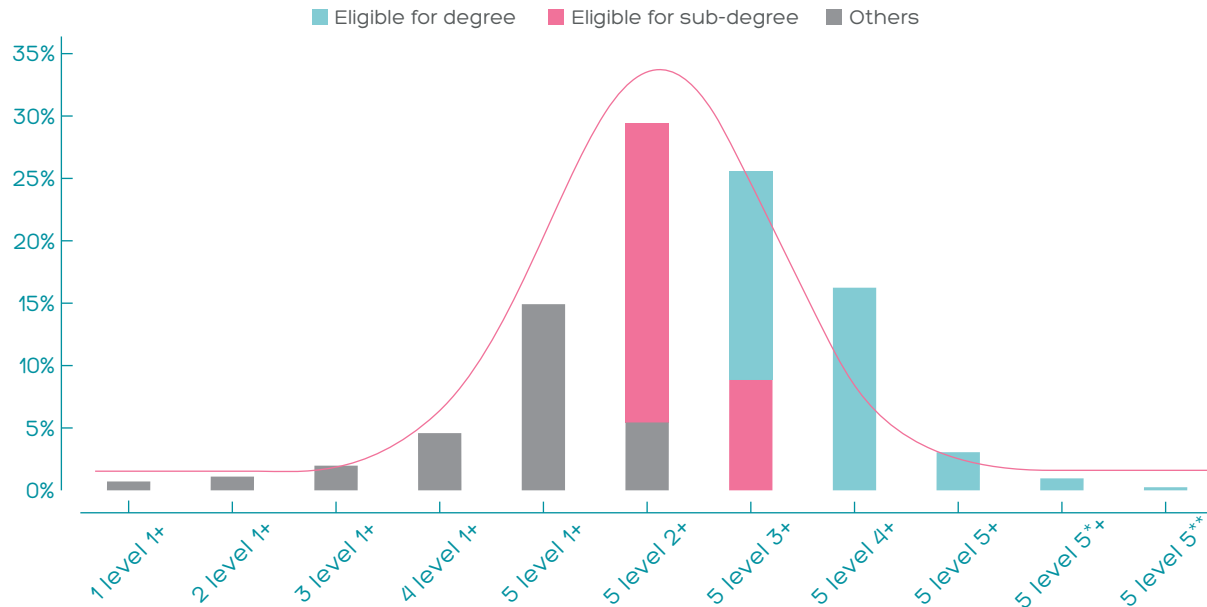
- i. Mandating career education as a compulsory teaching component with designated teaching hours
- ii. Implementing intensive career programmes with less academic burden to facilitate greater career exposure in junior secondary level
- iii. Involving parents in their children’s career development process through career counsellors
- iv. Boosting industry exchange opportunities for both current and prospective teachers to strengthen their ability to provide career support





Nurtured under Hong Kong's examination-oriented system, students from a young age are compelled to strive for academic excellence. **Figure 1** shows the academically capable students striving under the Hong Kong Diploma of Secondary Education (HKDSE) in 2018; those eligible for degree entrance are highlighted in blue in the bell-shaped distribution below.

(Figure 1) HKDSE 2018 distribution of day-school candidates (%), non-cumulative



Source: Hong Kong Examinations and Assessment Authority

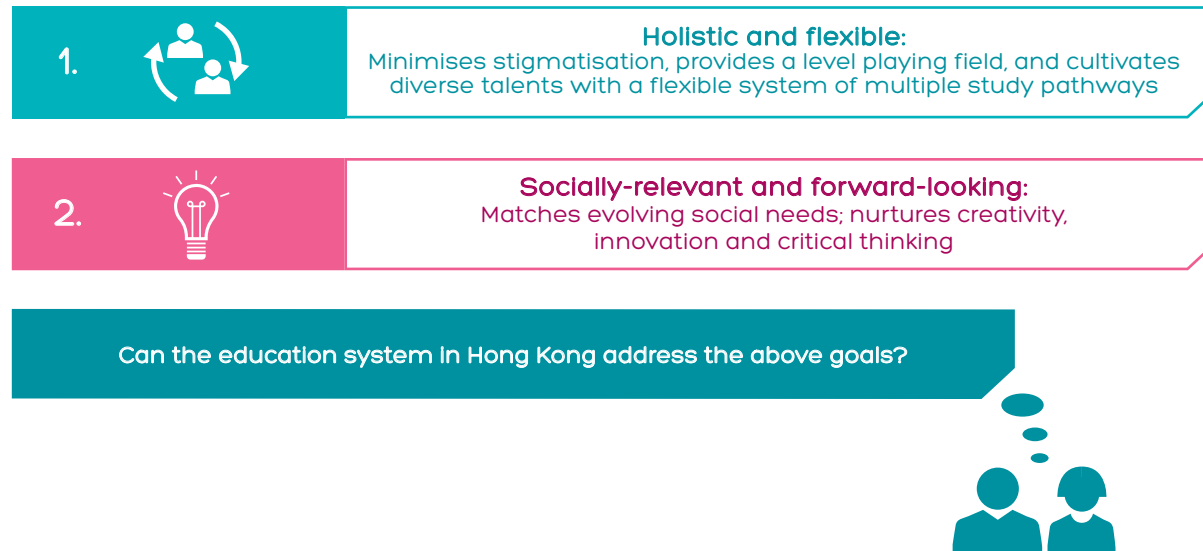
Note: Each bar implies candidates attaining specified level or above, but excludes candidates already included in the next level. For illustration, a candidate obtaining a mix of level 5* and 5 will be categorised under the "5 level 5" category. Key omissions:

1. Students attaining level 4+ in 5 subjects, but not eligible for degrees;
2. Students attaining level 3+ in 5 subjects, but not eligible for sub-degrees; and
3. Students attaining level 1+/2+ in 5 subjects, but eligible for degrees.

However, not everyone is fit for the same examination system; nor is such system effective in measuring the various attributes of talents. An education system should be all-encompassing to unleash learners' potential and allow them to flourish. Based on this premise, our report seeks to review whether the education system in Hong Kong is effective in achieving the following two critical goals:

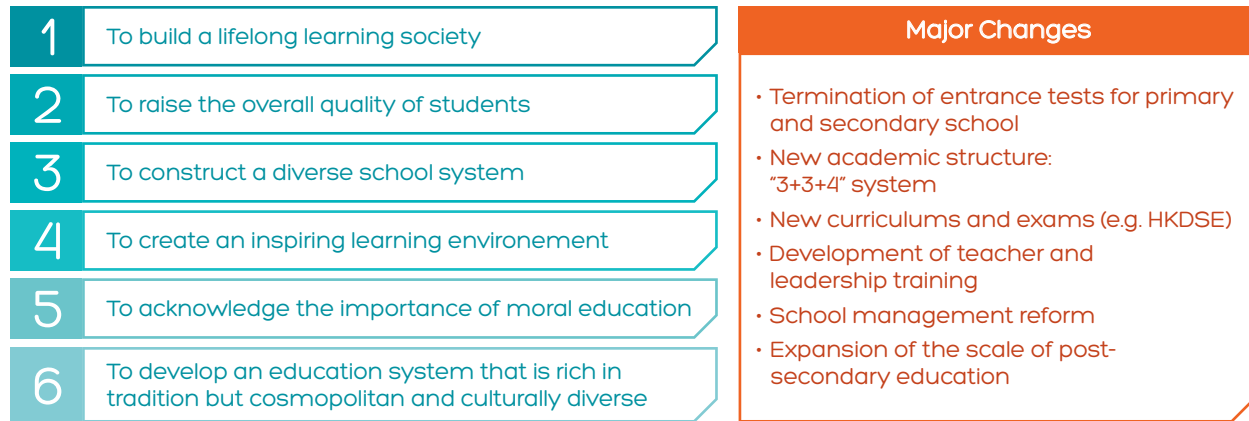
(Figure 2) Reimagining our education system

What are the goals of an education system, and how to achieve them?



The aforementioned educational goals are not new to the community. In September 2000, the Education Blueprint for the 21st Century, *Learning for Life, Learning through Life: Reform Proposals for the Education System in Hong Kong*, had already emphasised the importance of a holistic education system that caters for diverse learners' needs as well as life-long learning (**Figure 3**) (Education Commission, 2000).

(Figure 3) **The Government's vision and implementation of education reform in the past 20 years**



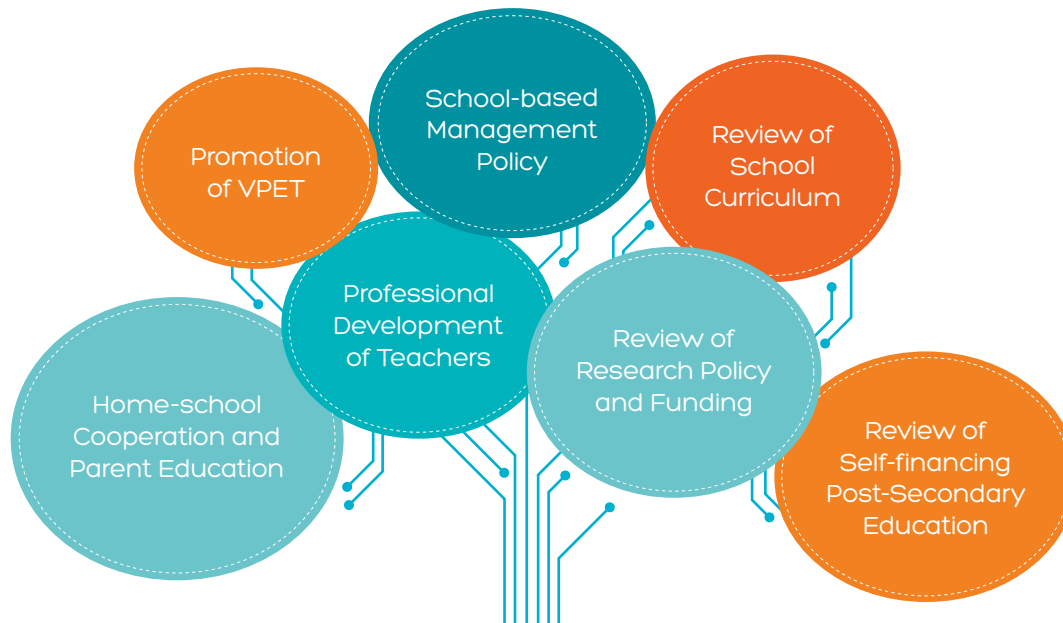
This framework forms the cornerstone of the education system as we know today. Since then, a series of policy changes has been made. The Government of the Hong Kong Special Administrative Region (the Government) introduced new curricula and assessment mechanisms, a new progression structure (the "3+3+4" system), development plans for teacher training, as well as expansion strategies for post-secondary education.

Upon the 20-year mark of these sweeping reforms, it would be timely to review whether these measures have successfully created a holistic and flexible education system with multiple pathways. More importantly, as society evolves, the volatility and uncertainty give rise to the need for continuous review to ensure that our next generation is well-equipped to face future challenges.

This educational philosophy largely resonates with the Government. Since 2017, the Government has launched seven Task Forces in relation to education, such as home-school cooperation, self-financing post-secondary education, and school-based management policies (**Figure 4**). The Task Force on Promotion of Vocational and Professional Education and Training (VPET) and the Task Force on Review of School Curriculum launched their consultations in May and June 2019 respectively.

Many issues in education are closely intertwined. Whilst this report attempts to address a series of critical issues raised during these consultations, it would inevitably touch on other aspects.

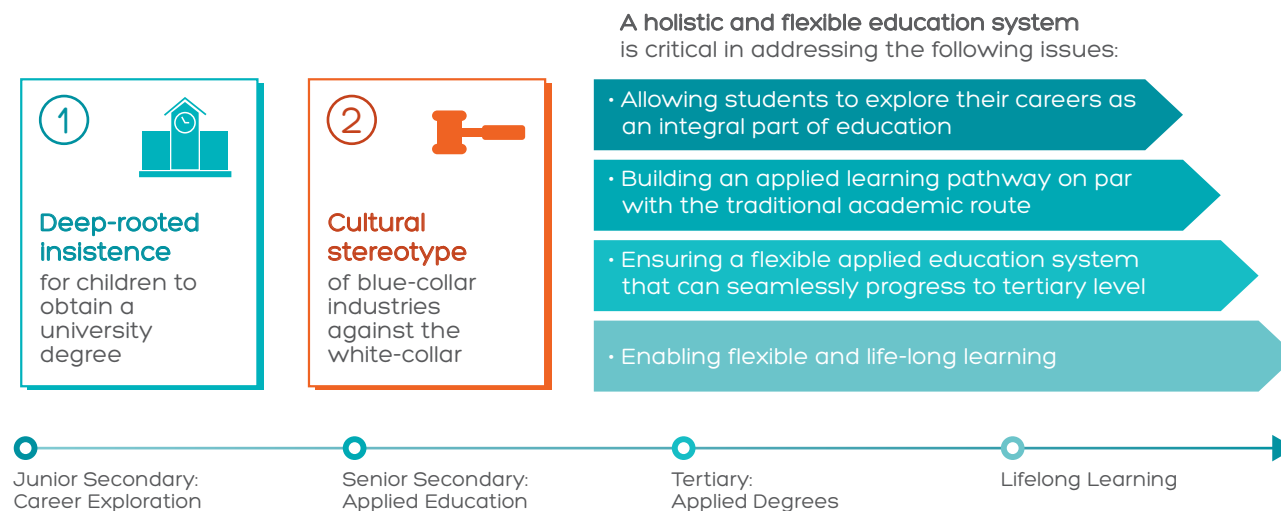
(Figure 4) Task Forces established by the Government since 2017



Source: Education Bureau

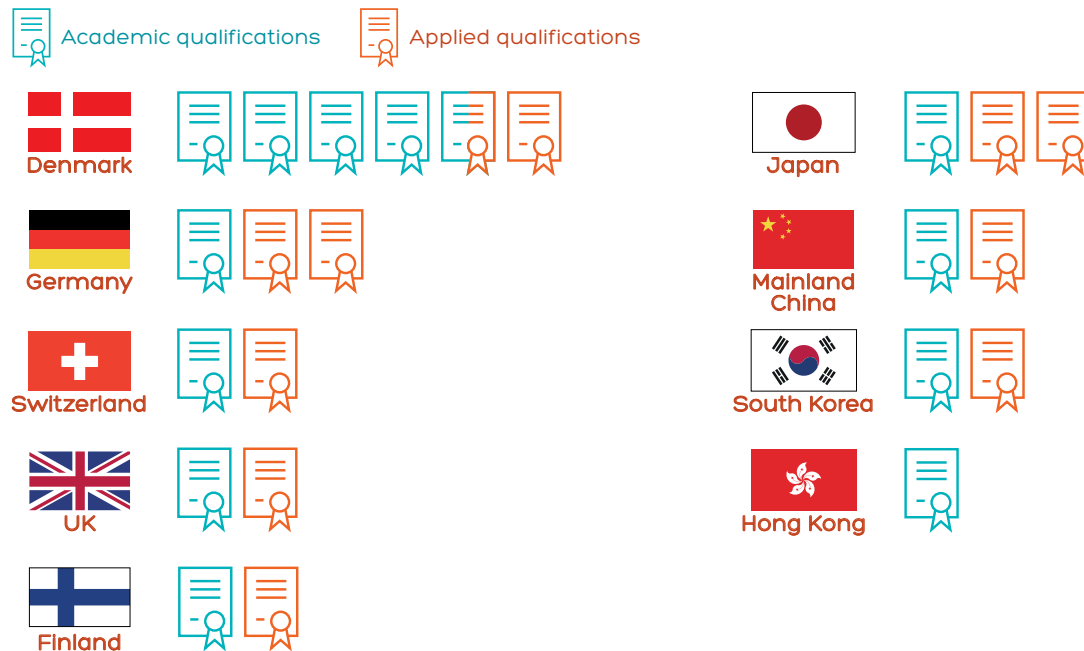
In Hong Kong, most parents have a deep-rooted insistence for their children to obtain an academic degree with the goal of ultimately landing a white-collar job. This cultural bias limits the opportunities for students to pursue Applied Education. Against this backdrop, we propose a series of recommendations to strengthen Applied Education, with the objective of providing multiple pathways for students.

(Figure 5) **The importance of developing Applied Education—focusing on applied knowledge and practical skills**



In view of global economic and technological transformations, many developed countries have reformed their education systems over the past few decades. In particular, some have formalised Applied Education as an integral part of the education system. Whilst there is only one secondary qualification that leads to degree entry in the local education system, other countries have developed multiple academic and applied qualifications for students with different interests and development goals **(Figure 6)**.

(Figure 6) Hong Kong has fewer secondary qualifications that can lead to degree level education



Sources: Respective government websites

In Hong Kong, secondary school students can pursue Applied Education through three routes, including the HKDSE Applied Learning (ApL) courses, Diploma of Vocational Education (DVE) or other diplomas / programmes by schools and industry providers, and the Vocational Baccalaureate (VB) programme at Youth College (International). However, they are limited in scale due to the following reasons:

1. Lack of recognition for ApL subjects

Whilst best-performing students in the HKDSE can attain Level 5**, the highest grade attainable for ApL (Category B) subjects is “Attained with Distinction (II)”, the equivalence of Level 4 in Category A subjects. This disparity of subject recognition not only discourages students from taking ApL subjects, but also schools from offering them.

2. Lack of progression pathways for DVE candidates and students enrolled in other diplomas

Students can opt for the Diploma of Vocational Education (DVE) at Youth College, an institute under the Vocational Training Council (VTC), or other programmes under providers such as the Construction Industry Council. However, graduates of these programmes are not eligible for direct entry into degree programmes in Hong Kong, making this pathway a suboptimal choice for interested students.

3. VB programmes’ impact is yet to be observed

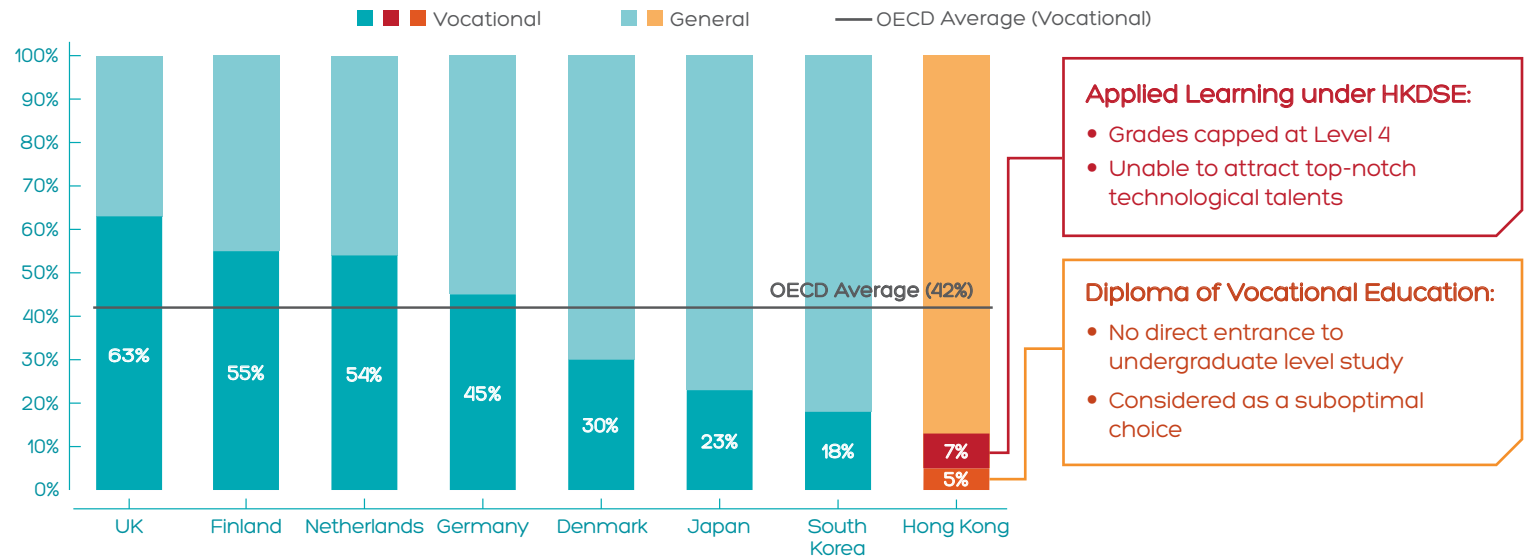
The Vocational Baccalaureate (VB) was introduced as a pilot programme in academic year 2018/19. The curriculum comprises a combination of language subjects under the International General Certificate of Secondary Education (IGCSE) and the Business and Technology Educational Council (BTEC) Level 3 Extended Diploma in either Design or Engineering. Both IGCSE and BTEC are internationally recognised qualifications which could be used to apply for degree programmes at both local and overseas universities. With 150 students in the first cohort, the impact is yet to be observed.



