



# **Development Strategies** for San Tin Technopole:

From Ground Zero to Innovation Hub

August 2023







- Introduction
- 2 Case Studies
- Policy Recommendation Directions and Measures



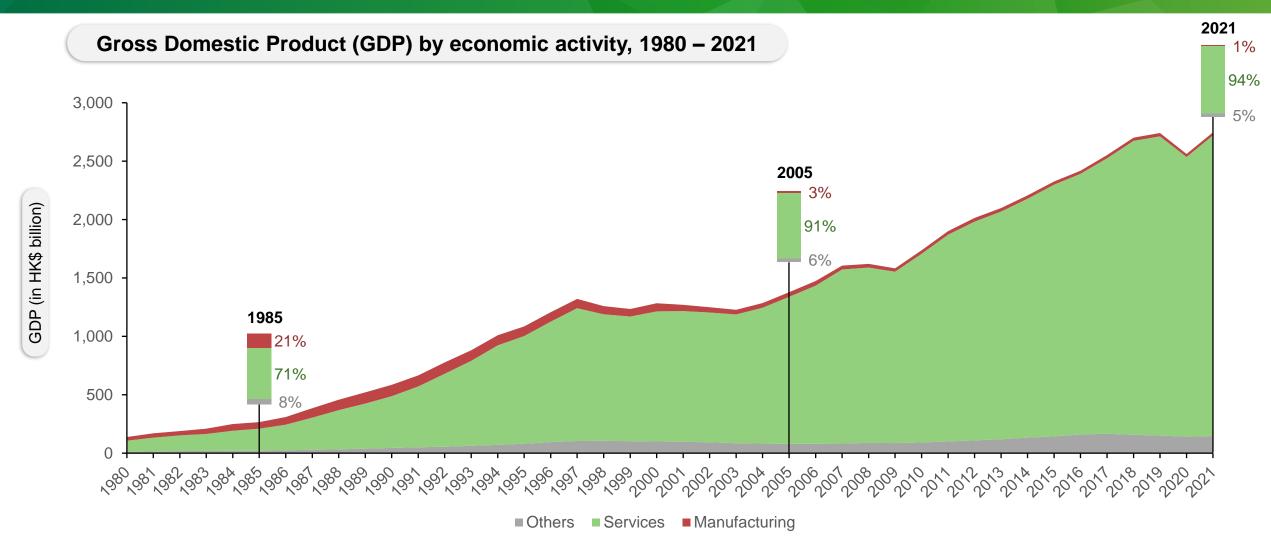




# Part One: Introduction



# The significant decline in manufacturing and heavy reliance on the service sector led to Hong Kong's industry structure imbalance



Note: [1] Refers to nominal GDP at basic prices

[2] "Others" include i) agriculture, fishing, mining and quarrying, ii) Electricity, gas and water supply, and waste management, and iii) Construction

Source: Census and Statistics Department

# In contrast, the other three "Asian Dragons" retained significant manufacturing sectors and lead Hong Kong in R&D expenditure









(2022 data unless otherwise stated)	Hong Kong	Singapore	Taiwan	South Korea
Contribution of service sector to GDP	93.4%	64.4%	60.6%	64.1%
Contribution of manufacturing sector to GDP	1.0%	22.1%	34.1%	26.1%
Manufacturing sector as percentage of employment	2.0%	12.4%	25.1%	18.8%
R&D expenditure as a percentage of GDP (2020)	0.99%	2.2%	3.5%	4.8%
Major manufacturing industry clusters	<ul> <li>Food &amp; beverage</li> <li>Electronics &amp; machinery</li> <li>Textiles &amp; apparel</li> <li>Printed products</li> </ul>	<ul> <li>Aerospace</li> <li>Electronics</li> <li>Biomedical sciences</li> <li>Precision engineering</li> </ul>	<ul><li>Mechanical parts</li><li>Electronics</li><li>Chemicals</li><li>Consumer goods</li></ul>	<ul><li>Automotive</li><li>Electronics</li><li>Heavy machinery</li><li>Ocean vessels</li></ul>

Sources: Census and Statistics Department, Singapore Department of Statistics, Statistics Korea, and Taiwan Directorate-General of Budget, Accounting and Statistics © Our Hong Kong Foundation Limited. All Right Reserved.

## To reverse such trends, a clear policy intention has been laid out by the Government to develop the I&T industry in Hong Kong

### Strategic technology industries



#### Life and health tech

Solid foundation in the basic life and health technology research with a good number of world-renowned research teams



#### Al and data science

Unique advantages and is well-placed to facilitate interchange of data within and outside of the country



### Advanced manufacturing and new energy tech

Strong R&D capabilities, advantages as an international and market-oriented economy and robust IP protection regime



Key Performance Indicators (excerpt)		2022	2032
R&D	Gross Domestic Expenditure on R&D (GERD) as a ratio to GDP	0.99%	2%
	GERD per capita	HK\$3,575	HK\$9,000
	Public: Private Ratio of R&D Expenditure	58:42	40:60
Start-ups	Number of start-ups operating in co-working spaces, incubators and accelerators	3,755 (2021)	~7,000
	Number of unicorn enterprises (accumulative)	12	30
Talent	Number of I&T practitioners	45,310	≥100,000
	Number of I&T practitioners per 1,000 labour force	11.56	28.05
Industry development	Contribution percentage of manufacturing sector to GDP (at basic prices)	1.0%	5%

## Multiple I&T projects are in the pipeline within the Northern Metropolis to create greater synergy with Shenzhen

## Shenzhen Innovation and Technology Zone



I&T land area (ha)

**Facilities** 

~300

Enterprise R&D centres

Dry and wet labs

Residential & Commercial

Community amenities

Border facilities

### San Tin Technopole



I&T land area (ha) ~300

**Total GFA** ~71 million sq. ft.

**No. of I&T jobs** Over 120,000

**No. of housing units** 50,000 to 54,000

### Lau Fau Shan, Tsim Bei Tsui, Pak Nai



I&T land area (ha) TBC

Total GFA TBC

**No. of I&T jobs** 6,000 to 8,000

**No. of housing units** 47,000 to 52,500

Note: The map is for general information purposes only. All information is provided in good faith. However, we make no representation or warranty of any kind, express or implied, regarding the accuracy, adequacy, validity, reliability, availability, or completeness of any information