The combined participation in Applied Education at the upper secondary level in Hong Kong (ranging from 10 to 15%) is far behind the Organisation for Economic Co-operation and Development (OECD) average of 42% (**Figure 7**) (OECD, 2018).

The low participation in Applied Education has critical implications for long-term social development; this calls for a review to rejuvenate Applied Education across all stages of the education system.

(Figure 7) Percentage of upper secondary graduates enrolled in applied / vocational programmes

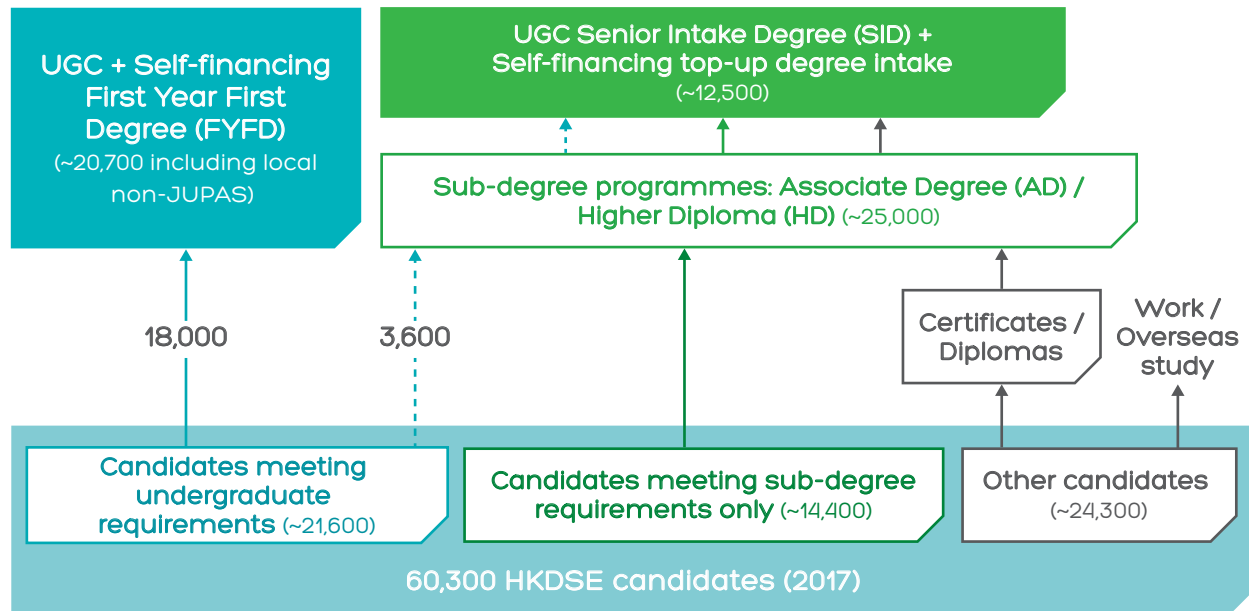


Sources: OECD, Hong Kong Examinations and Assessment Authority

3.1. A mismatch between university graduates and social needs

University education has become increasingly accessible in Hong Kong. An average of 58,000 school candidates sat for the HKDSE in the last five years, of which about 15,000 secured a First-Year-First-Degree (FYFD) place at University Grants Committee (UGC)-funded universities. Whilst this ratio appears low (in the 2017/18 intake, there are about 15,200 students, including 2,700 local non-JUPAS students), undergraduate-level education in Hong Kong is not scarce after including i) self-financing FYFD places (about 5,500 students); ii) UGC Senior Intake Degree (SID) (about 4,800 students); and iii) self-financing top-up degrees (about 7,800 students), which in total admitted more than 33,000 students in academic year 2017/18 **(Figure 8)**.

(Figure 8) Degree intake has been on the rise^[1]

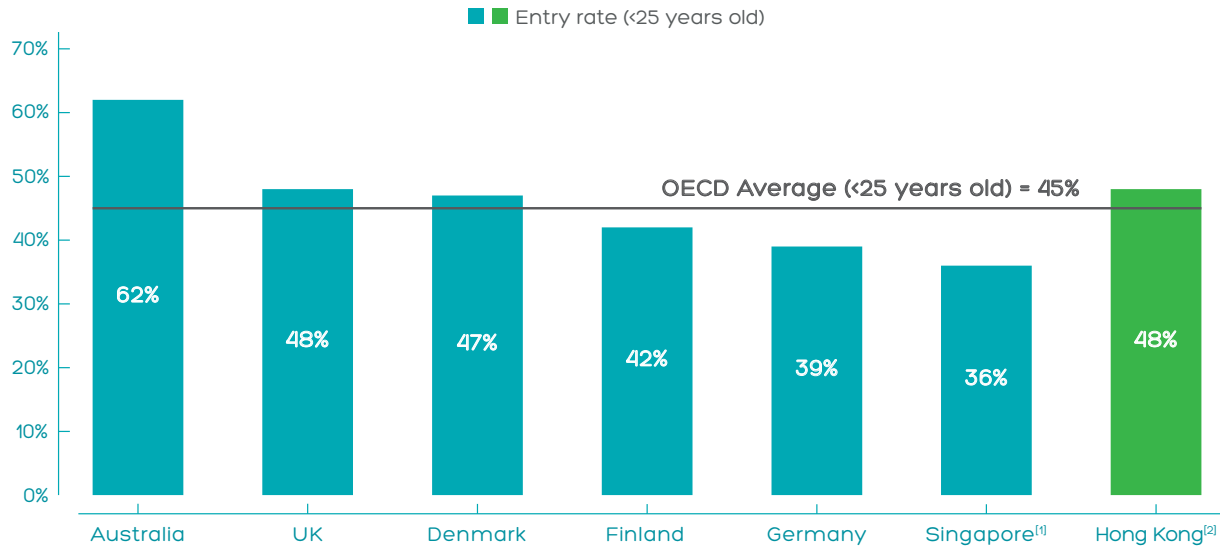


Sources: Education Bureau, Hong Kong Examinations and Assessment Authority, Legislative Council

Note: [1] All figures are rounded up to the closest 100, as of 2017/18. Sub-degree figures are graduate numbers.

According to the Education Bureau, more than 70% of the relevant age cohort have access to post-secondary education, including 48% with access to degree education. Meanwhile, the OECD average of first-time degree entrant rate for students under 25 years old currently stands at 45% (**Figure 9**) (OECD, 2018).

(Figure 9) **International comparison of university admission rates**



Sources: OECD, Singapore Department of Statistics, Education Bureau, New Century Forum

Note: [1] Singapore participation rate as of 2017, calculated by P1 cohort from 12 years prior (43,492).

[2] Hong Kong's participation rate as of 2017/18, calculated by the total of the 4 types of intake places, divided by the mid-year resident population of the relevant age cohort.

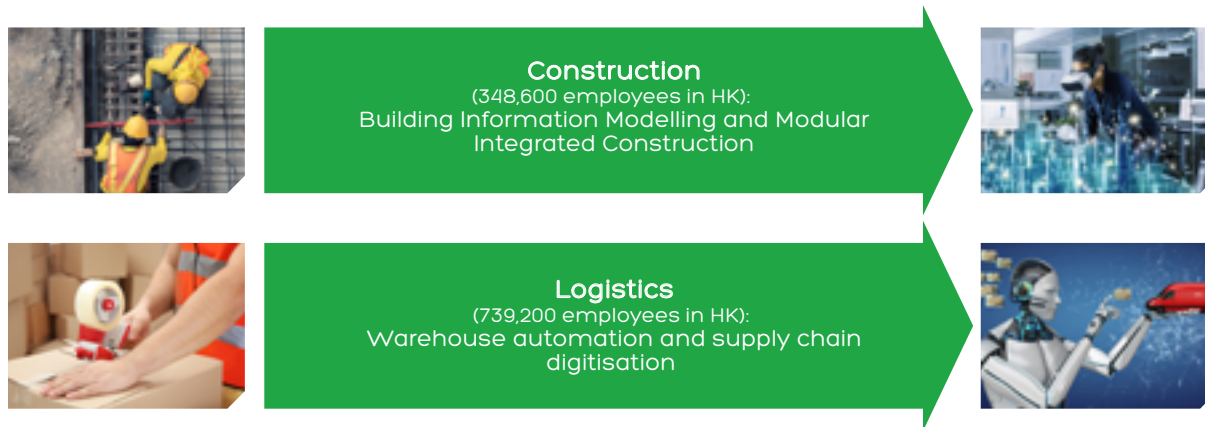
Whilst the number of bachelor's degree graduates has been increasing, a survey has indicated that the inflation-adjusted median monthly salary of fresh graduates has dropped from \$15,457 in 1997 to \$14,395 in 2017, suggesting a mismatch between graduates and the job market (New Century Forum, 2018). As such, the issue facing Hong Kong is not necessarily a lack of access to degree-level education, but rather, the ability of our education system to provide sufficient support and training for students in order to satisfy social needs.

3.2. Technological disruptions give rise to the need for applied practitioners, for which Hong Kong is ill-equipped

As society evolves, along with the job market, an estimated 65% of primary school entrants will end up in new job types that do not exist today. From 2018 to 2022, existing work tasks performed by machines will rise from 29% to 42% (World Economic Forum, 2018).

As the digital ecosystem continues to progress, all sectors in Hong Kong are already feeling the impact. Two examples are the construction and logistics sectors: both are major pillars of the local economy with an estimated 348,600 and 739,200 employees respectively, making up nearly one-third of the local workforce (Legislative Council, 2019).

(Figure 10) The rapidly transforming industries give rise to the demand of (and opportunities for) applied practitioners



Sources: World Economic Forum, Report on Manpower Projection to 2027 (2017 figures)

Construction

Building Information Modelling (BIM) is an intelligent, digital 3D modelling process which generates and manages building data during the design and construction processes. It is widely known as the “current expression of digital innovation” in the construction industry.

In Hong Kong, the usage of BIM is becoming more popular. The Government has laid out regulations requiring contractors and consultants to use BIM for major public infrastructure and housing projects in accordance with formalised standards. BIM can foster stakeholder collaboration, reduce rework costs, and improve construction safety. Examples of construction projects using BIM include the Shatin to Central Link, Kai Tak River Improvement Works, and the Hong Kong International Airport Midfield Concourse.

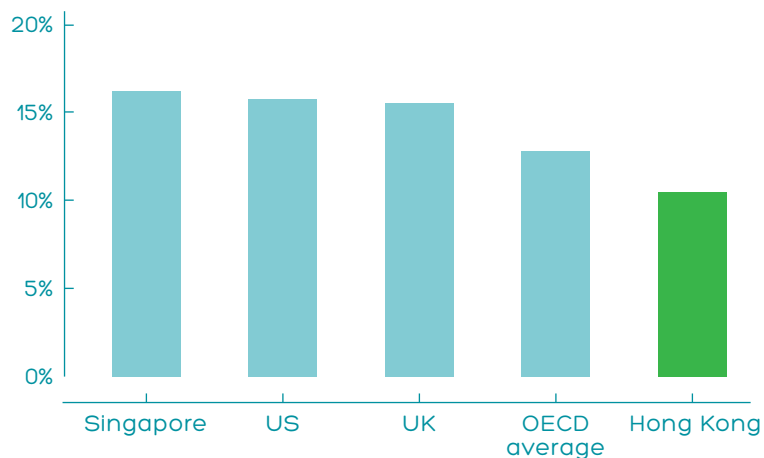
Logistics

“Smart Warehouses” incorporate robotics and automation technology into operations. The Hong Kong Science and Technology Parks Corporation (HKSTP) and RV Automation opened the city’s first fully automated smart warehouse, the RobEx Centre, in 2018. This centre provides two types of services, including self-served logistics delivery and short-term storage, with a variety of technological features boosting the efficiency of warehouse operations.

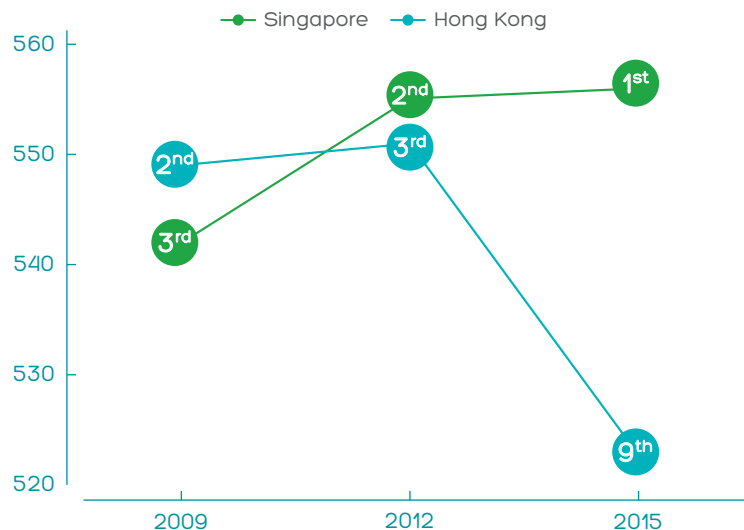


Despite the clear and irreversible trends, Hong Kong students show declining interest in studying science. According to the latest Programme for International Student Assessment (PISA) report by the OECD, the percentage of Hong Kong students who expect to work in science-related occupations when they are 30 is lower than the OECD average (**Figure 11**). The average science score fell sharply from the second place in 2009 to the ninth place in 2015, whilst Singapore topped the charts (**Figure 12**).

(Figure 11) Percentage of students who expect to work in science-related / technical occupations when they are 30^[1]



(Figure 12) PISA mean science score for 2009, 2012 and 2015

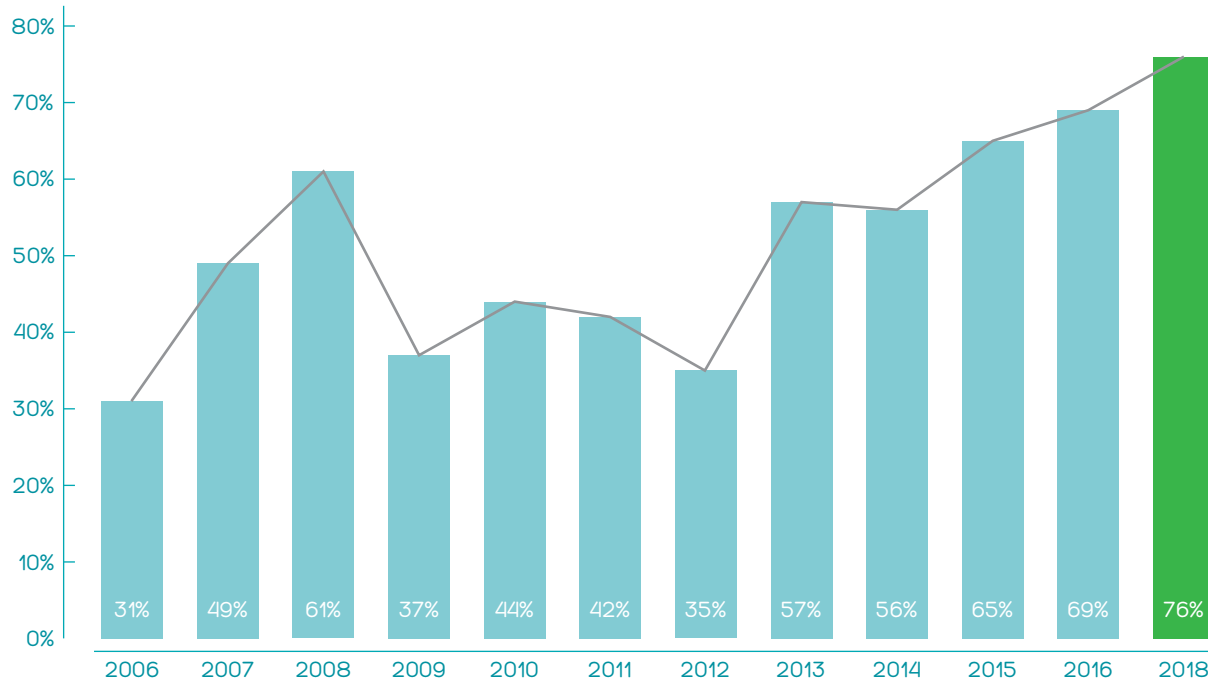


Sources: OECD, PISA 2015 Database (Table I.3.10a.)

Note: [1] Including science and engineering professionals, information and communication technology professionals and science-related technicians and associate professionals.

A decline in student interest and ability has translated into increasing difficulty for employers to find the right talents. A survey has shown that a record 76% of employers experienced difficulties in finding staff with the right skills (Manpower Group, 2018) **(Figure 13)**. Similar observations have been made in other areas such as arts, design, and cultural industries.

(Figure 13) **A record 76% of employers experienced difficulty finding staff with the right skills**

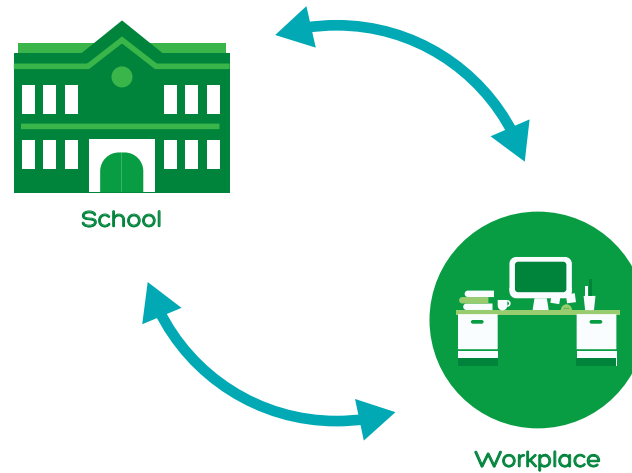


Source: Manpower Group 2018 Talent Shortage Survey



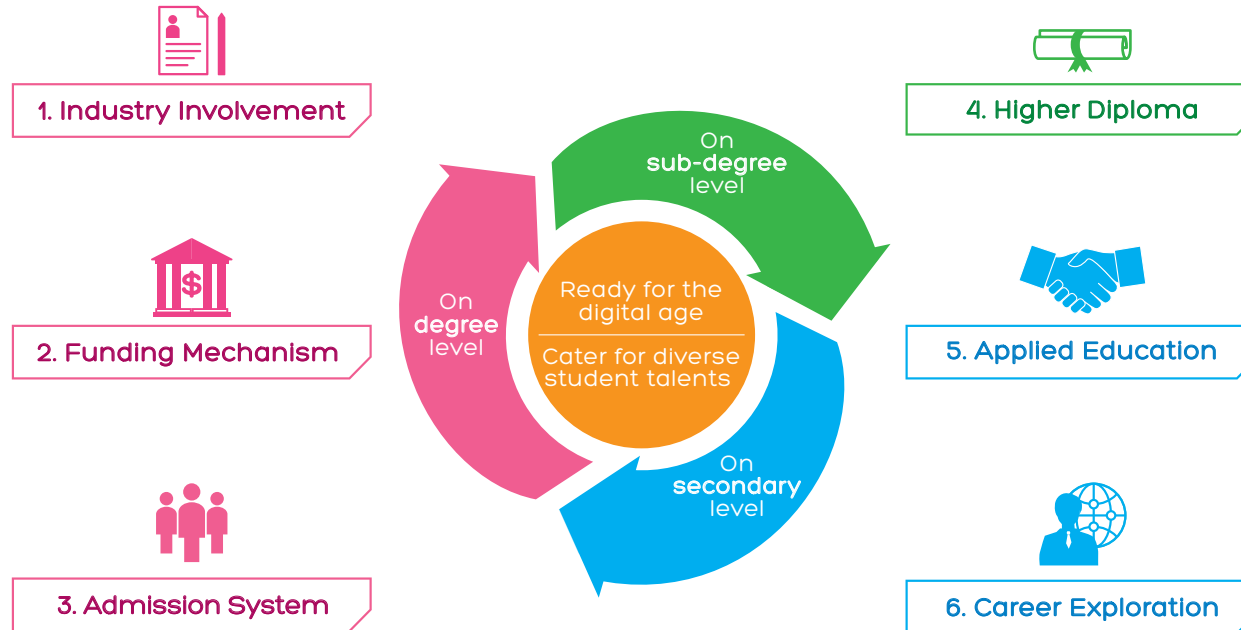
This is where Applied Education comes into play. With its focus on industry practicality and impact, Applied Education could take a central role in avoiding a mismatch between school and workplace. The latest industrial breakthroughs and requirements can be directly applied into the teaching and learning process, giving students an edge over academic graduates. Setting up a viable alternative pathway also helps attract interest from students and ultimately reduce cultural biases.

(Figure 14) **In the era of technological innovation, Applied Education could avoid the mismatch between school and workplace**



In the following sections, six recommendations are presented to strengthen Applied Education across all stages of education.

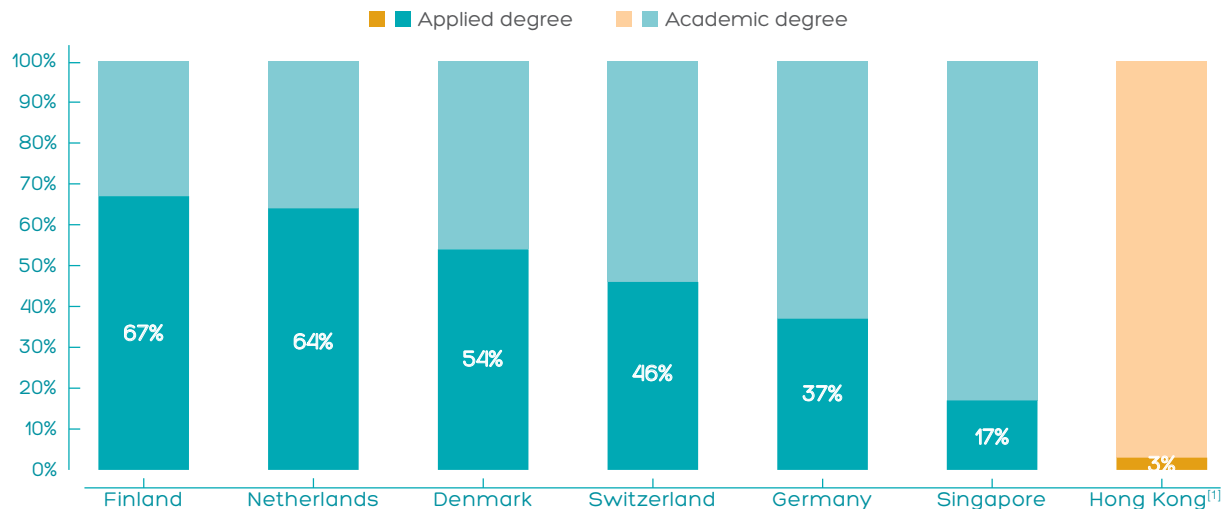
(Figure 15) Policy recommendations in respect of Applied Education



University of Applied Sciences (UAS) is the key to delivering Applied Education at tertiary level. UAS is a practically-oriented, degree-offering institution. Applied degrees focus on the practical implementation of scientific techniques and provide both professional accreditations and degree qualification to prepare graduates for future employment. The focus on hands-on practice offers a practical angle to nurture problem-solving skills, creativity and innovation, which are critical for the 21st century.

The formal classification of a “UAS” does not exist in Hong Kong. The closest institution with a stated manifesto for Applied Education is the Technological and Higher Education Institute of Hong Kong (THEi) under the Vocational Training Council (VTC), admitting about 3% of the total undergraduate student intake each year. This compares with 17% in Singapore and up to 70% in some European countries (**Figure 16**).

(Figure 16) Proportion of admission into institutions offering applied degrees as opposed to academic degrees

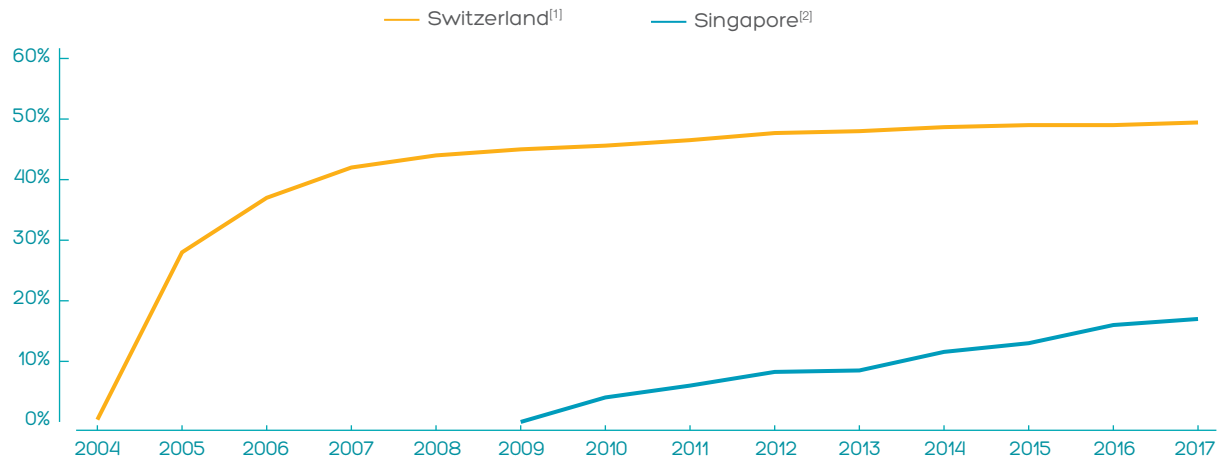


Sources: Respective government websites

Note: [1] In Hong Kong, Technological and Higher Education Institute of Hong Kong (THEi) under the Vocational Training Council is the only organisation that publicly positions itself as a “professionally / vocationally-oriented degree” provider. There are a handful of other degree-offering institutions with specified professional focus apart from academic aims (e.g. the Hang Seng University of Hong Kong, the Open University of Hong Kong, Tung Wah College, Caritas-Hong Kong, etc.); if these are included, the proportion would be closer to 15% to 17%. However, there is no official number/classification available.

Switzerland and Singapore have both established UASs (known as University of Applied Learning in Singapore) in the last 20 years, and the proportion of student enrolment (versus academic degrees) has been on the rise (**Figure 17**). The ability to translate theory to impact, thus to drive technological development, is the key reason for governments worldwide to promote UAS as an alternative in Higher Education. With its unique pedagogy of work-study integration targeting growth sectors of the economy, UASs have attracted interest from students globally. For example, the number of students at Singapore Institute of Technology (2019) has grown from 500 in 2009 to over 7,000 today, across 42 degree programmes.

(Figure 17) Percentage of UAS enrollment in Switzerland and Singapore



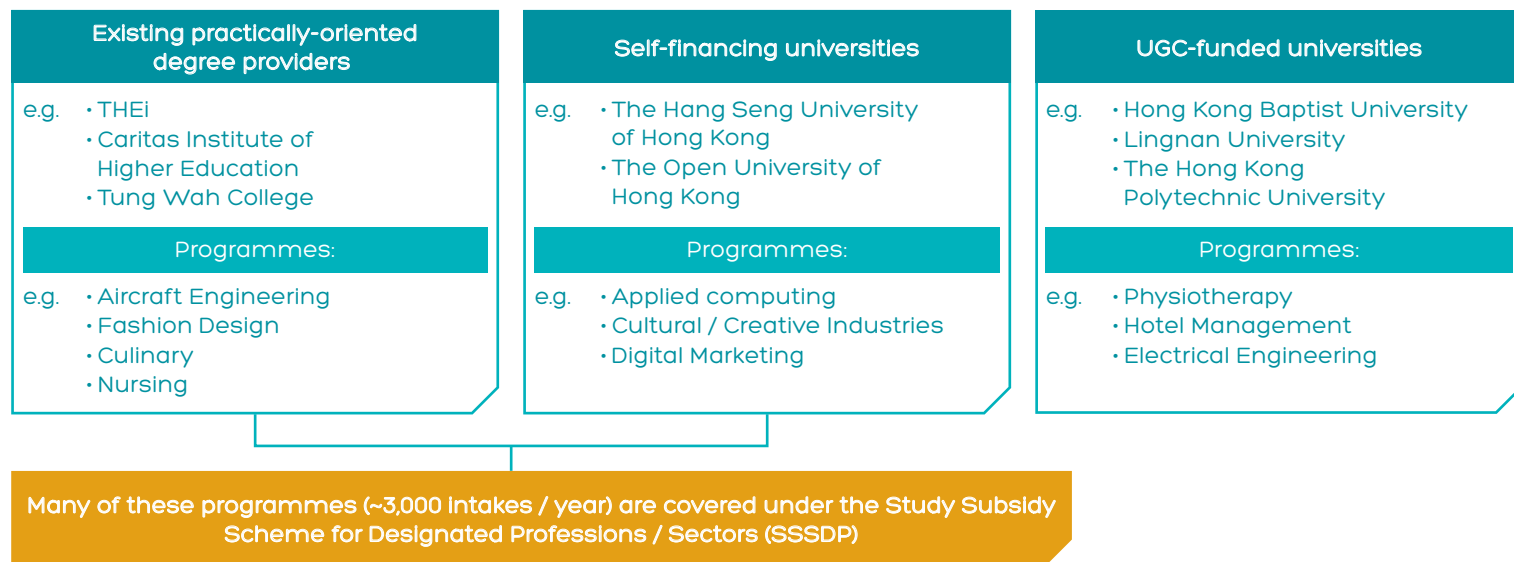
Sources: Respective government websites

Note: [1] UAS in Switzerland started offering bachelor degree programmes from year 2005/06.

[2] Singapore established its first UAS in 2009.

In Hong Kong, educational institutions have recognised the need for practically-oriented degrees. Self-financing degree providers (including universities and other institutions) have designed professionally-oriented programmes (such as electrical engineering and creative arts) tailored to market needs in order to differentiate themselves from UGC-funded universities. Meanwhile, UGC-funded universities also offer programmes targeting specific professions such as Physiotherapy (**Figure 18**).

(Figure 18) **Examples of institutions offering practically-oriented degrees in Hong Kong**



However, Applied Education has not been sufficiently acknowledged from a policy perspective. In the absence of a holistic strategy as well as targeted policies to develop UAS, academic and applied degree programmes share the same admission procedures and funding mechanisms. This hampers the ability of applied degree providers to find the right talents. Moreover, the current funding mechanism and governance structure fail to provide sufficient resources for developing top-notch programmes and to incentivise an industry-driven curriculum.

In our view, **industry involvement**, **funding mechanism**, and **admission system** are three important building blocks to construct quality UASs in Hong Kong, forming the basis of our first three recommendations:

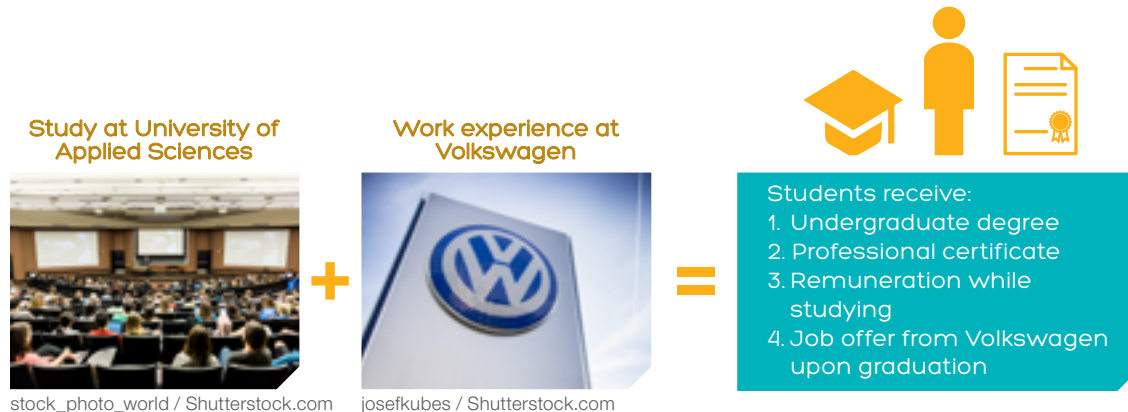
1. Improving governance and integrating employer expertise to strengthen industry-led dual education;
2. Gravitating towards an aptitude-based admission mechanism that accepts industry qualifications;
3. Incentivising dual education through a revamped and integrated subsidy scheme



4.1. Recommendation 1: Industry involvement—improving governance and integrating employer expertise to strengthen industry-led Dual Education

One core element of UAS is an industry-led curriculum that combines academic study with practical training. Internationally, numerous practices exist to offer us a glimpse of what creates a successful and integrated applied education: In Germany, Volkswagen partners with UASs to offer dual-study programmes where a student can earn an undergraduate degree along with a professional certificate within a study period of 4 to 4.5 years (Volkswagen, 2019). Students are remunerated whilst studying and would receive a job offer upon graduation.

(Figure 19) An industry-led dual programme combining study with industry accreditation at Volkswagen, Germany (duration: 4 to 4.5 years)



Source: Volkswagen

(Figure 20) Greater Bay Area industry collaboration is key to developing applied degrees in the context of Hong Kong



Such partnership programmes are currently limited in Hong Kong. One important reason is the lack of industry diversity locally. To develop Applied Education, the Greater Bay Area will play an important role with its breadth of technological and manufacturing enterprises.

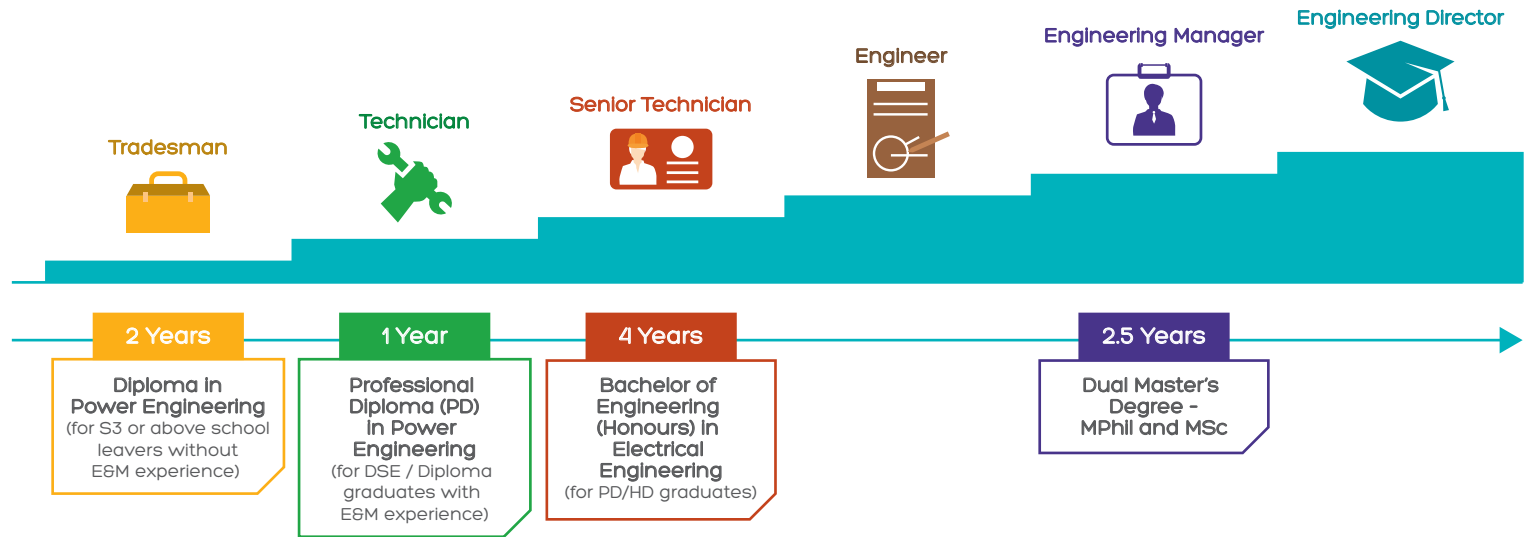
In fact, a few industry-school partnerships have already been forged in the area, offering insights into what Hong Kong institutions can do. Shenzhen Polytechnic signed a strategic cooperation framework agreement with Shenzhen AEE Aviation Technology in 2018 to establish an air drone training centre, an innovation centre as well as an off-campus training base—a move in line with Shenzhen Polytechnic's integrated industry-school approach (YouUAV, 2019). Tencent's collaboration with Shenzhen Technology University in May 2019 is another example, where joint-laboratories and talent training programmes are established (Qcloud, 2019).

The education gap in producing talents fit for employment has driven corporates to build their own academies. These efforts materialised into the **Corporate Tech Academy Network (CTAN)** to “promote VPET as a means of developing a skilled and qualified workforce” (MTR Academy, 2019). The primary goal of these efforts is to produce talents they need, either by building or influencing schools. The following are three such models currently in practice:

1. **Natural monopoly / oligopoly:** Some sectors in Hong Kong are dominated by a handful of corporates, such as railway as well as aircraft engineering. Economies of scale allow corporates to scale up their talent development programmes through partnerships with educational institutions. Four such examples are CLP, MTR, Police College, and the Airport Authority.
2. **Levy-based model:** The Construction Industry Council collects the “Construction Industry Levy” under the Construction Industry Council Ordinance (Cap.587) and Construction Workers Registration Ordinance (Cap.583). Levies enable industry organisations to develop schools of their own. Whilst this is an industry-specific practice in Hong Kong, it is not necessarily the case in other regions. In the UK, apprenticeship levies are applied across all industries, and levies collected are managed by the government to develop apprenticeship programmes.
3. **Professional recognition:** Through the Washington Accord, engineer associations internationally (including the Hong Kong Institution of Engineers) can cross-recognise accredited engineering programmes, giving them leverage over institutions’ curriculum development. The Hong Kong Institute of Certified Public Accountants also follows a similar approach.

Figure 21 and **22** are two detailed case studies.