Sources: Northern Metropolis Development Strategy, Legislative Council

The upcoming San Tin Technopole aims to foster a vibrant and

thriving I&T ecosystem in Hong Kong

### Policy Objectives

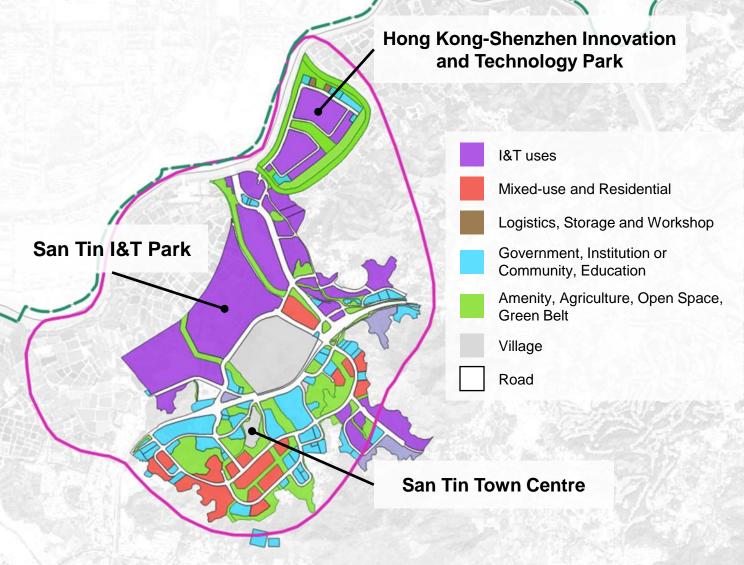


- Agglomeration of I&T enterprises and supporting facilities
- Industry clustering effect with economy of scale
- Form a complete I&T industry ecosystem

### Development Scale

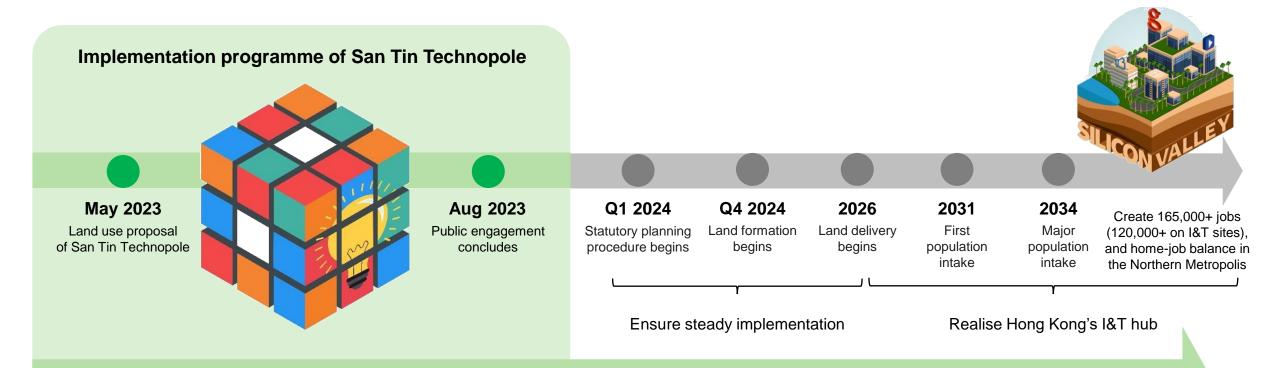


- Total development area of over 600 ha, of which half (~300 ha) is designated as I&T land
- 7 million sqm of gross floor area (equivalent to 17 Science Parks)



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# However, three critical questions need to be first answered in order to ensure the success of the San Tin Technopole



- Who should be the lead development entity for the 300-hectare I&T land?
- How to attract investments and enterprises to expedite the development of the local I&T ecosystem?
- In what ways should land be disposed of and developed to meet and align with industry-specific needs?





# Part Two: Case Studies

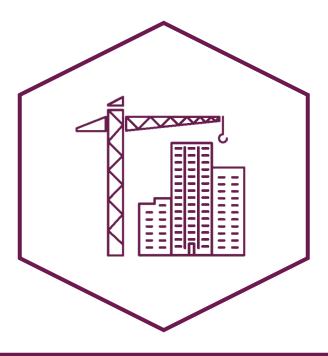




Lead development entity



Business & investment attraction



Land allocation & development



## Lead development entity

#### **Government entity**



Hsinchu Science Park Bureau

### Research institution



University of Cambridge



Mission Bay Development Group

Corporate entity



Lingang Group



China-Singapore Suzhou Development Group



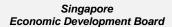
Zhangjiang Group



## Business & investment attraction

Examples of enabling government structure and agencies







Shenzhen Person-in-charge of industrial chain

### Examples of forming mutually beneficial partnerships



Singapore Dyson Global Headquarters



Northern Virginia Amazon Headquarters 2



Shanghai Tesla Gigafactory



Land allocation & development

### Example of a mixed land allocation and development model



Singapore One North













Lead and supporting development entities in different phases of One North's Biopolis Cluster

Source: Our Hong Kong Foundation



Lead development entity



Business & investment



Land allocation & development

# The Hsinchu Science Park Bureau shows how a government entity would guarantee policy, regulatory, and financial support



Lead development entity



Business & investment attraction



Land allocation & development

**Government entity** 

Corporate entity

Research institution

Public-private partnership (PPP)

### Case study: Hsinchu Science Park Bureau, Taiwan



### **Background**

Establishment 1980

**Area (ha)** 686

No. of enterprises 400+

Working population ~140.000

**Pillar industries** Integrated circuits, optoelectronics,

computers & peripherals,

telecommunications, biotechnology,

precision machinery

Notable occupants Taiwan Semiconductor

Manufacturing Company

# The Hsinchu Science Park Bureau shows how a government entity would guarantee policy, regulatory, and financial support



Lead development entity



Business & investment attraction



Land allocation & development

**Government entity** 

Corporate entity

Research institution

Public-private partnership (PPP)

### Case study: Hsinchu Science Park Bureau, Taiwan

### **Governance Structure**









- Responsible for developing, operating, and managing the park
- One-stop service for attracting business and investment



- Easier attainment of policy support and inter-departmental cooperation
- Comprehensive land use planning
- Establishment of targeted regulations to facilitate the park's development e.g., tax break, subsidy, talent policy



- Large initial investment straining Government financial resources
- Tendency to expand in scale rather than improving land use efficiency
- Less market-oriented

Sources: Executive Yuan, Science and Technology Council, Hsinchu Science Park, Chinese Institute of Engineers, and Our Hong Kong Foundation © Our Hong Kong Foundation Limited. All Right Reserved.