(Figure 21) Case study 1: CLP Power Academy

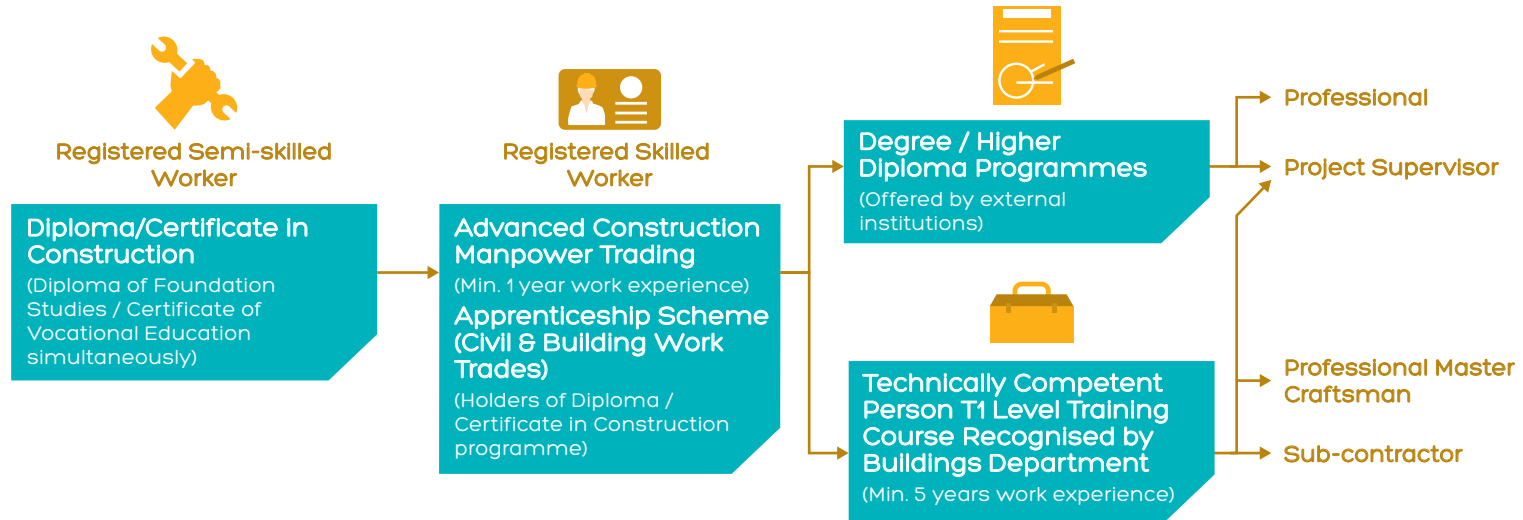


Source: CLP Power Academy

CLP Power Academy offers a parallel academic/professional qualification ladder where diplomas and/or degrees correspond to respective corporate ranks.



(Figure 22) Case study 2: Hong Kong Institute of Construction



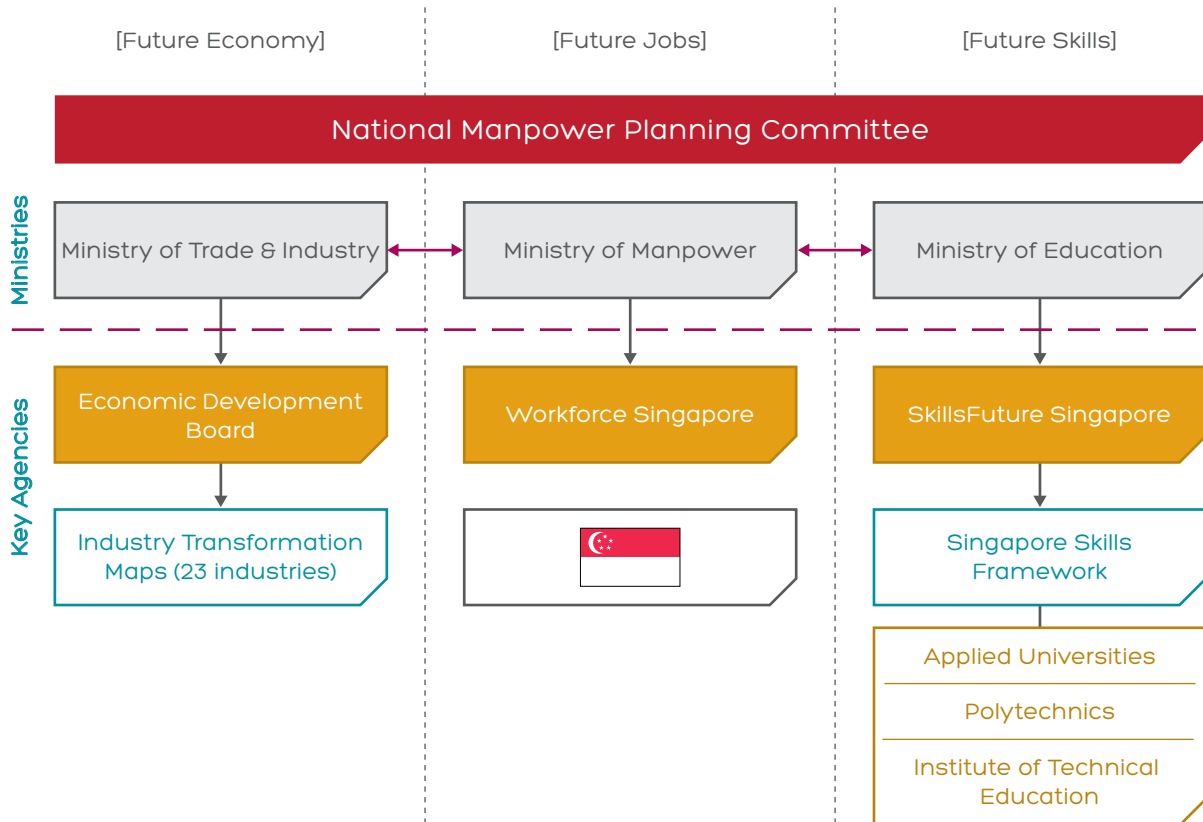
Source: Hong Kong Institute of Construction

Through the Hong Kong Institute of Construction, students can progress from semi-skilled workers, skilled workers to master craftsmen / supervisors through either academic or skill-based training.

Whilst it is encouraging to see corporates establishing initiatives to nurture talents, such programmes are limited to large organisations with sufficient resources. Some schools have taken steps to develop more industry-led programmes. One example would be the Testing and Certification degree programme offered by the Open University of Hong Kong which incorporates industrial training and placement into the integral curriculum; however, such programmes remain limited in cohort size and industries coverage. The above raises questions on the Government’s role in response to the skill demands of the society.

Singapore may offer insights into how governments carry out educational planning (**Figure 23**). Under the central coordination of the National Manpower Planning Committee, inter-ministerial cooperation ensures that economic planning feeds into manpower and skills planning, with agencies to implement ministry-specific policies.

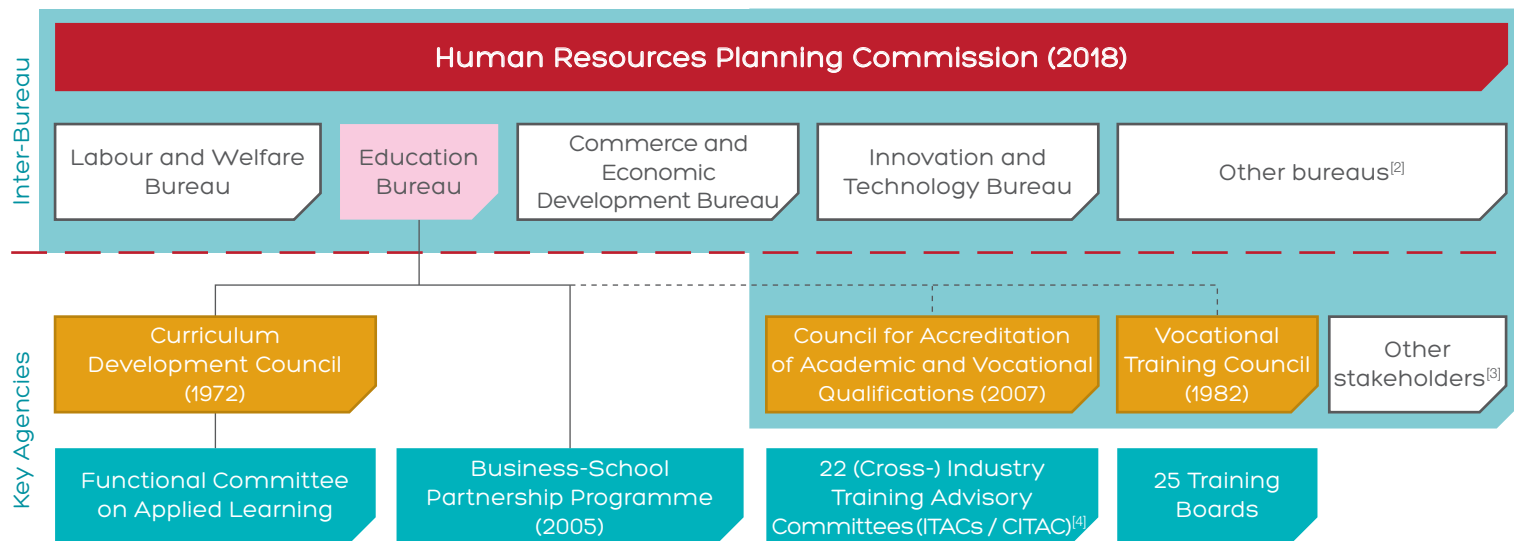
(Figure 23) Educational policies often involve inter-ministerial planning due to their significance to future workforce



Source: Institute of Technical Education, Singapore

In Hong Kong, whilst a similar high-level Human Resources Planning Commission (HRPC) was established under the Chief Secretary for Administration in 2018, the only policy decision made is to set up “a new integrated portal on manpower information” (GovHK, 2018). **Figure 24** maps out relevant stakeholders in the education policy-making process, either under the HRPC or the Education Bureau.

(Figure 24) **Building on the existing government infrastructure for manpower planning and development**^[1]



Source: The Hong Kong SAR Government

Note: [1] Illustrations are non-exhaustive.

[2] Other bureaus include Constitutional and Mainland Affairs Bureau, Financial Services and the Treasury Bureau, Food and Health Bureau, and Security Bureau.

[3] Other stakeholders include Commissioner for Census and Statistics, Government Economist, and Employees Retraining Board.

[4] Industry Training Advisory Committees (ITACs) are set up by the Qualifications Framework Secretariat under the Education Bureau, to serve as a platform for stakeholders to put the Qualifications Framework into implementation, and to exchange views on the training needs and manpower development for respective industries or sectors.

Recommendation 1.1: Strengthening the Human Resources Planning Commission's role in integrating future economic, manpower and educational planning; with targeted efforts and enhanced resource allocation to facilitate industry-led programmes

The HRPC should help the Government step up its inter-bureau efforts to translate economy and manpower planning into skills planning. It can match industries where skills are demanded with schools where talents are developed. This not only brings bureaus closer to each other, but also businesses and schools to facilitate cooperation and to develop programmes for a future-ready workforce. Specifically:

1. The HRPC should act as a platform where the Labour and Welfare Bureau's reports on manpower projections can be enhanced with inputs from the Commerce and Economic Development Bureau as well as the Innovation and Technology Bureau, to influence the Education Bureau's strategic planning process. Such official collaborations are critical to ensure that manpower projections reflect current and future industry needs, as a result of market dynamics and government policies.
2. The HRPC should exert greater influence on degree places allocation in relation to manpower requirements (including UGC-funded and self-financing institutions). This aligns policy objectives and funding with the Government's planning parameters. For example, only about one-sixth of the UGC-funded programmes are currently allocated with specific manpower needs in mind, the ratio of which can potentially be increased. The UGC should also be included in the HRPC.
3. The HRPC should make targeted efforts on industries that represent the future economic development focus, creating more degree-level dual programmes that can produce graduates suited to socio-economic needs. It should review new business developments and consolidate efforts from different stakeholders, including the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ), Industry Training Advisory Committees (ITACs, see Recommendation 1.2), VTC and its training boards, the Employees Retraining Board, and the UGC.



Recommendation 1.2: Magnifying Industry Training Advisory Committees' (ITACs) influence on skills demand / supply by creating a more accessible Specification of Competency Standards (SCS) and translating them to dual-education programmes

In the UK, industry representatives in the Sector Skills Councils influence the design, development, and delivery of skills solutions, covering over 80% of the workforce. However, in Hong Kong, only half of the workforce has been covered by similar Industry Training Advisory Committees (ITACs) under the Qualifications Framework. ITACs in Hong Kong are tasked to draw up Specification of Competency Standards (SCS) for the relevant sectors, which set out the skills, knowledge and outcome standards required of employees in different functional areas, and provide a basis for course providers to design training courses that meet the sectors' needs.

To strengthen the role of ITACs / SCS in the skills system, the Government can consider revamping them to gear towards easily accessible (often web-based), easily updated (instead of every several years), and broad-based competency standards covering more job roles in the labour force. This should be supplemented by funding incentives for educational institutions to set up industry-led education programmes and to teach according to the SCS (this will be discussed further in Recommendation 3.7). ITACs should also involve in creating assessment methods that businesses can use to assess both interviewees and current employees.

Specification of Competency Standards (SCS) should be:



1. Easily accessible



2. Up-to-date



3. Broad-based

4.2. Recommendation 2: Funding mechanism—**incentivising Dual Education through a revamped and integrated subsidy scheme**

The Study Subsidy Scheme for Designated Professions / Sectors (SSSDP) was established in 2014 targeting students in self-financing institutions (SFIs). The policy goal is to nurture talents in support of specific industries with urgent demand for human resources. Under the SSSDP, 3,000 students per cohort are subsidised to undertake degree programmes for selected industries, with another 2,000 students undertaking sub-degree programmes.

In 2017, the Non-means-tested Subsidy Scheme for Self-financing Undergraduate Studies in Hong Kong (NMTSS) was introduced for students undertaking full-time self-financing undergraduate programmes (including top-up degrees) accredited in Hong Kong, except for students already supported under the SSSDP. Students are eligible for the NMTSS if they obtained “3322” in the HKDSE or locally accredited sub-degree qualifications (Concourse for Study Subsidy Scheme for Designated Professions / Sectors, 2019) **(Figure 25)**.

(Figure 25) Study Subsidy Scheme for Designated Professions / Sectors (SSSDP) and Non-means-tested Subsidy Scheme for Self-financing Undergraduate Studies in Hong Kong (NMTSS)



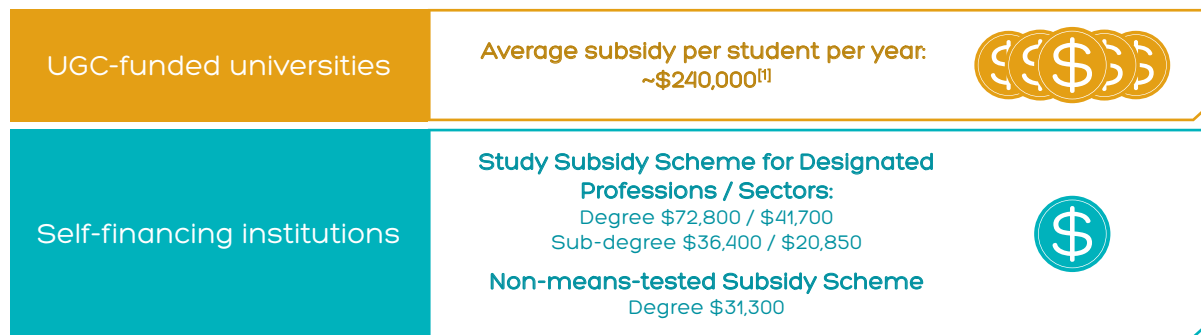
SSSDP expenditure: \$189 million per cohort for degrees and \$58 million for sub-degrees, summing up to \$872 million (assuming subsidised places are unchanged for the next 4 years)

Source: Concourse for Self-financing Post-secondary Education

Note: [1] Selected industries include health care, architecture, engineering, logistics, creative industry, tourism and hospitality, etc.

Nonetheless, the imbalance of resources between SFIs and UGC-funded universities remains significant. Currently, the average subsidy per student at UGC-funded universities amounts to about \$240,000 per year (unit cost of approximately \$280,000 less the tuition fee of \$42,100) (Audit Commission, 2016). By comparison, the subsidies available for SFI students are substantially less. Under the SSSDP, the annual subsidies for laboratory-based and non-laboratory-based undergraduate programmes are \$72,800 and \$41,700 respectively. Sub-degree students, meanwhile, can receive an annual subsidy of \$36,400 and \$20,850 if admitted to a laboratory-based and non-laboratory based sub-degree programmes respectively. Eligible students enrolled in self-financing degree programmes not covered under the SSSDP could receive, under the NMTSS, an annual subsidy of up to \$31,300. Although the subsidies are inflation-adjusted, they remain at a level far below that of UGC-funded programmes (**Figure 26**).

(Figure 26) Degree programmes funding comparison



Sources: University Grants Committee, Education Bureau

Note: [1] Approximate unit cost of \$280,000 subtracting the standard UGC school fee of \$42,100

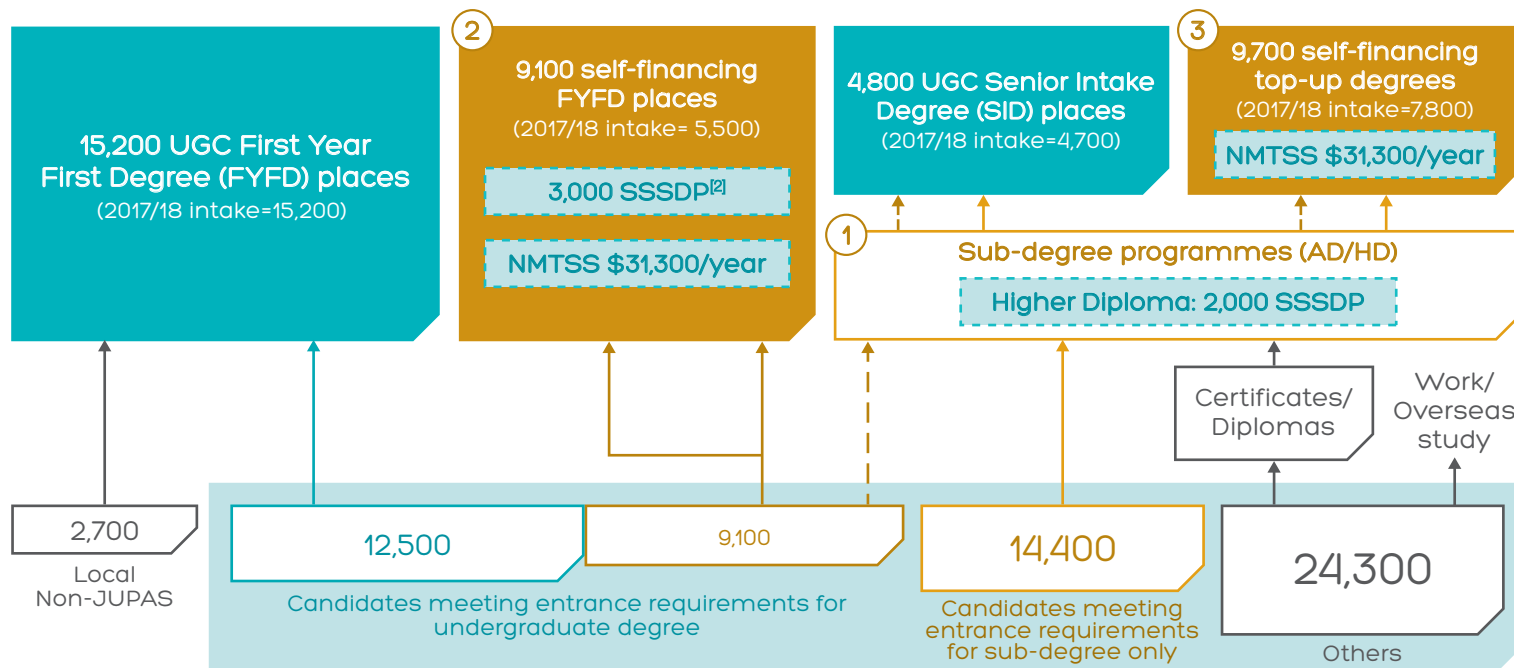
Furthermore, as both the SSSDP and the NMTSS are subsidies targeting to reduce students' tuition fees, SFIs do not receive any additional financial resources under both schemes. The gap in financial resources limits the ability for SFIs to raise their programmes' competitiveness.