# The clear division of responsibilities between Lingang Group and the government allows the former to maximise its strengths



Lead development entity



Business & investment attraction



Land allocation & development

Government entity

**Corporate entity** 

Research institution

Public-private partnership (PPP)

### Case study: Lingang Group, Shanghai

### **Background**

Establishment 1984

Ownership Listed state-own enterprise

(600848.SH)

Revenue (2022) RMB5.12 billion (HK\$5.77 billion)

**Scope of business** Park investment, development, and

operations; Property management,

leasing, and consulting

**Business highlights** Operates 18 parks in China, hosting

15,000 enterprises in integrated circuits, advanced manufacturing, life sciences, new materials, etc.

### Revenue breakdown in 2022



Source: Lingang Group

# The clear division of responsibilities between Lingang Group and the government allows the former to maximise its strengths



Lead development entity



Business & investment attraction



Land allocation & development

Government entity

**Corporate entity** 

Research institution

Public-private partnership (PPP)

### **Case study: Lingang Group, Shanghai**

### **Division of responsibilities**



- Site identification and planning
- Provision of developable land
- Grant development rights
- Government
- Industrial policy and tax incentives



Operator

- Planning, development and management
- Provision of infrastructure and facilities
- Profit sharing with the government
- Attracting business and investments



- Profit-oriented and market-driven, hence responsive to market demands
- Reduce the burden on government resources and cashflow
- Focus on commercialisation of scientific and research findings



- Significant operation risks due to high initial capital investment required
- Primary goal is profitability, which may compromise the promotion of certain industries and/or basic research

## Zhangjiang demonstrates how a corporate entity could drive cluster development by making strategic investments in tenants



Lead development entity



investment attraction



Land allocation & development Government entity

**Corporate entity** 

Research institution

Public-private partnership (PPP)

Case study: Zhangjiang Group, Shanghai

### **Background**

**Establishment** 1992

**Ownership** Listed state-own enterprise

(600895.SH)

**Revenue (2022)** RMB19.1 billion (HK\$20.9 billion)

**Scope of business** Park development and strategic

investments in hi-tech tenants

**Business** One of the most vibrant hi-tech clusters highlights in China; tenants generate over RMB

1 trillion revenue annually; attracting over RMB 500 billion of venture capital

and private equity investments in total

### Hi-tech clusters and notable tenants

Life and Medical Sciences





















## Zhangjiang demonstrates how a corporate entity could drive cluster development by making strategic investments in tenants



Lead development entity



investment attraction



Land allocation & development Government entity

**Corporate entity** 

Research institution

Public-private partnership (PPP)

Case study: Zhangjiang Group, Shanghai

### Zhangjiang's investment strategies



Invest in top-performing tenants at pre-IPO stage, or those with IPO prospect

Direct Investment









 Invest as Limited Partner through other private equity and venture capital

Portfolio Investment









- More proactive and risk-tolerant in investing due corporate nature
- Creates a vibrant innovation and investment atmosphere



- Investment decisions often restrained by profitability concerns
- Amount of investment fluctuates according to changing market conditions

Source: Zhangjiang Group, Our Hong Kong Foundation

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# The formation of the Sino-Singaporean joint venture enabled a win-win partnership that combined the best of both countries



Lead development entity



Business & investment attraction



Land allocation & development

Government entity

**Corporate entity** 

Research institution

Public-private partnership (PPP)

Case study: China-Singapore Suzhou Development Group, Jiangsu



### **Background**

Establishment 1994

**Ownership** Listed state-own enterprise;

A joint venture between China and

Singapore (601512.SH)

Revenue (2021) RMB3.92 billion (HK\$5.28 billion)

**Scope of business** Park development, public utilities and

investment in strategic tenants

**Business** Co-investment of Chinese and highlights Singaporean Governments;

Operates 9 parks in China and Myanmar, covering over 29,056

hectares of land in total

# The formation of the Sino-Singaporean joint venture enabled a win-win partnership that combined the best of both countries



Lead development entity



Business & investment attraction



Land allocation & development

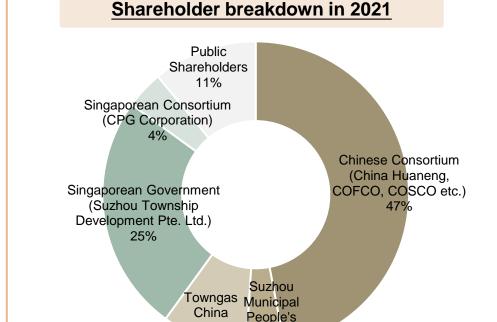
Government entity

**Corporate entity** 

Research institution

Public-private partnership (PPP)

### Case study: China-Singapore Suzhou Development Group, Jiangsu



Government



- Marriage of Singaporean expertise in park development and Chinese industrial base
- Joint venture setting tied the interest of the two governments together



- Significant operation risks due to high initial capital investment required
- Inter-government disagreements could result in significant delay of project

Source: China-Singapore Development Group, Our Hong Kong Foundation

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# Research institutions bring an abundance of intellectual capital and talent pool to build a sustainable ecosystem



Lead development entity



Business & investment attraction



Land allocation & development

Government entity

Corporate entity

**Research institution** 

Public-private partnership (PPP)

Cambridge Science Park

Case study: University of Cambridge, UK



### Background

Establishment 1970

**Area (ha)** 61.5

No. of enterprises 130

Working population 7,250

Pillar industries Industrial technology, computers &

peripherals, telecommunications,

life sciences

Notable occupants Global headquarters: AstraZeneca

Research centres: Bayer, Huawei,

Microsoft, Toshiba

# Research institutions bring an abundance of intellectual capital and talent pool to build a sustainable ecosystem



Lead development entity



Business & investment attraction



Land allocation & development

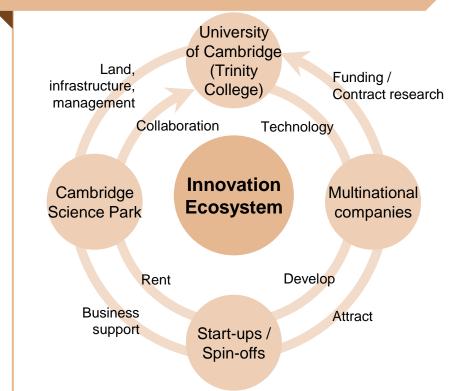
Government entity

Corporate entity

**Research institution** 

Public-private partnership (PPP)