The gap extends beyond programme quality to education inequality. Traditionally, UGC-funded universities are more sought after by students due to perceptions of higher quality, as reflected by higher average admission scores. As a result, students with better results who end up in UGC-funded degree programmes enjoy more resources than their peers who are often more in need of government support. Raising the competitiveness of self-financing programmes and gearing them towards Applied Education therefore not only contribute towards the sustainability of SFIs, but also promote education equality.

Any funding mechanism that involves taxpayers' money, in our view, should have a clear policy goal; in this case, the sustainability and competitiveness of self-financing programmes should be prioritised. The self-financing nature of institutions does not mean that there is no need for direct financial subsidy to support their development. With an increase of direct financial and policy support from the Government, SFIs would be better positioned to enhance their programmes' quality, infrastructure, and governance.



(Figure 27) Illustration of Higher Education admission in Hong Kong and related subsidies^[1]



Sources: Education Bureau, Hong Kong Examinations and Assessment Authority, Legislative Council

Note: [1] All figures rounded to the closest 100, as of 2017/18.

[2] SSSDP is administered by a two-tier arrangement in which a subsidy of up to \$72,800 and \$41,700 per academic year will be provided to each student admitted to a laboratory-based and non laboratory-based programmes respectively in academic year 2019/20.

Figure 27 shows three groups of students relevant to the current funding schemes: 1) sub-degree students; 2) first-year-first-degrees in SFIs; and 3) students pursuing top-up degrees. Each has its own issues:

1. Less than half of sub-degree students are subsidised

The majority of sub-degree students are not subsidised. In academic year 2017/18, about 28,000 students were admitted into sub-degree programmes; however, only about 10,000 sub-degree places are subsidised through subvented programmes (along with 2,000 SSSDP places to be introduced in 2018/19)—a stark contrast against the multifarious subsidy schemes available to most undergraduate students.

2. Cannibalisation of better-quality programmes for FYFD students

Under the current arrangements, each self-financing FYFD programme charges a different programme fee, supplemented by various layers of subsidy (SSSDP or NMTSS). Students are incentivised to cherry-pick a programme with the least overall cost (programme fee less subsidy). Not only does this affect SFIs' fee-setting decisions, it may also hinder students from selecting the programmes that match future society needs and suitable for their personal development if it bears a higher overall cost.

Students admitted under non-standard admission quotas are not eligible for the NMTSS (if not already covered by the SSSDP), which defeats the purpose of building a more flexible, aptitude-based admission mechanism. Whilst the SSSDP aims to nurture talents for strategically targeted industries, it does not necessitate industry collaboration.

3. Top-up degrees are not covered by the SSSDP

The only subsidy scheme available to students pursuing top-up degrees is the NMTSS. Such scheme does not incentivise programmes to develop in accordance to future market needs.



To tackle these issues, a few recommendations are proposed as follows:

Recommendation 2.1: Strengthening the Committee of Self-financing Post-secondary Education in resources allocation and strategic planning, including the integration of Study Subsidy Scheme for Designated Professions / Sectors (SSSDP) and Non-means-tested Subsidy Scheme for Self-financing Undergraduate Studies in Hong Kong (NMTSS) into a new funding model

There should be a holistic plan for subsidy schemes targeting SFIs, covering first-year-first-degrees, top-up degrees, and higher diplomas. The revamped funding scheme should include school-based subsidy (and not just student-based); possible mechanisms include subsidy-matching schemes for students / schools, or fixed subsidies linked to the unit cost of these programmes, with possible reference to the Direct Subsidy Scheme (DSS) in secondary schools. An integration of SSSDP and NMTSS would encourage the development of quality applied degrees and promote Dual Education (as discussed in Recommendation 1).

The role of the Committee on Self-financing Post-secondary Education (CSPE) should be strengthened to advise the Government on subsidy matters and contribute to SFIs' governance, expanding its role to provide "strategic and policy advice on the development of the self-financing sector", as advised in the Task Force on Review of Self-financing Post-secondary Education (2018). Ultimately, an increase in resources contributes to the long-term competitiveness of self-financing programmes and allows the Government to take a greater role in the overall governance and strategy (especially in Applied Education) of SFIs. The CSPE should act as a funding advisor or even allocator under the integrated subsidy scheme.

Strengthens the Committee on Self-financing Post-secondary Education (CSPE)'s role:

1. Long-term development strategy
2. Funding advisor / allocator (with an increase in financial resource support)

Recommendation 2.2: Providing financial support to institutions for developing dual-education programmes with high market relevance and with industry collaborations (e.g. workplace internship / apprenticeship)

Drawing on international examples such as degree apprenticeships in the UK and dual-degree programmes in Germany and Singapore, we recommend introducing “industry collaboration” as a criterion for the integrated subsidy scheme’s funding allocation. Degree apprenticeships in the UK combine university study and workplace learning; two-thirds of the cost are contributed by the government (subject to a cap) and the remaining comes from the employer.

Recommendation 2.3: Adding a mature student scheme targeting profession transfers and school returners

To encourage lifelong learning in the form of profession transfers and adult education, mature students should be included and incentivised to participate via the integrated subsidy scheme (this will be discussed further in Recommendation 3.5).

Recommendation 2.4: Establishing a goal-based funding approach based on a) job conversion rate, b) industry accreditations/qualifications attained, and c) future-ready skills

Instead of an input-control mechanism (controlling the admission scores), the subsidy scheme should employ a goal-based funding approach, considering criteria such as industry accreditations obtained upon graduation and preparation of future-ready skills, with an independent quality assurance mechanism set up under the CSPE. This provides a strong incentive for SFIs to raise their programmes’ quality in pursuit of more financial support.



4.3. Recommendation 3: Admission system—gravitating towards an aptitude-based admission mechanism that accepts industry qualifications

As discussed in Section 2, Hong Kong has an admission mechanism different from most of its international counterparts, many of which have created multiple assessment methods for students with different aptitudes, in order to provide equally well-connected progression pathways to higher education. A few examples are illustrated as follows:



Reformed the T Level to be on par with the A Level, with high acceptance rates of degree programmes among holders of technical upper secondary qualifications



Provided multiple pathways at upper secondary level with clear pathways leading to Higher Education



Established a pilot scheme to allowed direct entry into degree programmes upon completion of technical senior secondary examination



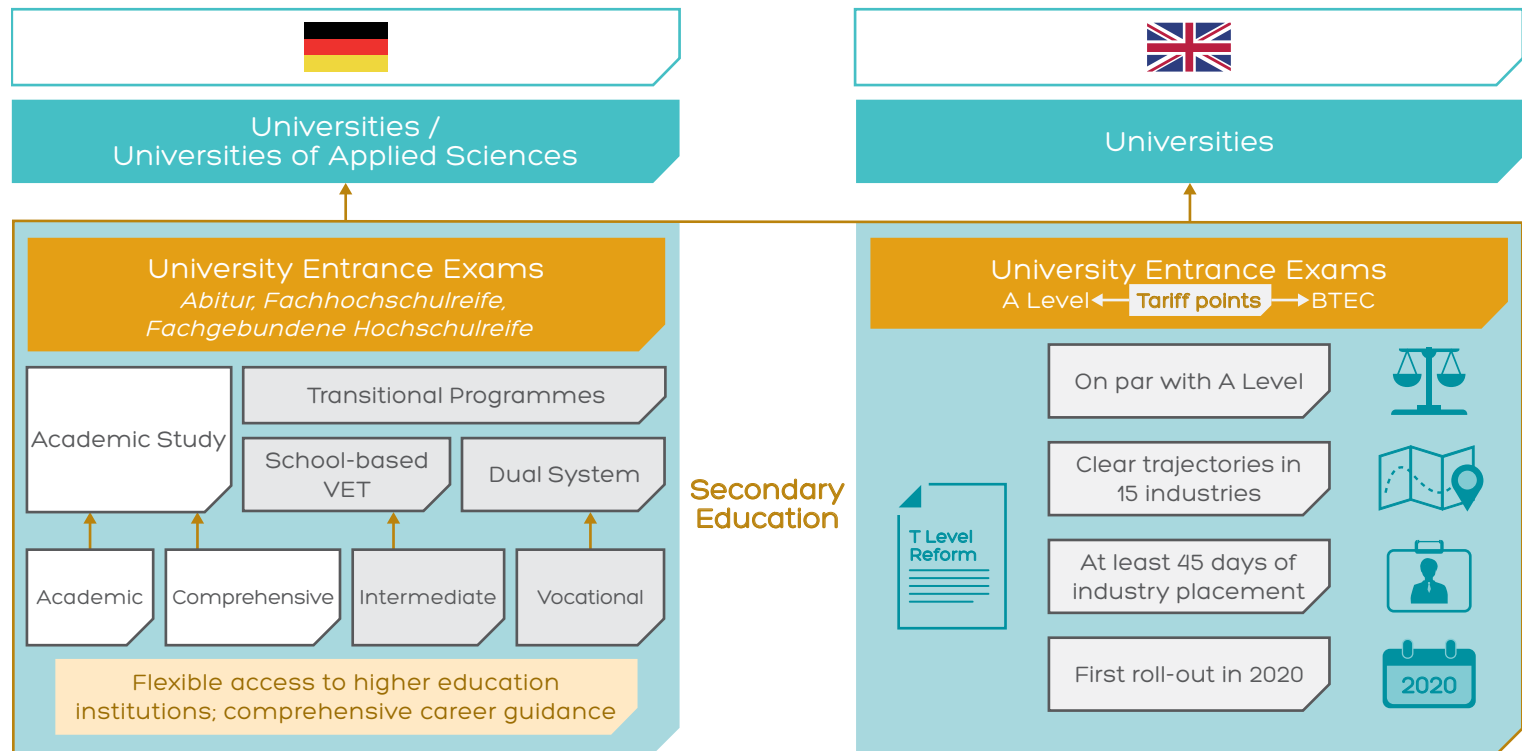
Introduced subject-based banding to allow for more flexible admission into Higher Education

Sources: Respective government websites

In Germany, students are divided into academic, vocational, intermediate, and comprehensive schools as early as the age of 10. At the upper secondary level, there are three school-leaving qualifications (including *Abitur*, *Fachhochschulreife*, *Fachgebundene Hochschulreife*) to provide students with flexible access to either universities or UASs.

In the UK, the government has recently introduced a new technical-based qualification called the “T Level” to revamp technical education and to create an alternative study pathway on par with the A Level. The T Level curriculum combines classroom theory, practical learning, and an industry placement lasting 45 to 60 days, spanning over 15 occupation routes. The first three routes are set to be rolled out in year 2020.

(Figure 28) Germany and the UK—multiple qualifications and pathways

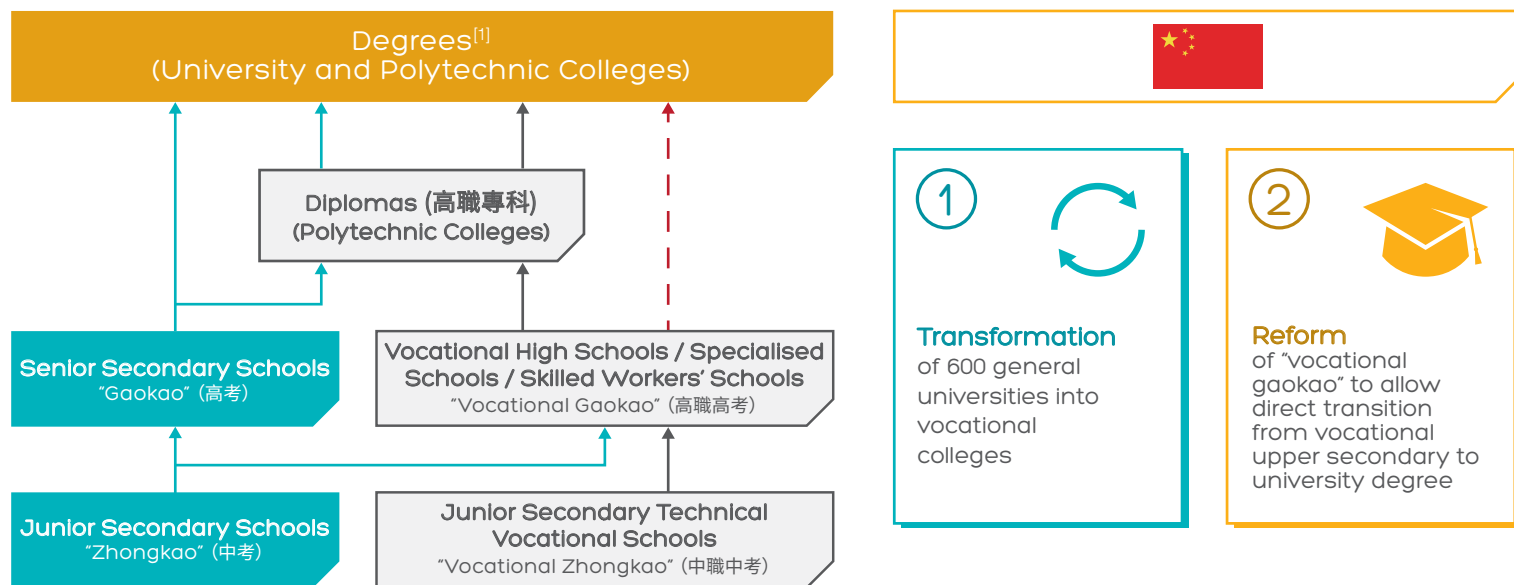


Sources: Cedefop, the UK Parliament

As for mainland China, the government unveiled plans in 2014 to ramp up resources to develop a modern vocational education system. At the 2014 China Development Forum, Education Vice Minister Lu Xin announced the decision to turn 600 general universities into vocational colleges, imposing far-reaching changes (Grijs, 2017).

On the provincial level, mainland China is piloting a scheme that allows students to pursue a four-year undergraduate degree programme upon graduation from the higher vocational college entrance examination. This is an active step towards creating an equivalent qualification within the existing National College Entrance Examination, known as “Gaokao”, for students with non-academic attributes to obtain direct degree admission.

(Figure 29) Mainland China—reform to bring vocational students to degree programmes

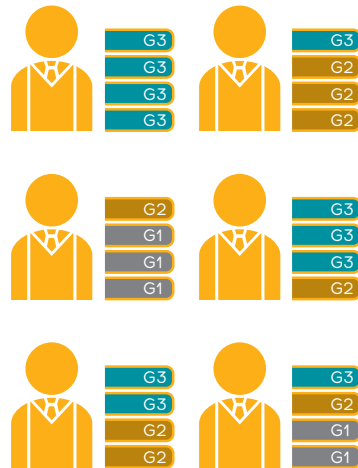



Source: China.org.cn

Note: [1] Reform practice differs with each province as undergraduate level vocational courses are mostly pilot schemes.


Singapore has an early streaming system in place for 40 years. Their recent policy reform, the Subject-Based Banding (SBB), will be implemented from 2020 to restructure the post-secondary admission mechanism. Under SBB, students take a combination of subjects at different levels based on their Primary School Leaving Examination (PSLE) scores: General 1, General 2, and General 3 (G1, G2, G3). This policy provides greater flexibility in student learning and reduces stigmatisation at schools. In 2027, Secondary 4 students will sit for one common examination and receive a new national certification (Ministry of Education, Singapore, 2019).

(Figure 30) Singapore—reforms with subject-based banding to be rolled out






Subject-Based Banding



Subjects are divided into different levels (G1, G2, G3) and students will take a combination of subjects at different levels based on their PSLE scores to reduce stigmatisation



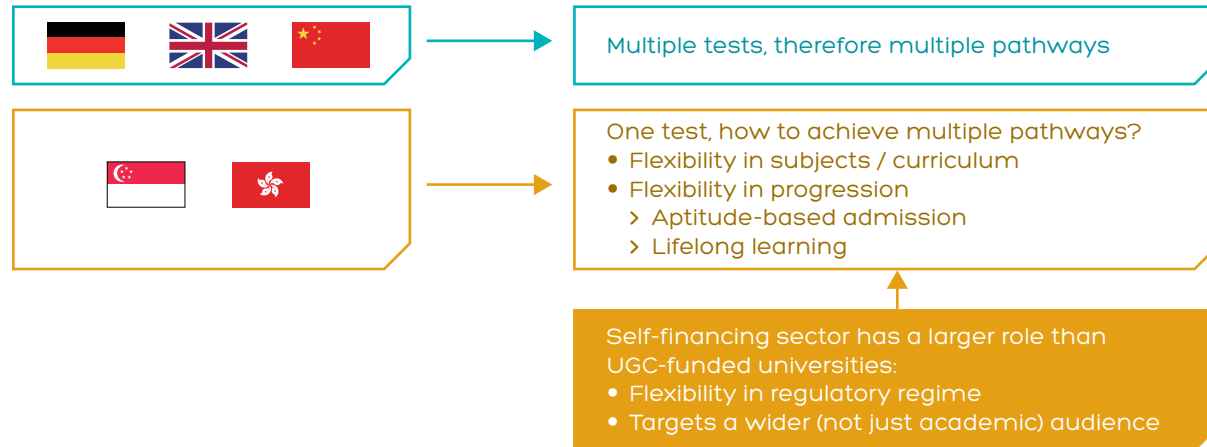
In 2027, students will sit for one common national examination in S4 and receive a new national certification

Source: Ministry of Education, Singapore

Whilst an integrated assessment system reduces stigmatisation, it limits flexibility for students. As such, maximising flexibility within the integrated assessment system is of paramount importance; this can be achieved by designing a more flexible curriculum (which will be discussed in Recommendation 5), or a more flexible mechanism for further progression.

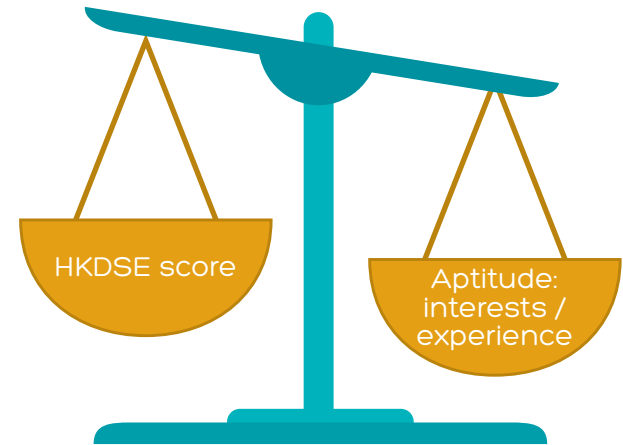
Two important pillars to enhance progression flexibility are:

1. **An aptitude-based admission system**, which reduces the reliance on one public exam result; and
2. **Lifelong learning**, which enhances the ability for students to enter or leave the education pathway at any given point in time.



In the discussion of admission mechanism, the self-financing post-secondary sector has a more significant role compared to UGC-funded universities. UGC-funded universities operate according to its own ordinance and governing council, with a well-established admission mechanism; on the other hand, SFIs are subject to more stringent but less developed regulations, hence the need to adjust their regulatory regime. Moreover, as research-based universities target 20,000 more academically-focused students only, institutions focusing on Applied Education should target a wider audience beyond traditional academic segments.

To build an aptitude-based admission mechanism that offers enhanced flexibility from HKDSE core subject requirements, and places greater weight on related experiences (including but not limited to learning profiles, interviews and personal interest), three policy recommendations are proposed as follows:



Recommendation 3.1: Increasing self-financing institutions' (SFIs) non-standard admission quota from 5% to 15%; re-naming it as "aptitude-based admission"

SFIs are subject to stringent requirements limiting non-standard admission to 5% of the programme cohort (Federation for Self-financing Tertiary Education, 2014). This creates a misalignment between admission requirements and targeted applicants. In Singapore, universities set aside 15% of the cohort intake quota for aptitude-based admission in order to reduce the reliance on scores; the ratio at their polytechnics is even higher (close to 20%). Relaxing this requirement allows schools to develop aptitude tests of their own and to admit fitting students, particularly for applied degree programmes aligned with future manpower needs.

Recommendation 3.2: Allowing local direct admission to the SSSDP simultaneously with JUPAS; removing or relaxing the 10% quota

SSSDP-subsidised programmes are put under the Joint University Programmes Admission System (JUPAS). This is a constraint for aptitude-based admission, which often involves local students applying for direct admission based on alternative qualifications. Programmes under the SSSDP are only allowed to consider these applicants after all admission rounds under the JUPAS process are completed; these admissions are further limited to 10% of the subsidised places (Concourse for Study Subsidy Scheme for Designated Professions / Sectors, 2019). To seek talents with greater flexibility, the Government could allow these programmes to directly admit students whilst the JUPAS process is ongoing, on a relaxed or even removed quota.

It is important to note that, as discussed in Recommendation 2.4, a relaxed direct admission quota reflects an ideology of flexible entrance but vigorous quality assurance; hence, it does not represent a compromise of quality for graduates of self-financing programmes.

Recommendation 3.3: Increasing principal nomination quota and allowing unconditional offers to be made before the release of the Hong Kong Diploma of Secondary Education Examination (HKDSE) results

The School Principal Nomination (SPN) scheme in JUPAS and other principal nomination schemes in the self-financing sector allow secondary school principals to nominate suitable students for specific programmes. Increasing the quota of these schemes can enhance the admission flexibility of degree-offering institutions by providing fresh, informed perspectives.

The Task Force on Review of School Curriculum discussed a revamped SPN scheme which allows for aptitude-based admission to be granted without being bounded by HKDSE results. We welcome this recommendation and believe that aptitude-based admission allows for a more holistic approach in the student selection process.



To facilitate lifelong learning, there is a need to construct a parallel academic / professional qualification ladder where there can be free transfer between academic and professional pathways, or even between professions.

Under the Qualifications Framework (QF), there are various schemes facilitating lifelong learning. For example, diplomas and certificates are classified into different QF levels to construct a Vocational Qualifications Pathway (VQP); the Recognition of Prior Learning (RPL) allows practitioners' experiences to be recognised in the form of QF; and the Recognition of Professional Qualifications (RPQ) broadens the amount of agencies recognised to provide professional qualifications, and therefore the variety of qualifications recognised.

That said, the connectivity between adjacent QF levels remains unsatisfactory. Degree admission (to QF5) is a good example as most institutions only consider HKDSE admission or sub-degrees amongst local qualifications available, but not other professional qualifications under the QF. Similarly, a number of sub-degree programmes only consider part of the QF3 qualifications (the DVE or other school-based diplomas, such as the Diploma of Creative Arts by Shau Kee School of Creativity, may not be considered).



Recommendation 3.4: Accepting professional accreditations (under QF) as part of degree admission criteria (coupled with language requirements)

For University of Applied Sciences, it is imperative to consider professional qualifications not only to better connect QF levels, but more importantly, to allow non-academic learners to take an alternative development pathway in the professional world before returning to school to supplement their practical knowledge with a theoretical or managerial perspective. Initiatives mentioned above (VQP, RPL, RPQ) have laid down a foundation for schools to accept professional qualifications as part of their admission criteria.

Recommendation 3.5: Lowering age requirement for mature applicants from 25 to 21; listing out accreditations considered

With a stated goal to support lifelong learning, degree-offering institutions allow mature applicants above the age of 25 to apply for their programmes on a case-by-case basis. With reference to the UK practice, we recommend lowering the age requirement for mature applicants from 25 to 21. Besides, clear criteria and guidelines should be laid out for mature applicants. Students should be clearly informed of the specific qualifications considered and the admission process involved in order for them to perceive this as a viable study pathway.



Recommendation 3.6: Exploring degrees for working professionals

Working professionals who return to school need a different kind of education; for example—less general education content, and more practical knowledge that can be applied directly at work. This is not confined to hands-on skills, but also theories and management skills critical for them to develop their careers. For example, the transition from a head chef to a restaurant owner requires knowledge of business management, which is a skillset different from the culinary profession. Exploring specialised curricula and degrees for working professionals is a step in the right direction, allowing practitioners to extend their learning paths in close alignment with their work. Funding support for these school returners has been discussed in Recommendation 2.3.

Recommendation 3.7: Introducing course-based subsidy for those developed with close alignment with SCS and manpower needs

The SCS-based / SGC-based Courses Development Grant Scheme under the Qualifications Framework provides one-off grants for course development. To incentivise students to take these courses, however, a course fee subsidy scheme could be set up for courses that are deemed to meet future social development needs. By coupling course accreditations with funding implications, the Government can strategically support and strengthen lifelong learning.

4.4. Recommendation 4: Strengthening the Higher Diploma by building an Applied Education progression pathway

Recommendation 4.1: Formulating a clear division between Associate Degrees and Higher Diplomas with an option for further progression to academic and applied degrees

As sub-degree education continues to expand, the roles of the Associate Degree (AD) and Higher Diploma (HD) should be better differentiated. Under the current binary system, AD is positioned as a bridging qualification for articulation to academic degree education, whilst HD connects graduates to VPET-related degrees or employment on a para-professional level in certain industries (Task Force on Review of Self-financing Post-secondary Education, 2018).

By developing applied degrees, the role of HD as a key pathway to VPET-related degrees could be strengthened. This formulates a clear distinction between the two sub-degree qualifications leading to academic and applied degrees respectively. The availability of an alternative pathway alleviates the supply-demand gap of having more Associate Degree graduates than Senior Intake Degree (SID) places.



5.1. Recommendation 5: Reinforcing Applied Education in secondary schools through governance structure and curriculum design

Applied Education is not confined to any single subject. It is an interdisciplinary concept that spans a spectrum of key learning areas, allowing secondary students to combine learning with hands-on practice, engage with the industry, and explore career interests. Given its importance to nurturing technological and innovation talents, it is critical that governance structure and curriculum design remain relevant in order to deliver education aligned with 21st century skills.

Recommendation 5.1: Establishing an intermediary to broaden the Business-School Partnership Programme (BSPP) and to strengthen industry connection in Applied Education; setting up a funding scheme for non-profit organisations, e.g. “Big Education” Platform

The Business-School Partnership Programme (BSPP) was established in 2005 to “promote better cooperation and closer alliances between the business sector and schools” (Education Bureau, 2019). Most of their activities take the form of talks, workshops, and site visits. In our view, business-school partnership should also involve strategic knowledge transfer between academia and industry, such as bringing industry knowledge into the curriculum and assessment processes, and supporting industry professionals to take the role of Applied Education assessors. To ramp up these efforts, we recommend setting up an intermediary tasked to incorporate strategic knowledge transfer into the BSPP’s existing elements.

Furthermore, there could be a funding scheme set up under the intermediary to support non-profit, non-governmental organisations that share the same purpose. This helps involve efforts from various sectors, pooling together ideas and resources to enhance business-school partnerships.

(Figure 31) An intermediary can enhance business-school collaboration through knowledge transfer and funding administration



(Figure 32) Examples of international best practice in business-school partnership intermediaries



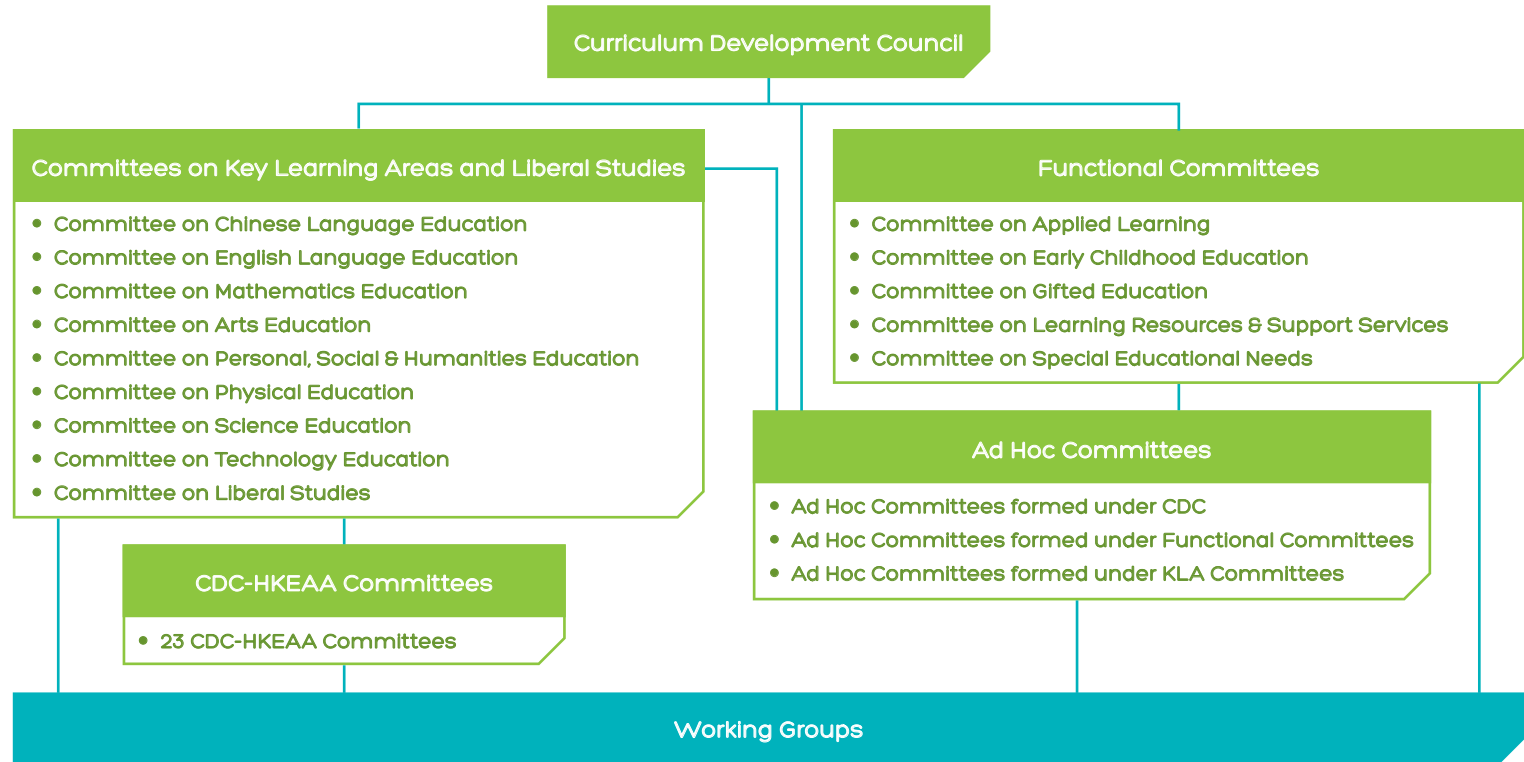
Sources: SERI, Cedefop

Figure 32 shows two examples in Switzerland (State Secretariat for Education, Research and Innovation, n.d.) and Denmark (Cedefop, 2016), where intermediaries are set up in the same spirit as embodied in our recommendation. Their functions include curriculum design, labour market trend assessment, and regulatory review; all of which are critical in fostering a sustainable and successful partnership between schools and businesses.

Recommendation 5.2: Broadening the manifesto of Committee of Applied Learning under the Curriculum Development Council to include inter-disciplinary delivery of STEM / Applied Education across key learning areas

Under the Curriculum Development Council (CDC, 2019), there is a functional committee for Applied Learning to “plan and coordinate Applied Learning curriculum development”, and to advise on “education policies and strategies related to Applied Learning”. In our view, the manifesto of this committee can be extended to interdisciplinary Applied Education, so that learning components combining hands-on practice with theoretical learning can be applied across key learning areas, including but not limited to STEM. This helps gear curriculum development towards future skills requirement.

(Figure 33) Curriculum Development Council Structure



Source: Curriculum Development Council

Recommendation 5.3: Raising standard-based grading of Applied Learning (ApL) to level 5, allowing for the possibility to reach level 5 under enhanced assessment methods and a more extensive curriculum**

Given the grading limitations, ApL courses are seen as a suboptimal choice. However, with its significance to long-term talent development, it needs to be upgraded and made equal to Category A subjects. This involves building more vigorous assessment methods and an extensive curricula which justifies a higher grading, possibly with the involvement of international panels.

(Figure 34) **State-of-the-art facilities and international standards are two key components to upgrade Applied Learning**



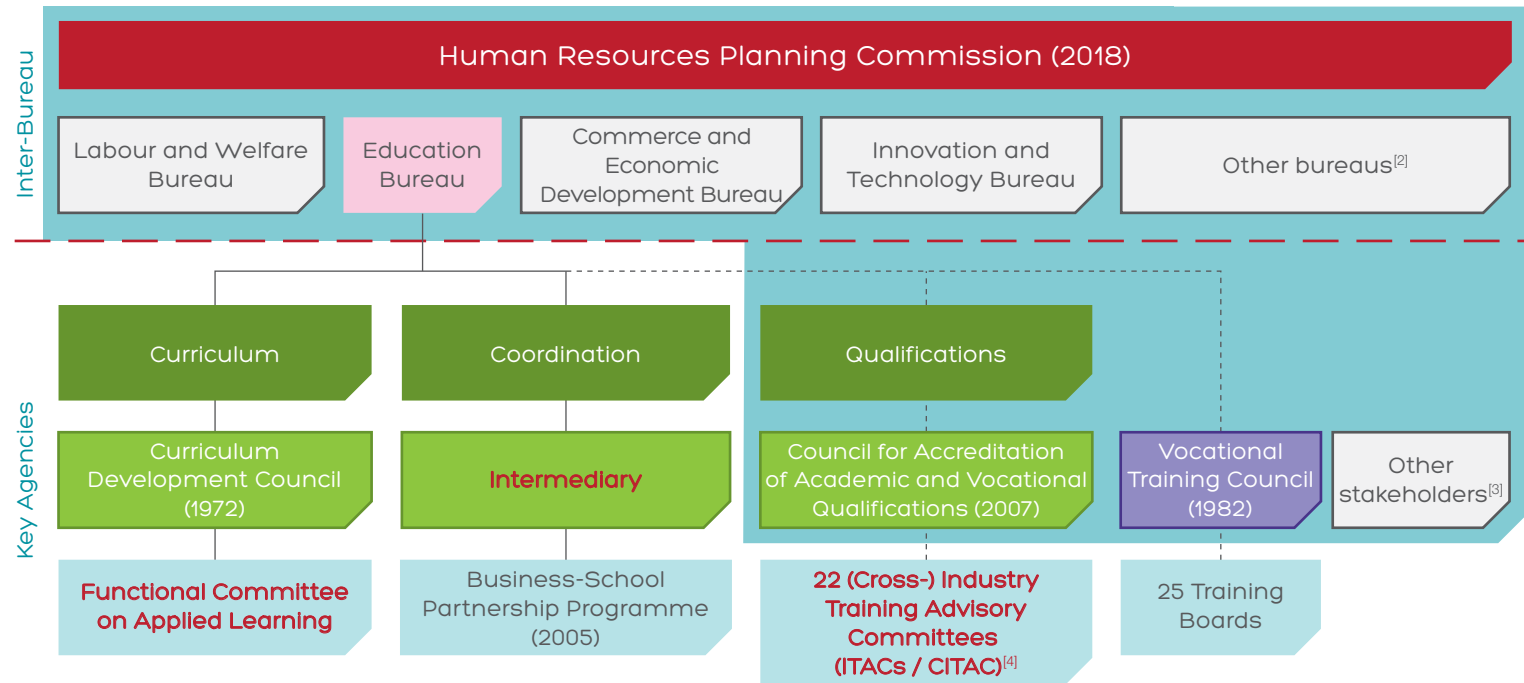
Aerospace hub, Institute of Technical Education, Singapore



WorldSkills Competition 2017

Source: Development Bureau

Below provides a summary of governance-related recommendations laid out in Recommendations 1 and 5^[1].



Source: The Hong Kong SAR Government

Note: [1] Illustrations are non-exhaustive.

[2] Other bureaus include Constitutional and Mainland Affairs Bureau, Financial Services and the Treasury Bureau, Food and Health Bureau, and Security Bureau.

[3] Other stakeholders include Commissioner for Census and Statistics, Government Economist, and Employees Retraining Board.

[4] Industry Training Advisory Committees (ITACs) are set up by the Qualifications Framework Secretariat under the Education Bureau, to serve as a platform for stakeholders to put the Qualifications Framework into implementation, and to exchange views on the training needs and manpower development for respective industries or sectors.

5.2. Recommendation 6: Institutionalising career exploration in secondary schools

To step up government efforts in promoting career exploration (referred to as “Career and Life Planning” by the Education Bureau), it is proposed to institutionalise career exploration programmes in secondary schools.

Recommendation 6.1: Mandating career education as a compulsory teaching component with designated teaching hours

Career education should be a compulsory teaching component with designated teaching hours. Nowadays, countries are putting greater emphasis on students’ career planning and development, having established statutory frameworks that set out career education provision standards (e.g. curriculum and guidance). For instance, in Austria, career education (known as “Berufsorientierung” or “BO”) is a mandatory subject totalling 32 hours per year (Cedefop, 2019). Lessons are provided to 7th and 8th-grade students (aged 12-14). In the UK, although career education is not a compulsory subject, schools start delivering it to children since primary school.

Recommendation 6.2: Implementing intensive career programmes with less academic burden to facilitate greater career exposure in junior secondary level

The Government can consider implementing intensive career programmes in schools to broaden students’ career exposure. It is important to lessen their academic burden, so as to create space for students to explore their interests and career opportunities. In South Korea, for example, all middle schools have implemented the Free Learning Semester (FLS) since 2016. During that period, students are exempted from exams; they attend classes only in the morning, and engage in career exploration activities in the afternoon (The International Centre for Career Development and Public Policy, n.d.).



Recommendation 6.3: Involving parents in their children's career development process through career counsellors

More emphasis should be placed on parental engagement in students' career counselling processes. Parents play an important role in their children's career development, and several countries have established career counselling systems targeted at parents. In Germany, the government established agencies for parents to access career guidance services. Career counsellors provide information on possible learning pathways, and labour market updates; they also offer psychological counselling services to parents for them to better understand their children.