### Case study: University of Cambridge, UK





- Large intellectual capital and talent pool provided by the research institution
- Foster collaboration between the research institution and the industry



- Limited financial resources and land for further expansion in scale
- Shortage of prototyping capabilities for product development after completion of the research process

Source: Cambridge Science Park, Our Hong Kong Foundation

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# The Mission Bay project shows how public-private partnerships can make a project both politically and economically feasible



Lead development entity



Business & investment attraction



Land allocation & development

Government entity

Corporate entity

Research institution

Public-private partnership (PPP)

### Case study: Mission Bay Development Group, USA



### **Background**

Establishment 1998

**Area (ha)** 122.6

PPP joint venture

partners

Private: Catellus Development

Corporation

Public: San Francisco

Redevelopment Agency

Former use Industrial (railyard)

**Pillar industries** Life sciences, transportation

Notable occupants University of California, San Francisco,

Uber (global headquarters), Dropbox, Lyft, Bayer, Golden State Warriors

Sources: University of California, San Francisco, San Francisco Business Times © Our Hong Kong Foundation Limited. All Right Reserved.

## The Mission Bay project shows how public-private partnerships can make a project both politically and economically feasible



Lead development entity



investment attraction



Land allocation & development Government entity

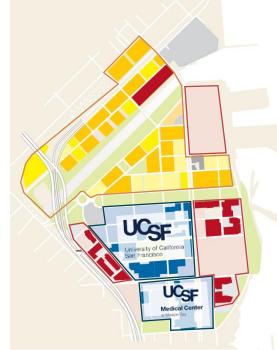
Corporate entity

Research institution

**Public-private** partnership (PPP)

### Case study: Mission Bay Development Group, USA





#### Residential

Market rate: 4,550 units (71%) Affordable: 1,850 units (29%) 6,400 units Total:

#### Commercial

Office GFA: 3,143,000 sq. ft. Retail GFA: 336,900 sq. ft. ~3,480,000 sq. ft. Total:

#### **University campus**

- Land donated by Catellus and San Francisco gov't
- Catalyst for urban regeneration and anchor institution for development

#### Public parks & open space

2,134,400 sq. ft.



- Bring together market responsiveness and sensitivity to community buy-in
- Drive private investment to generate tax increment to finance public infrastructure and affordable housing



- Drive for profitability may cause deviation from original policy intention
- Clear delineation of roles and responsibilities required

Sources: San Francisco Office of Community Investment and Infrastructure, Mission Bay Development Group, University of California, San Francisco, San Francisco Business Times, and Our Hong Kong Foundation © Our Hong Kong Foundation Limited. All Right Reserved.



Lead development entity



Business & investment attraction



Land allocation & development

# Singapore's model of a lead investment promotion agency enhances coordination between various government departments



**Enabling government structure and agencies** 

Forming mutually beneficial partnerships

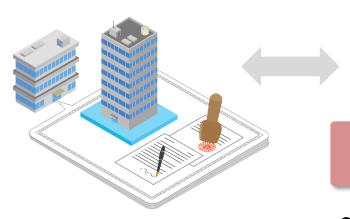
Lead development entity



Business & investment attraction



Land allocation & development

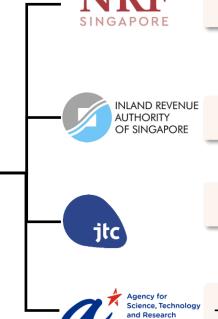


Companies looking to invest in Singapore



**Economic Development Board (EDB)** 

Coordinate other departments;
Attract and invest in
strategic companies



National Research Foundation (NRF)

Research grants for adopting technologies

Inland Revenue Authority (IRAS)

Provide tax incentives

Jurong Town Corporation (JTC)

Land, factory and office allocation

Agency for Science, Technology and Research (A\*STAR)

Research collaboration and commercialisation

## Shenzhen has adopted a work system centring on the personin-charge to grow each of its strategic emerging industries



Lead development entity



Business & investment attraction



Land allocation & development

### **Enabling government structure and agencies**



20 Strategic Emerging Industries



Future Industries

### **Shenzhen Municipal People's Government**

"On the development and growth of strategic emerging industry clusters and cultivate the development of future industries" (2022)

### Forming mutually beneficial partnerships



### Person-in-charge of each industrial chain

Post holder	<ul> <li>Principal municipal official</li> </ul>
Roles and Responsibilities	<ul> <li>Attract business investments and strengthening the ecosystem for the whole industrial chain</li> </ul>
	<ul> <li>Bring in the expertise of academicians and consulting firms through the procurement of service contracts</li> </ul>
"Six Ones" Work System	<ul> <li>One leading and "hidden champion" enterprise list</li> <li>One business and investment attraction list</li> <li>One key investment project list</li> <li>One technological innovation system</li> <li>One policy toolkit</li> </ul>
	<ul> <li>One supporting strategic consulting institution</li> </ul>

# An investment agreement should form a mutually beneficial partnership for both businesses and government



Lead development entity



Business & investment attraction



Land allocation & development

Enabling government structure and agencies



Forming mutually beneficial partnerships



Source: Our Hong Kong Foundation

# Shanghai provided discounted land and loans, in exchange for tax, CapEx, and localised procurement commitments from Tesla



Lead development entity



Business & investment attraction



Land allocation & development

Enabling government structure and agencies

Forming mutually beneficial partnerships

### **Case study: Tesla Gigafactory, Shanghai**



Opened in

2019

**Business** activities

Electric car manufacturing

### **Government policy support**



- Concessionary land prices at a 90% discount
- Concessionary tax rate of 15% instead of the statutory 25%
- Direct cash incentive of RMB175 million
- RMB18.5 billion loan at a 3.9% interest rate
- Permission to setup a wholly foreign-owned subsidiary

### **Contribution to economy**



- ≥RMB2.23 billion annual tax contribution starting from 2023\*
- RMB14 billion capital expenditure from 2018 to 2023\*
- 100% procurement localisation in Shanghai
- Employing 20,000 local workers

\*Failing which, the land will be returned to the Shanghai government

# To attract Dyson, Singapore gave generous tax reductions on IP use, R&D, and international headquarters relocation



Lead development entity



Business & investment attraction



Land allocation & development

Enabling government structure and agencies

Forming mutually beneficial partnerships

### Case study: Dyson Global Headquarters, Singapore



Opened in 2022

Business Product R&D,

activities advanced manufacturing

### **Government policy support**



- International Headquarters
  Award: concessionary tax rate
  of 10% for up to 5 years
- Tax deduction of 200% on commercial use of IP
- 250% R&D expenses tax deduction for expenses incurred in Singapore