Recommendation 6.4: Boosting industry exchange opportunities for both current and prospective teachers to strengthen their ability to provide career support

As teachers are already suffering from heavy workload at schools, they may have limited access to knowledge on the latest landscape and development of industries. However, this is an important prerequisite for delivering career education. Provision of industry training for teachers can help bridge the gap between education and industry. In the UK, a non-governmental organisation called STEM Learning (n.d.) has launched "Project ENTHUSE", a placement programme providing STEM secondary school teachers with one-to-two-week placements at universities and/or industries. During the programme, teachers receive mentorship and training to learn new STEM-related knowledge, career opportunities, as well as the latest market developments.

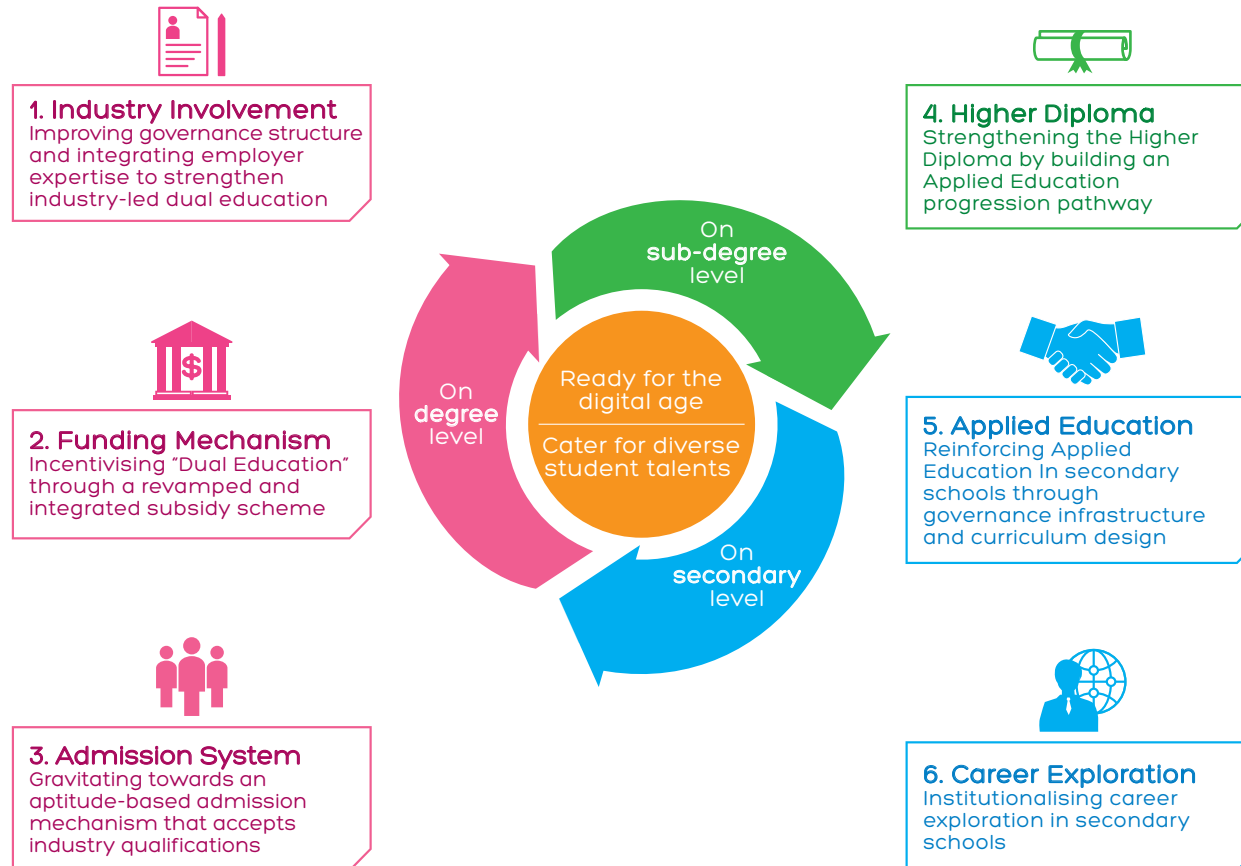


As traditional jobs are slowly replaced by artificial intelligence and technology advancement, education models have to be reinvented to provide updated, functional and versatile content. Education should cater for learners' diversity and unleash the potential of every individual. Learning needs to move from standardised to personalised; from route-learning to forward-looking; and from prescribed curriculum to a flexible system. In addition, it should equip talents with socially-relevant skills to thrive in the 21st century.

We view Applied Education as the catalyst to take our education system to the next level. We envision a future where students are provided with Applied Education of exceptional quality and flourish under a multi-disciplinary system that embraces divergent pathways; educators and industry experts join hands to co-develop top-notch applied programmes; the Government provides the financial and policy support to continuously enhance and assure programme quality; and the entrenched stereotype against non-academic talents eventually abates.

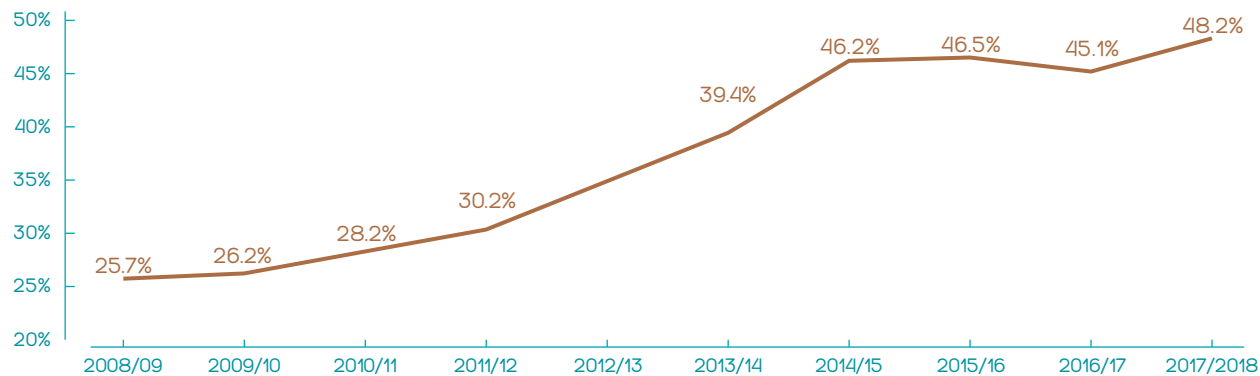
Under six strategic themes across degree, sub-degree and secondary levels, this report has put forward 21 policy recommendations for the Government's consideration. It is our belief that these recommendations are crucial in building a holistic and diverse system that offers socially-relevant and forward-looking education for our future generations.

(Figure 35) Policy recommendations in respect of Applied Education



(Annex 1) Degree intake from HKDSE candidates

Overall undergraduate participation rate of the relevant cohort (%)^[1]



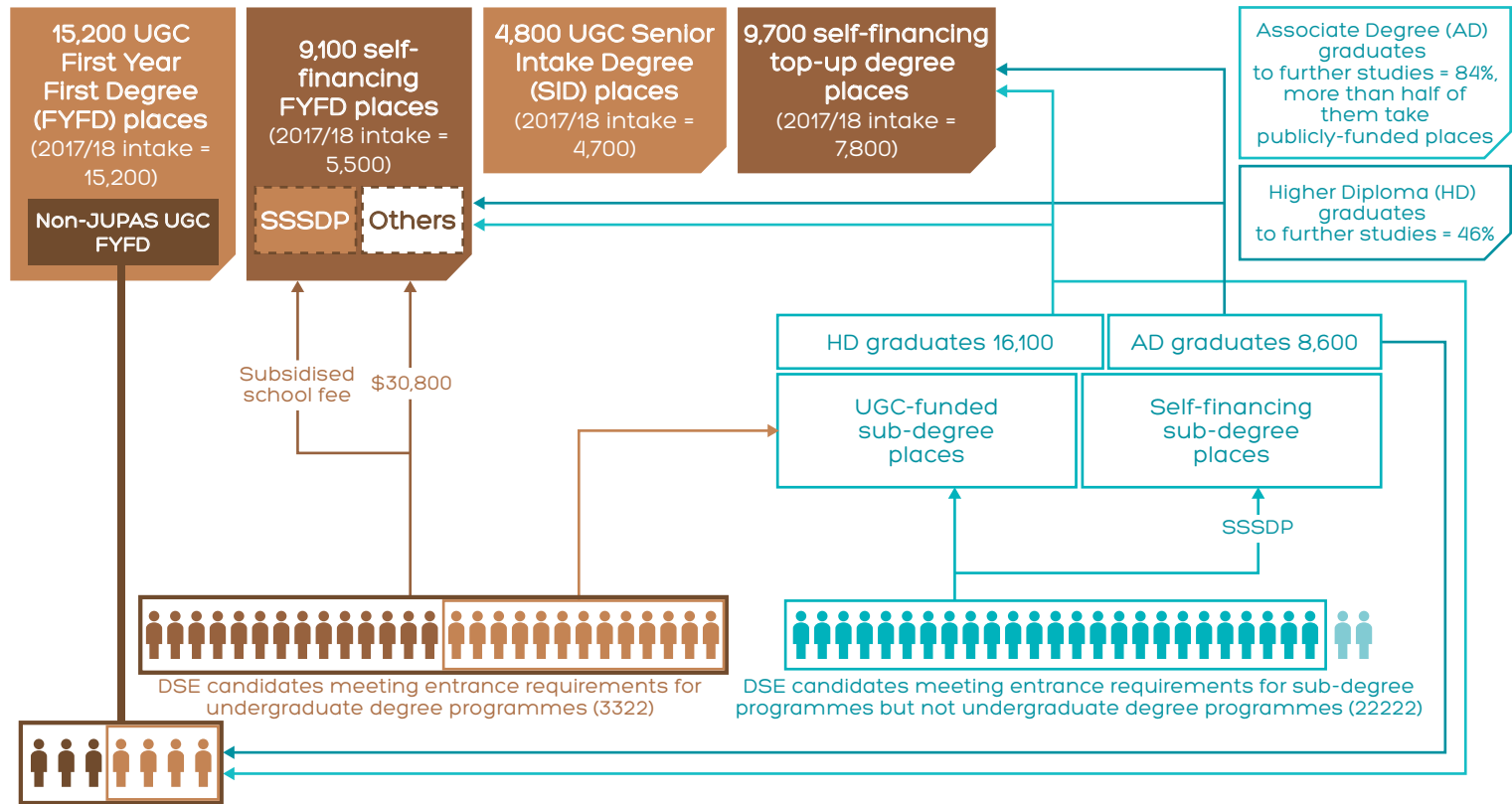
Breakdown of degree intake figures

| Type | Number of students (2017/18) |
|------------------------------|------------------------------|
| UGC-funded FYFD | 15,153 (22%) |
| UGC-funded SID | 4,705 (7%) |
| HKAPA FYFD | 170 (-) |
| Self-financing FYFD | 5,530 (8%) |
| Self-financing top-up degree | 7,775 (11%) |
| Total | 33,333 (48%) |

Sources: Education Bureau, Census and Statistics Department

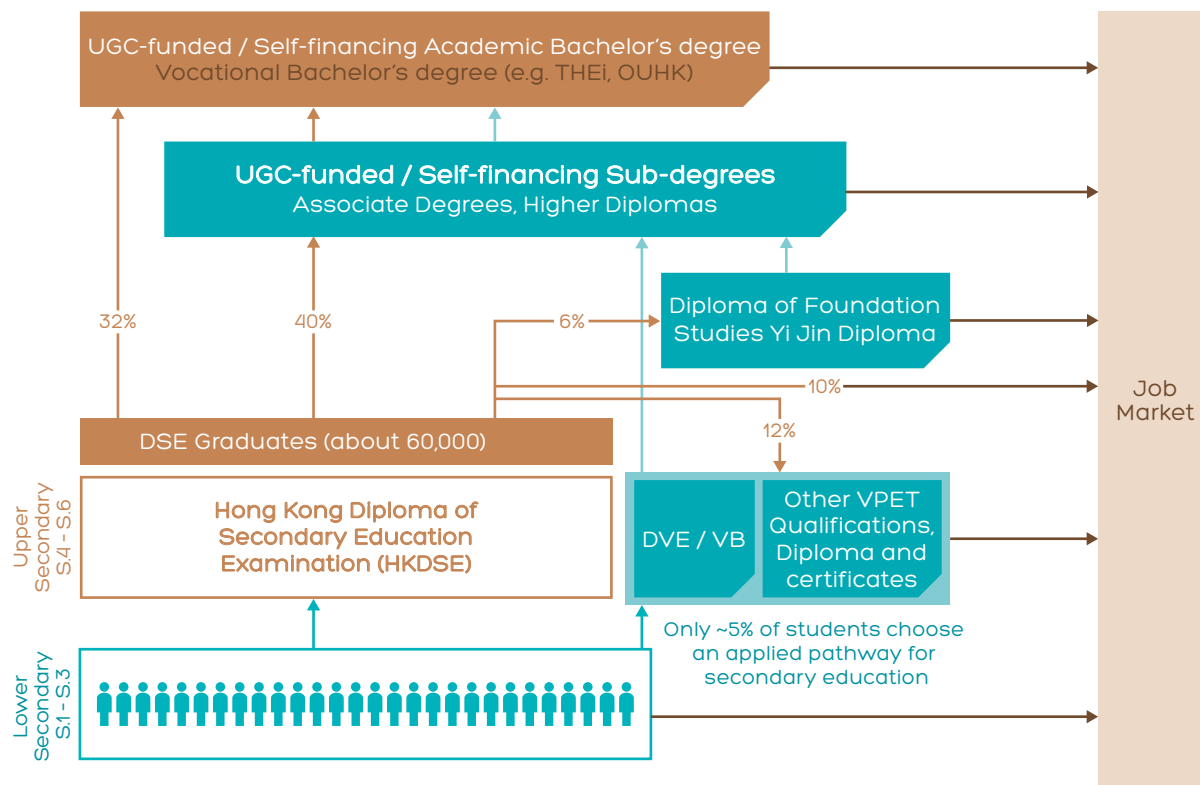
Note: [1] 2012 data is not comparable due to double-cohort under the 334 reform.

(Annex 2) Higher Education admission statistics^[1]



Sources: Education Bureau, Legislative Council
 Note: [1] All figures are rounded to the closest 100. Graduate numbers are as of 2016/17.

(Annex 3) Illustration of current education pathways in Hong Kong^[1]



Note: [1] 2017 data from Education Bureau.

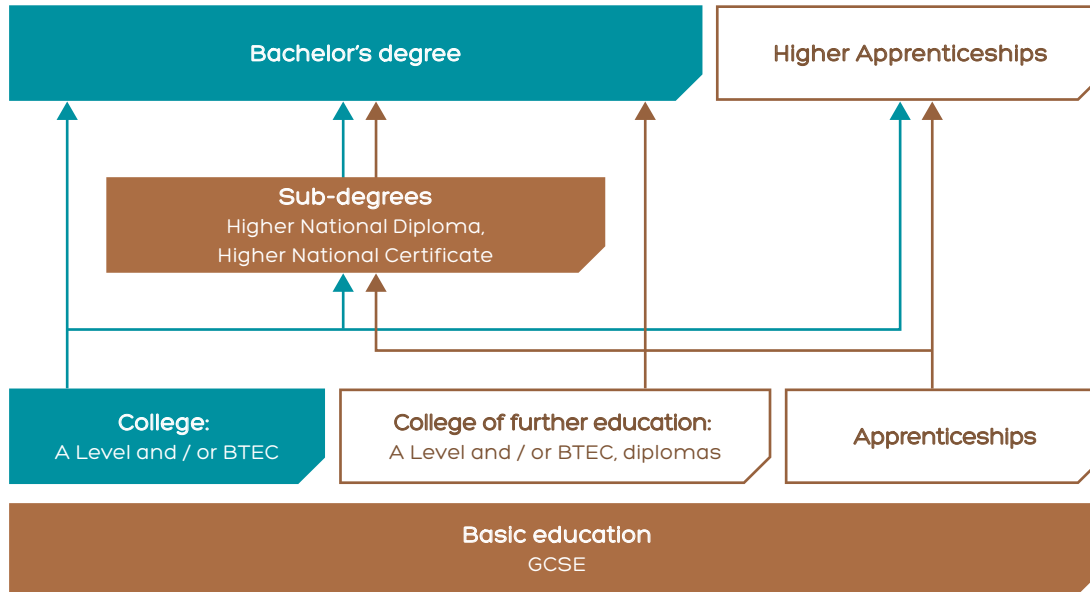
(Annex 4) Education Task Forces / Committees and Consultation Papers (1998–present)

| Release Date | Topic |
|------------------------------|-----------------------------------------------------------------------------------------------------|
| June 2019 | Review of School Curriculum |
| May 2019 | Promotion of Vocational and Professional Education and Training |
| July 2018 | Home-school Co-operation and Parent Education |
| July 2018 | School-based Management Policy |
| July 2018 | Professional Development of Teachers |
| June 2018 (interim report) | Review on Research Policy and Funding |
| June 2018 | Extension of Retirement Age for Newly-joined Aided School Teachers |
| June 2018 | Self-financing Post-secondary Education |
| October 2015 | Promoting and Upholding Teachers' Professional Conduct |
| July 2015 (final report) | Promotion of Vocational Education |
| July 2015 | Disclosure of Teachers' Registration Information |
| February 2015 | Self-financing Post-secondary Education: Code of Good Practices on Governance and Quality Assurance |
| October 2012 | Post Secondary Colleges Ordinance (Cap. 320) and Post Secondary Colleges Regulations (Cap. 320A) |
| December 2011 (final report) | Direct Subsidy Scheme |
| September 2011 | Development of Education Services in Hong Kong |
| May 2011 | Moral and National Education Curriculum |

| Release Date | Topic |
|---------------------------|-------------------------------------------------------------------------------------------------------|
| December 2010 | Review of the Pre-primary Education Voucher Scheme |
| January 2008 | Developing a Supplementary Guide to the Chinese Language Curriculum for Non-Chinese Speaking Students |
| October 2007 | Third Strategy on Information Technology in Education |
| March 2006 (final report) | Review of the Post-Secondary Education Sector |
| December 2005 | Medium of Instruction for Secondary Schools and Secondary School Places Allocation |
| June 2005 | Pre-primary curriculum |
| May 2003 | Academic Structure of Senior Secondary Education |
| April 2002 | Harmonisation of Pre-primary Services |
| February 2002 | Continuing Professional Development for School Excellence |
| May 2000 | Review of Education System: Reform Proposals |
| February 2000 | Transforming Schools into Dynamic and Accountable Professional Learning Communities |
| September 1999 | Framework for Education Reform |
| January 1999 | Review of Academic System: Aims of Education |
| November 1998 | Establishment of a General Teaching council |
| July 1998 | Review of the Education Department |
| June 1998 | Information Technology for Quality Education |
| May 1998 | Education - Related Executive and Advisory Bodies |