### **Contribution to economy**



- An additional investment of S\$1.5 billion in its Singapore operations
- R&D and future IP registration to be located in Singapore
- Expansion of R&D team by more than 250 engineers and scientists

## Both state and county governments offered Amazon performancebased cash incentives tied to job creation and office occupancy





**Business &** investment attraction



Land allocation & development Enabling government structure and agencies

Forming mutually beneficial partnerships

### **Case study: Amazon Headquarters 2, Virginia**



Construction began

2020

**Business** activities

Headquarter operations

### **Government policy support**



### **State government (Virginia)**



US\$550 million grant for the first 25,000 jobs, and a further US\$200 million grant for the next 12,850 jobs



US\$295 million investment in road and rail infrastructure

### **County government (Arlington)**



An annual performance cash grant of US\$23 million across 15 years, capped at 15% increase of Transient Occupancy Tax



**US\$28** million investment in community amenities

### **Contribution to economy**



Creation of new jobs with an annual wage of ≥US\$150,000



Occupy 64,000 sq. ft. of office space by 2020, rising to 6 million sq. ft. in 2025



Lead development entity



Business & investment attraction



Land allocation & development

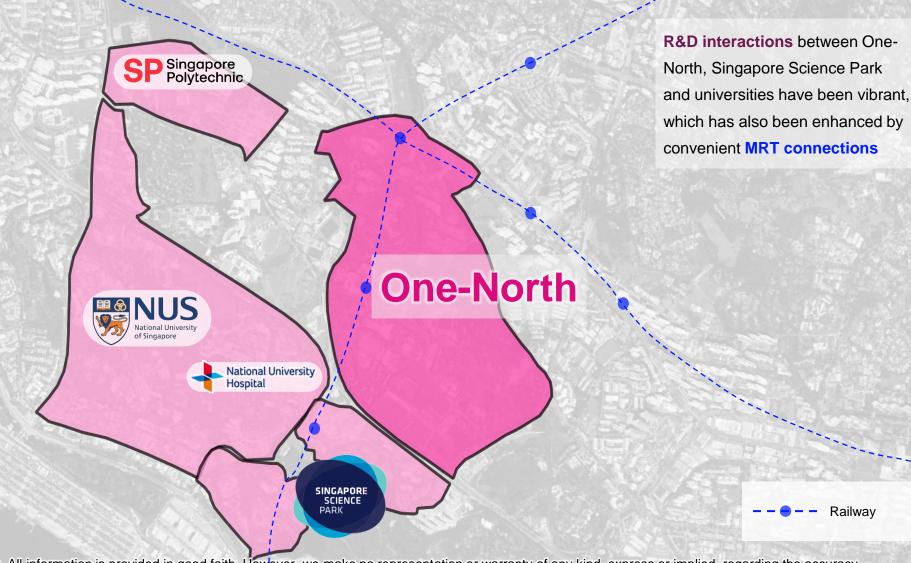
Singapore has established a highly successful R&D ecosystem that centres around the One-North high-tech cluster







Land allocation & development



Railway

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adequacy, validity, reliability, availability, or completeness of any information Source: Centre for Liveable Cities Singapore

### The One-North high-tech cluster demonstrates a variety of options and combinations in land allocation and development





**Business &** investment attraction



Land allocation & development

#### Land allocation Self Direct Tender

**Land development** 

By development entity

By 3<sup>rd</sup> party developer

By end-user

### Case study: One-North, Singapore





### **Background**

No. of enterprises

**Establishment** 2001 **Working population** ~50.000

over 400

~200 Notable tenants A\*STAR, GSK, Mediacorp, Area (ha)

Autodesk, P&G, Equinix, INSEAD Asia Campus, Lucasfilm, Google, Grab, Razer, Shopee, Wilmar

# To jumpstart the Biopolis life sciences cluster, the government took the initial lead by undertaking self-development via JTC



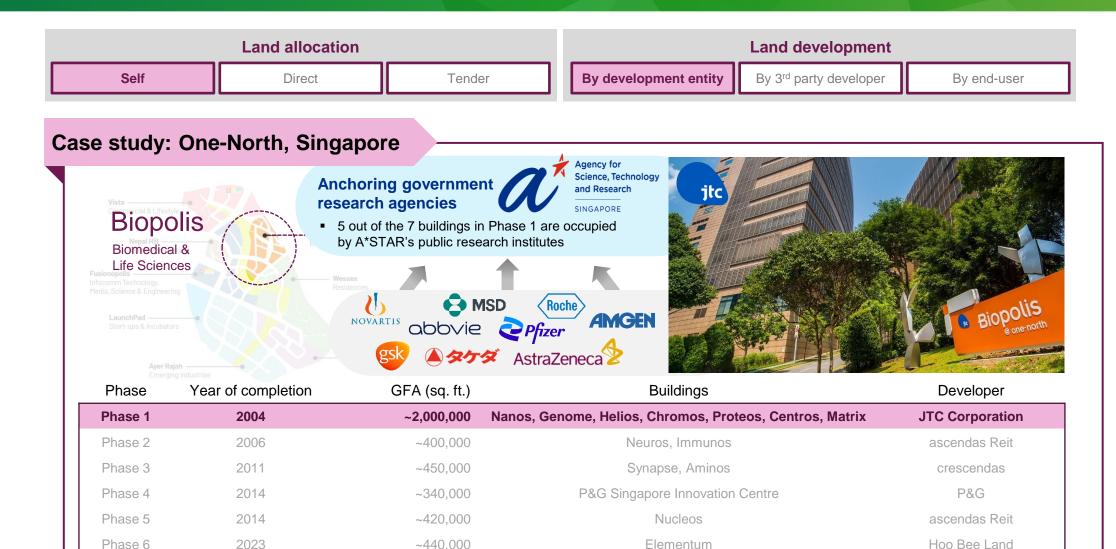
Lead development entity



Business & investment attraction



Land allocation & development



Sources: Centre for Liveable Cities Singapore, Jurong Town Corporation, ascendas Reit, crescendas, Hoo Bee Land, and P&G © Our Hong Kong Foundation Limited. All Right Reserved.

## Later phases of Biopolis were tendered to third-party developers to further expand the ecosystem and leverage market resources



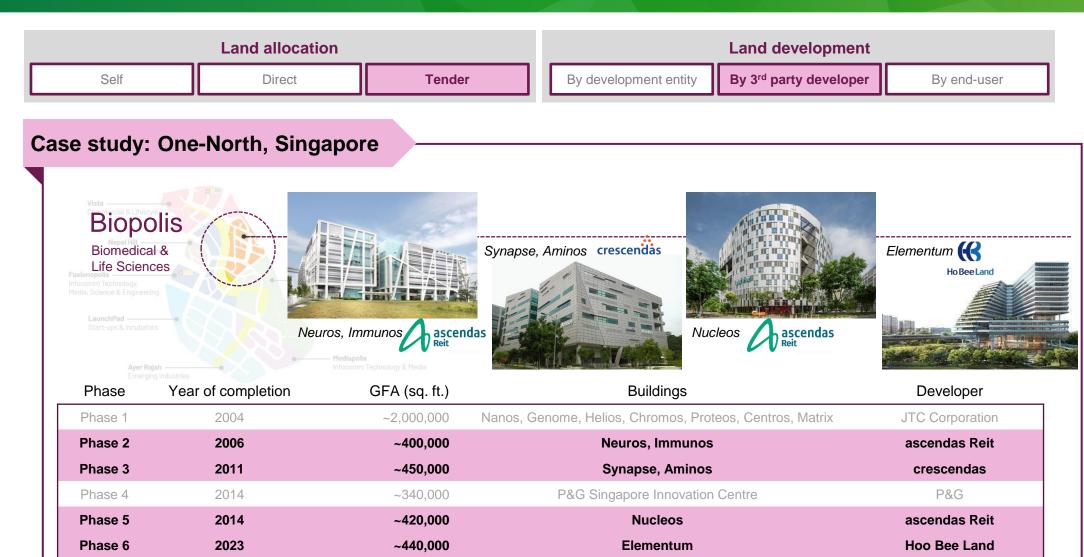
Lead development entity



Business & investment attraction



Land allocation & development



Sources: Centre for Liveable Cities Singapore, Jurong Town Corporation, ascendas Reit, crescendas, Hoo Bee Land, and P&G © Our Hong Kong Foundation Limited. All Right Reserved.

## Individual sites in Biopolis were directly allocated to strategic leading enterprises for building their own research facilities



Lead development entity

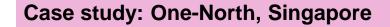


Business & investment attraction



Land allocation & development







Pac

PhaseYear of completionGFA (sq. ft.)BuildingsDeveloperPhase 12004~2,000,000Nanos, Genome, Helios, Chromos, Proteos, Centros, MatrixJTC CorporationPhase 22006~400,000Neuros, Immunosascendas Reit

Phase 3	2011	~450,000	Synapse, Aminos	crescendas
Phase 4	2014	~340,000	P&G Singapore Innovation Centre	P&G
Phase 5	2014	~420,000	Nucleos	ascendas Reit
Phase 6	2023	~440,000	Elementum	Hoo Bee Land

Sources: Centre for Liveable Cities Singapore, Jurong Town Corporation, ascendas Reit, crescendas, Hoo Bee Land, and P&G © Our Hong Kong Foundation Limited. All Right Reserved.

## For leading enterprises pursuing an asset-light model, third-party developers can also be drawn in for land development



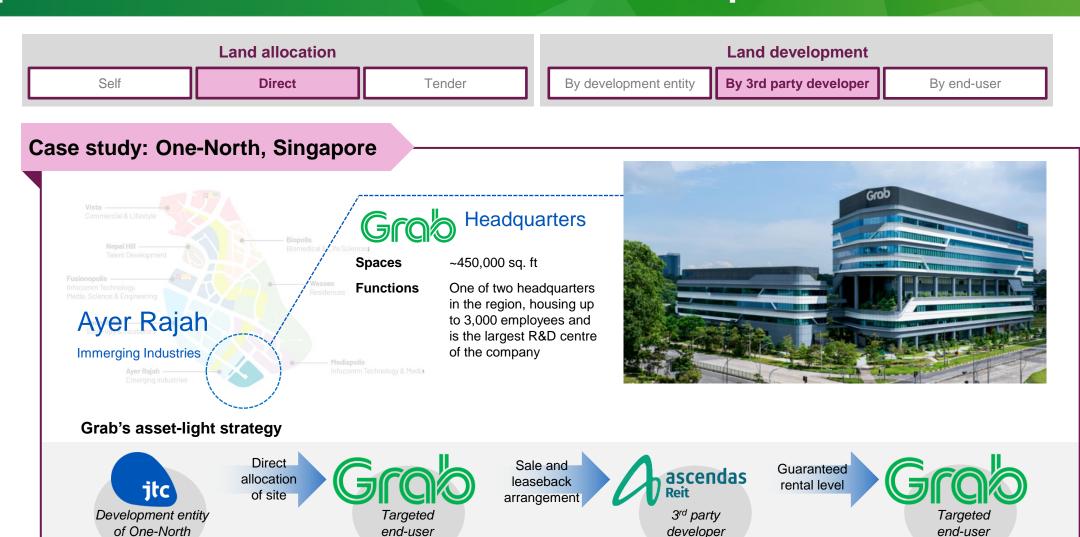
Lead development entity



Business & investment attraction



Land allocation & development







# Part Three: Policy Recommendation Directions and Measures



## To ensure the success of San Tin Technopole, there are various measures that can be adopted for the three critical questions



Lead development entity



Business & investment attraction



Land allocation & development

## Historically, the Government has been the lead development entity of new towns with various forms of private participation



Lead development entity



Business & investment attraction



Land allocation & development

Shatin



Conventional New Town Approach

The Government take up the major land assembly, and...

#### engage private sector participation

- to carry out reclamation and site formation works
- 70% of the reclaimed land was reverted to the Government for public housing and infrastructure development, and the remaining 30% was used for private housing development