Source: Education Bureau

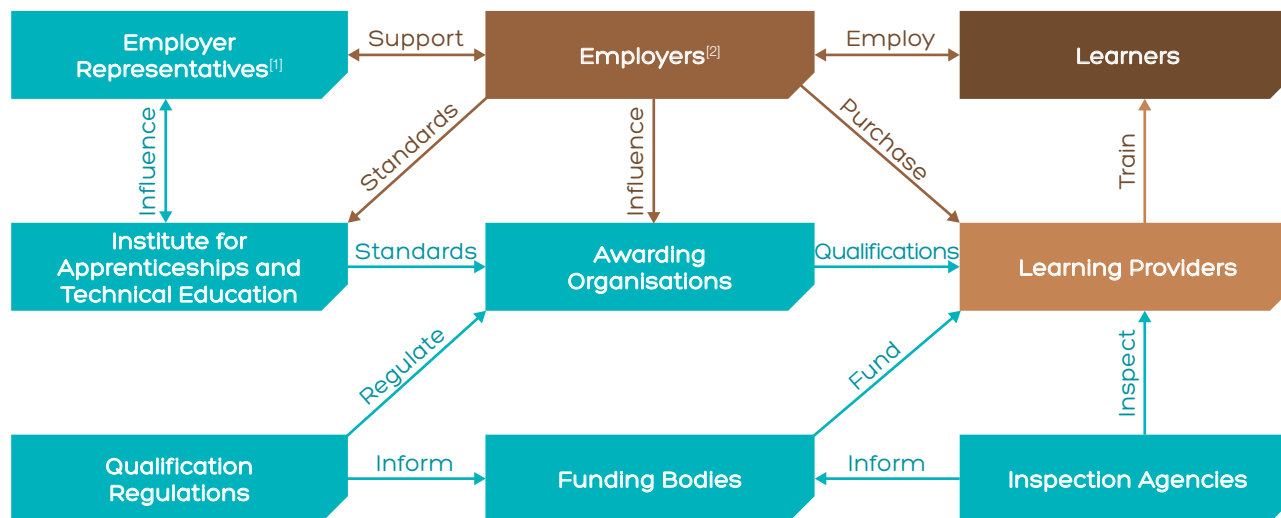
(Annex 5.1) **The UK—academic / vocational students are treated equally for university admission**



Source: OECD



(Annex 5.2) Structure of the UK TVET system

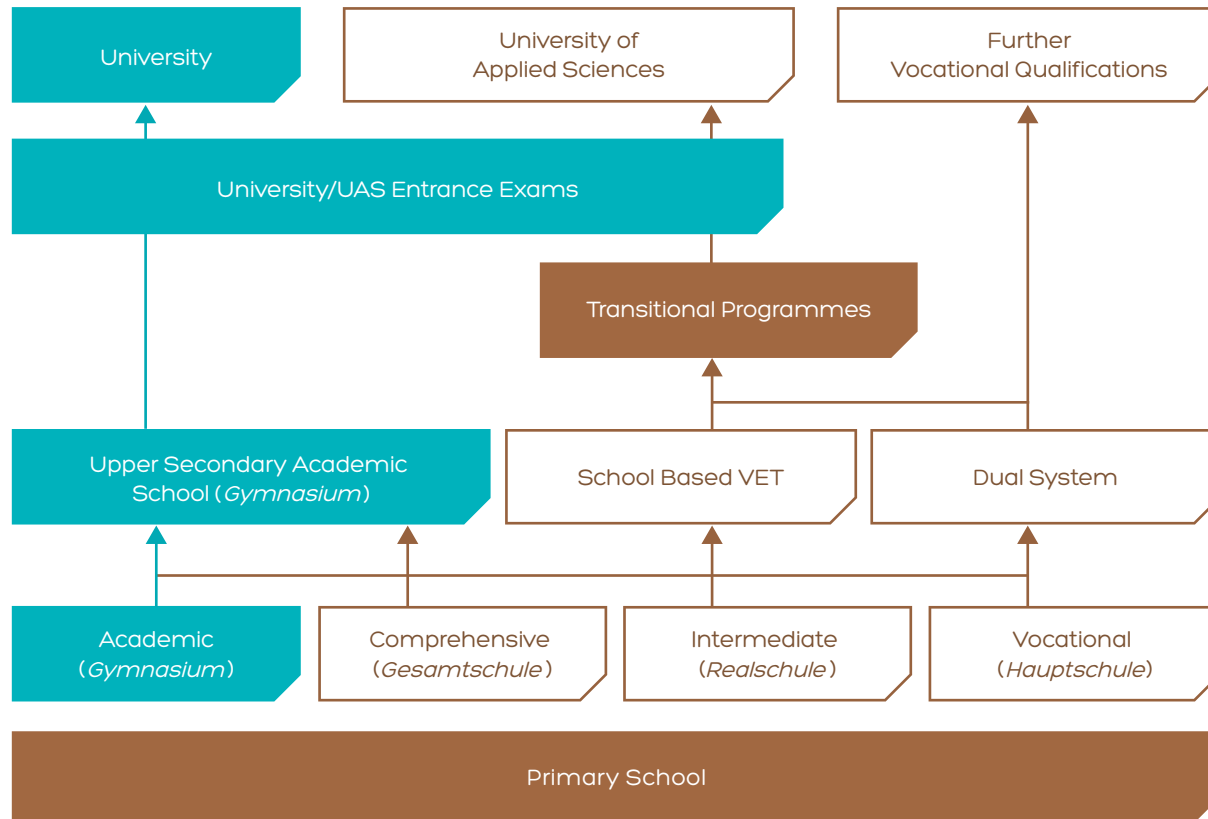


Source: British Council

Note: [1] Employers purchase apprenticeships through the training levy system.

[2] Employer Representatives include Sector Skills organisations, National Skills Academies and other employer organisations.

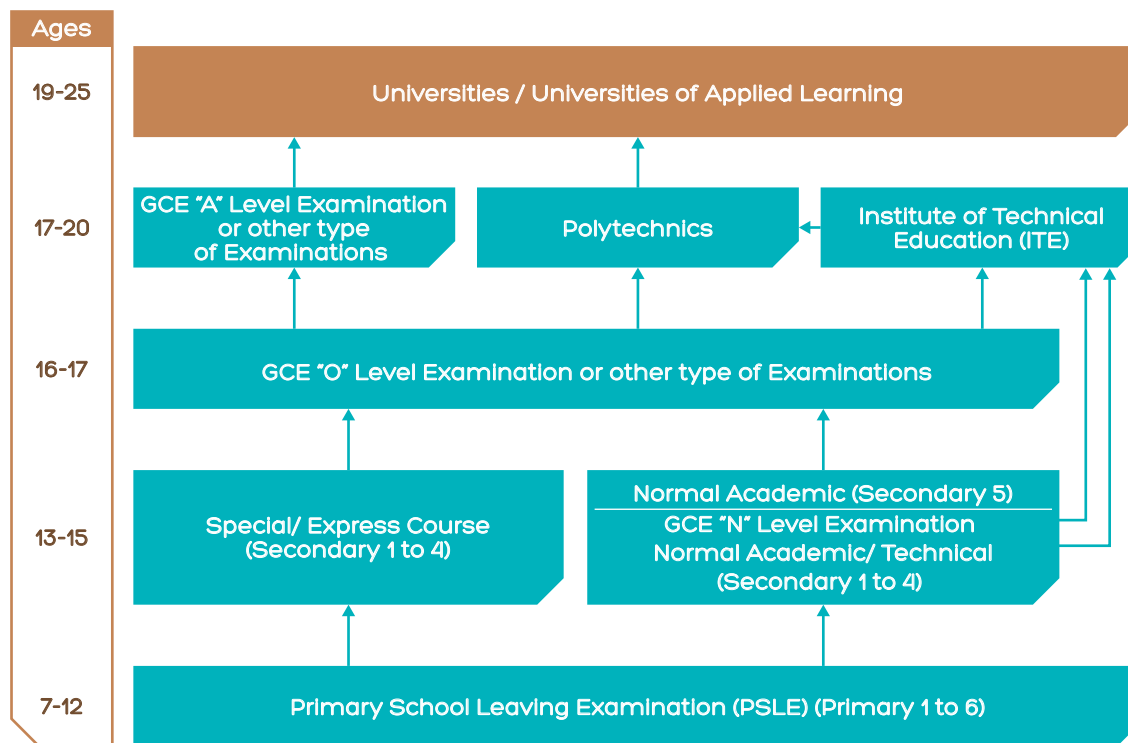
(Annex 5.3) Germany—a system of early streaming and multiple qualifications



Source: Cedefop

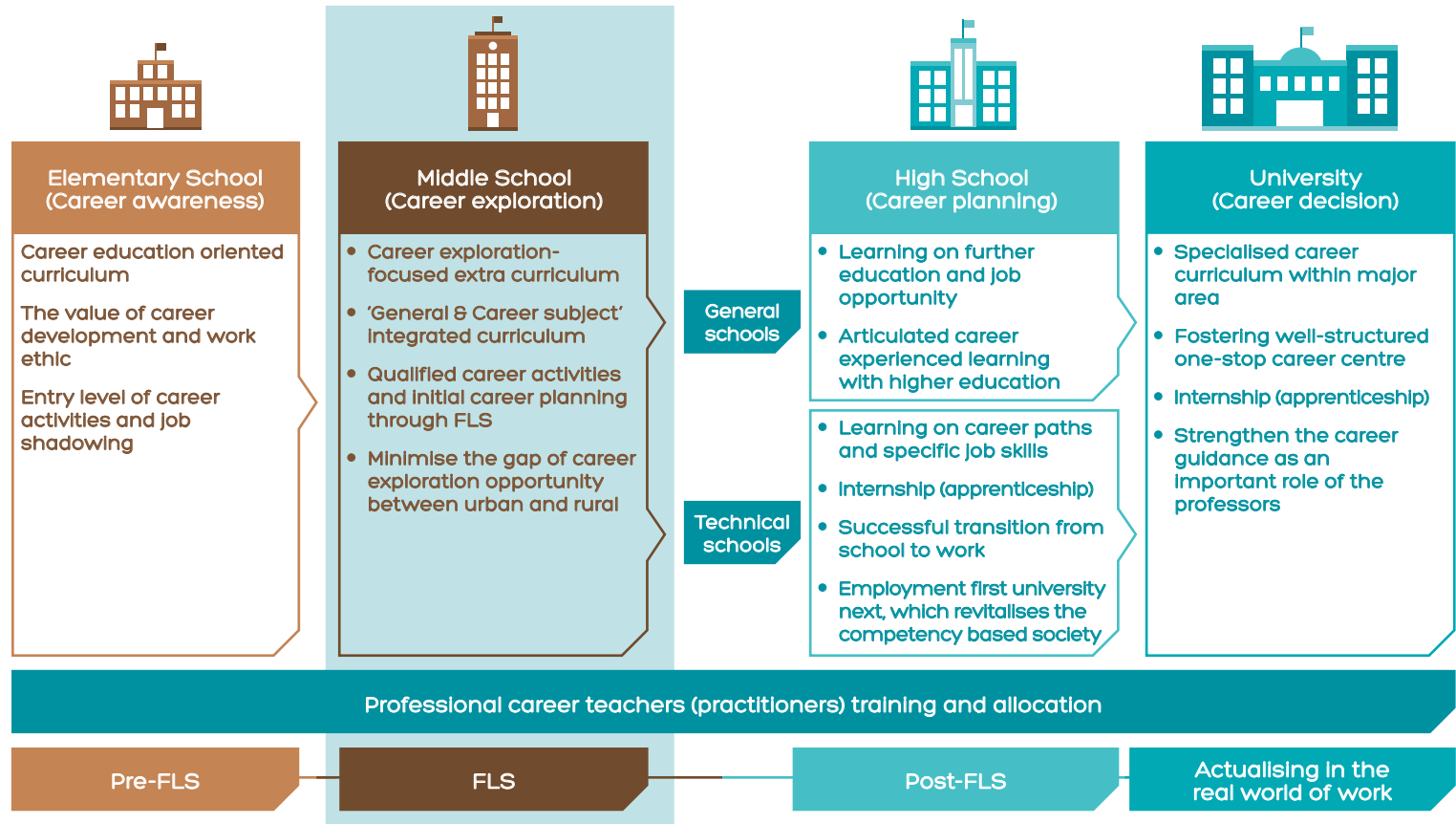


(Annex 5.4) Singapore—the growth of Universities of Applied Learning underpins social needs



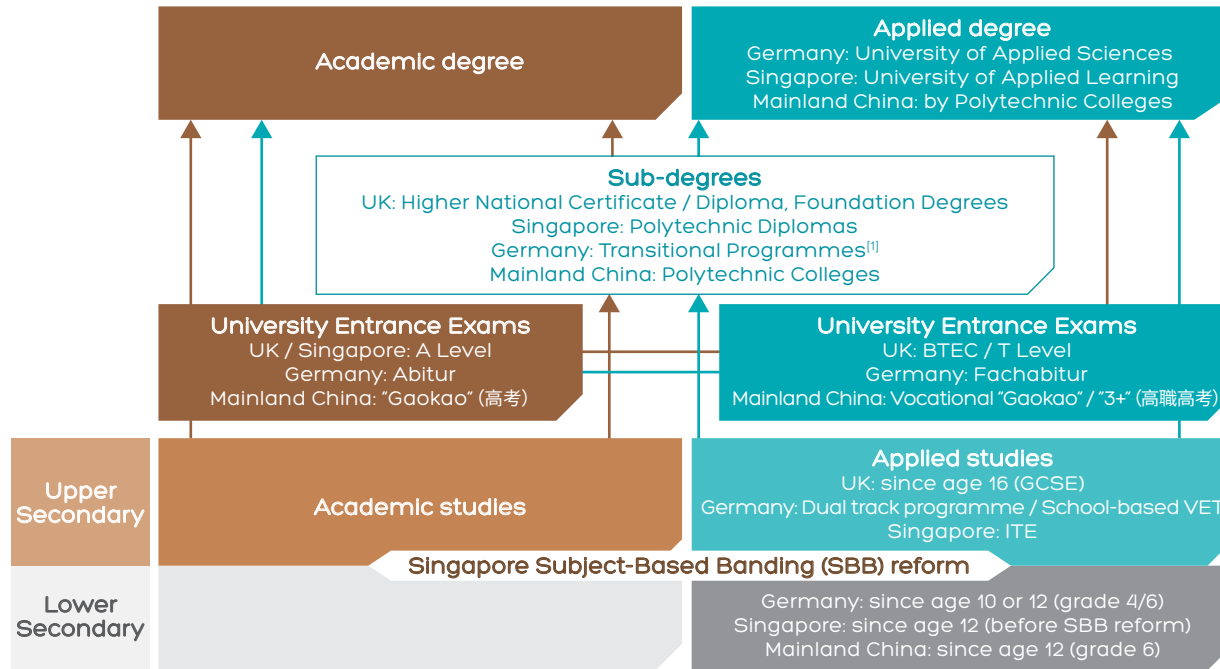
Source: Ministry of Education, Singapore

(Annex 5.5) South Korea—Free Learning Semester (FLS) to bring awareness of alternative study paths / careers



Sources: International Centre for Career Development and Public Policy (ICDPP) Symposium, International Summit 2017 in South Korea

(Annex 6.1) A graphical illustration of integrated study pathway



Note: [1] Germany transitional programmes (*Berufsoberschule*) is an upper vocational secondary school which allows vocational students to proceed to university / UAS studies. However, unlike typical associate degrees, *Berufsoberschule* routes students back to one of the university entrance exams.

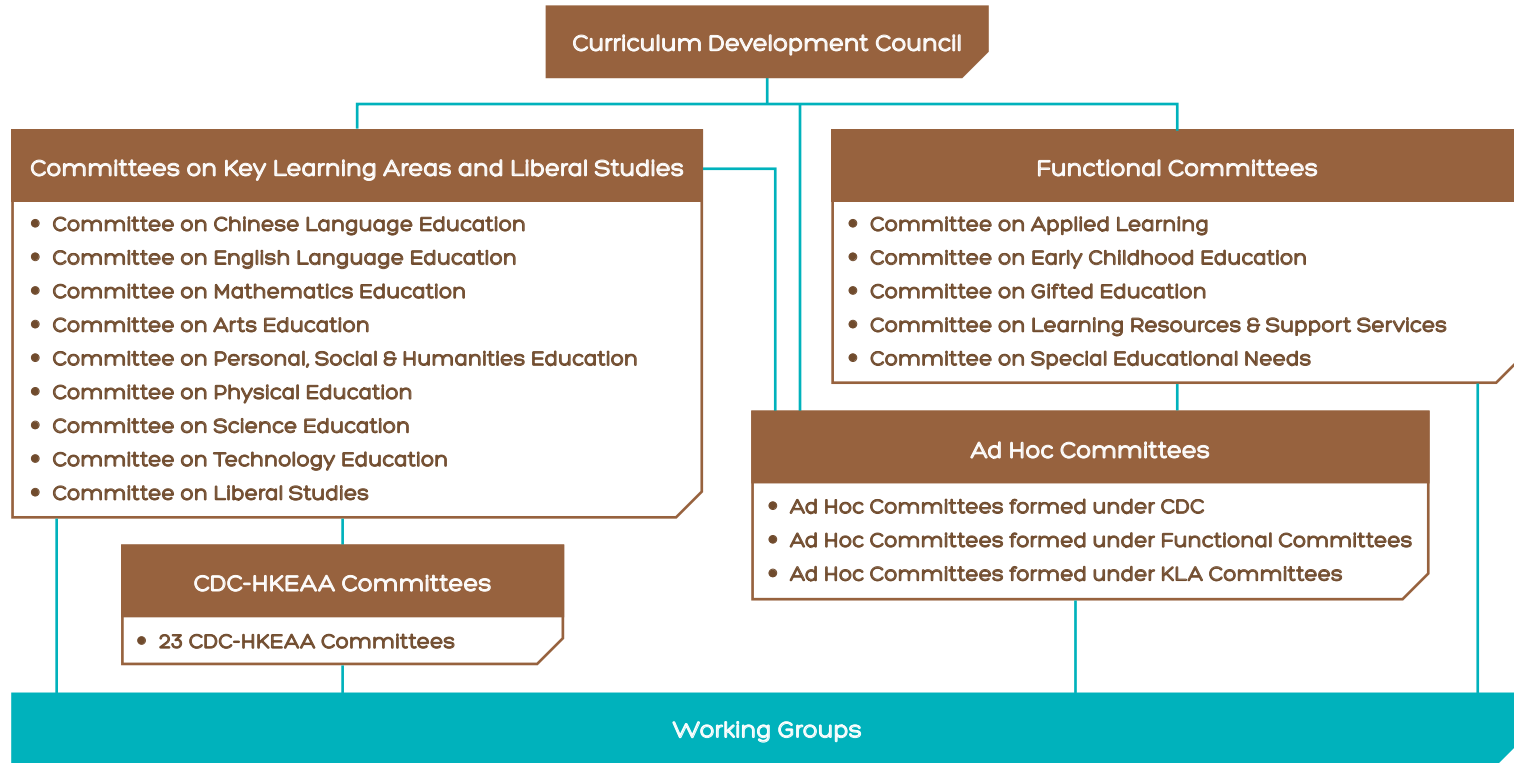
(Annex 6.2) International comparison table of education pathways

| | Hong Kong | UK | Germany | Singapore | Mainland China |
|----------------------------------------------------------------------------------------------------|-----------|----|---------|-----------|----------------|
| Equivalent Qualifications: Direct degree admission from multi-orientation qualifications | X | √ | √ | X | X → √ |
| Transferability: Transfer from applied to academic route | √ | √ | √ | √ | √ |
| Ease of transfer: Transition without extra stages & time | X | √ | X | X | X → √ |
| Flexibility at degree level: Universities of Applied Sciences | X | X | √ | √ | X |

Sources: Respective government websites



(Annex 7) Curriculum Development Council structure



Source: Curriculum Development Council

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Acknowledgement

We would like to thank Mr Tung Chee-hwa, Chairman of Our Hong Kong Foundation, for his encouragement and support.

We would also like to express our gratitude to Mrs Eva Cheng, Executive Director of Our Hong Kong Foundation, for her unwavering support which made this report possible.

Our Hong Kong Foundation would like to thank all stakeholders who have shared their valuable insights, expertise and pearls of wisdom that contributed to this research. This report does not necessarily reflect the views of these stakeholders.

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August 2019

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OHK/201908024E