Hung Shui Kiu / Ha Tsuen



Kwu Tung North / Fanling North



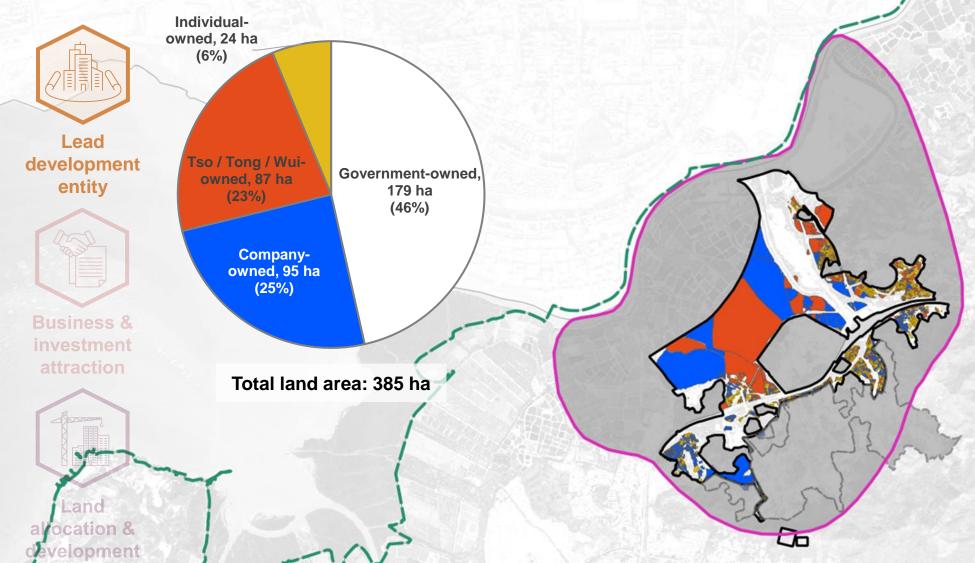
**Enhanced** Conventional New Town Approach

The Government resumes some private land, and also...

#### provides flexible options for private landowners

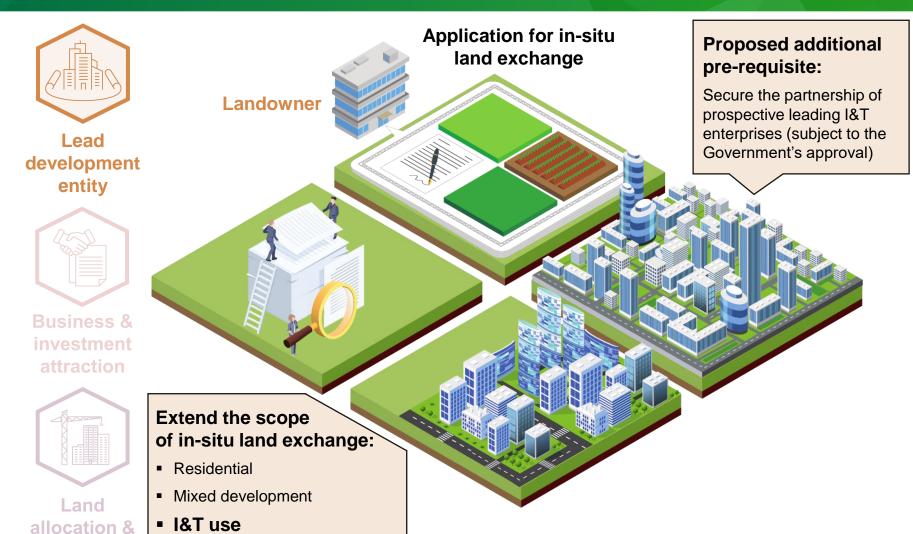
- to allow private landowners to apply for lease modification (including in-situ land exchange) to develop their land planned for private residential or mixed development
- site area should be no less than 0.4 ha

Given the diverse land ownership distribution in Phase 1 of the San Tin Technopole, there is also potential for private participation



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## The Enhanced Conventional New Town Approach can be extended to I&T use with a precondition to secure leading I&T enterprises



#### **Key Features**



Private land ownership (in-situ land exchange)



Incentives will be provided to landowners in the form of concessionary land premium

#### **Evaluation**



Leverage on market resources and reduce the Government's cash flow pressures



Create uncertainty on the development programme since in-situ land exchange is to be initiated by landowners

Source: Our Hong Kong Foundation

development

### Further options for private participation can include building talent accommodation proportionate to the scale of I&T operations

land exchange





Land allocation & development

#### **Extend the scope** of in-situ land exchange:

- Residential
- Mixed development
- I&T use

### Proposed guidelines for

talent accommodation:

Maximum GFA shall be 10%\* of the GFA occupied by the leading I&T enterprises on the respective sites

Talent accommodation units shall be for rental only and not for sale

#### **Proposed additional** pre-requisite:

Secure the partnership of prospective leading I&T enterprises (subject to the Government's approval)

#### **Key Features**



Private land ownership (in-situ land exchange)



Income stream from talent accommodation is tied to both the scale and long-term success of the I&T ecosystem

#### **Evaluation**



Provide greater incentives for private participation to secure prospective leading I&T enterprises



Create uncertainty on the development programme since in-situ land exchange is to be initiated by landowners

Note:

Based on the planning assumption that 10% of the employees in the I&T sites will be residing in the talent accommodation within San Tin I&T Park

Source: Our Hong Kong Foundation

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## As an additional compensation option for land resumption, private participation can also take the form of a continued co-investment



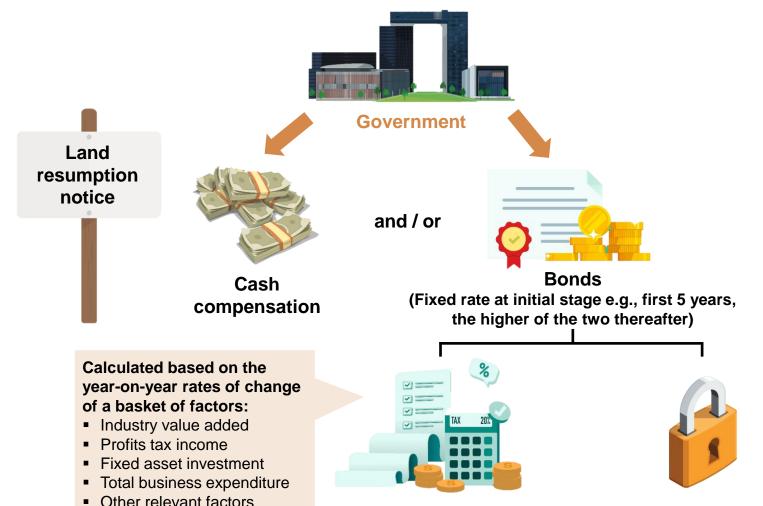
Lead development entity



Business & investment attraction



Land allocation & development



## Key Features

Public land ownership (land resumption)

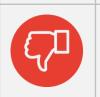


As compensation for land resumption, landowners can choose to receive a mix of cash and San Tin Technopole Development Bonds

#### Evaluation



Reduce the Government's cash flow pressures and serves as a pilot model for other development projects



**Fixed rate** 

The timing for bond issuance has become less favourable as the cost of capital rose after the recent interest rate hikes

Floating rate

## To ensure the success of San Tin Technopole, there are various measures that can be adopted for the three critical questions



Lead development entity



Business & investment attraction



Land allocation & development

## While high-level coordination for strategic planning is in place, coordination at the implementation level is still lacking



Lead development entity



Business & investment attraction



Land allocation & development

#### **Strategic Level**



#### Northern Metropolis

- The Steering Committee on Northern Metropolis provides high-level policy steer and supervision for the planning vision
- Chaired by the Chief Executive; members include secretaries of bureaux

#### **Implementation level**



#### San Tin Technopole

- The Northern Metropolis Co-ordination Office is primarily hardware- and land development-driven
- No working-level committee/ task group focused on building a clear pathway for enterprises to expand in San Tin Technopole

### It is proposed to form a new business-centric and one-stop shop working group for a fast-paced and coordinated response





**Business &** investment attraction



Land allocation & development **Steering Committee on Northern Metropolis** 

**Northern Metropolis Co-ordination Office** 

New working group on San Tin Technopole

#### Lead

Financial Secretary / Deputy Financial Secretary



Innovation, Technology and Industry Bureau

**Investment attraction for strategic companies** 



**Commerce and Economic Development Bureau** 



#### Government investment and tax



**Financial Services and Treasury Bureau** 

**Hong Kong Investment Corporation Limited** (Co-Investment Fund)

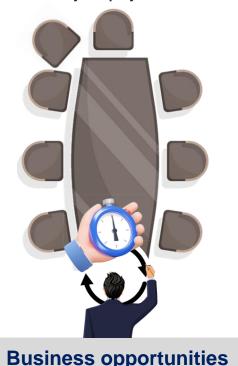
**Education and Visa for talents and their families** 



**Education Bureau** 



**Security Bureau** 



Land allocation, housing and transport



Housing



Development 🚜



Transport and **Logistics Bureau** 

R&D collaboration and I&T ecosystem







**Talent attraction strategy** 



**Labour and Welfare Bureau** 

Source: Our Hong Kong Foundation

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### Relevant KPIs can be set to ensure the commitment of all bureaux involved and monitor the effectiveness of the working group





**Business &** investment attraction



allocation & development

#### Investment commitments\*



#### Fixed asset investment

refers to a company's incremental capital expenditure in facilities, equipment, and machinery



#### **Total business expenditure**

refers to a company's incremental annual operating expenditure in Hong Kong (excluding depreciation)

#### **Contribution to economy**



#### Value added

measures the direct contribution a company makes to Hong Kong's Gross Domestic Product, excluding multiplier effects



#### Jobs created

is defined as the sum of all incremental jobs created when the investments are fully implemented

Investment commitments are investments to be realised over a 3- to 5-year horizon when the projects are fully implemented; for more granularity, breakdown by industry and region should be disclosed Source: Our Hong Kong Foundation

## Effective investment attraction entails going the extra mile to offer tailor-made incentives and a compelling business proposition



Lead development entity



Business & investment attraction



Land allocation & development

#### **General policy support**

- Direct government investment
- Concessionary land prices and rent for commercial space
- Funding and/or loans from various government schemes
- Cash and tax incentives
- Relaxation on talent visa

#### **Tailor-made industry-specific incentives**

- Biotechnology: Purpose-built wet lab, biotech prototyping and animal testing facilities that meet the standards and requirements of major international drug administrations
- Artificial Intelligence: Government support for constructing and operating AI supercomputing centre that provide much-needed computing power
- Startup: Streamlined government funding application procedures; advisory, feedback and follow-up

#### **Compelling business proposition**

- Serve as the springboard for enterprises entering the Greater Bay Area, through harmonising systems and regimes such as:
  - Legal framework enabling convenient crossborder data flow between Hong Kong and the Greater Bay Area
  - Expedited authorisation process for the launch of products and services in Hong Kong and the Greater Bay Area

Macao Greater Bay Area (Population: 86.62M)



Sources: Hong Kong Trade Development Council, Our Hong Kong Foundation

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## A more aggressive and omnichannel approach is to leverage key decision influencers for all-round investment attraction pitching



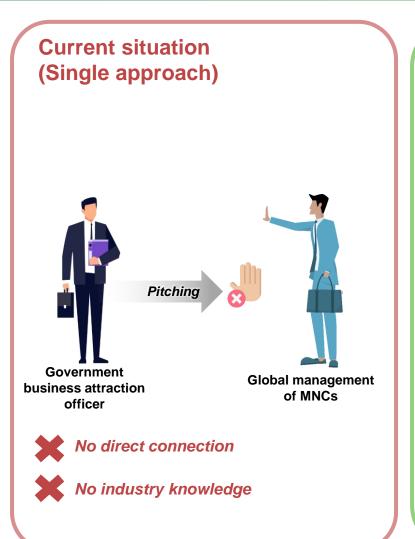
Lead development entity

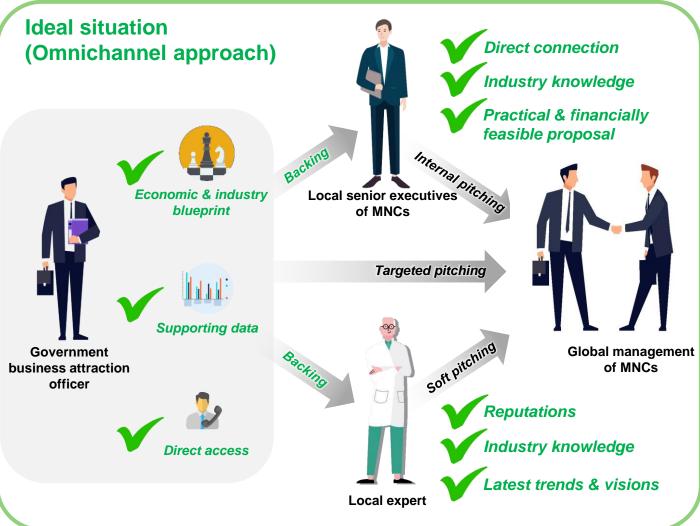


Business & investment attraction



Land allocation & development





Source: Our Hong Kong Foundation

## Nevertheless, incentives should be performance-based with KPIs aligned to policy goals to ensure mutually beneficial partnerships



Lead development entity



Business & investment attraction



Land allocation & development



#### **Economic**

#### Contribution to economy

- GDP contribution
- Tax contribution
- Labour productivity per capita

#### Enterprise growth prospects

- Gross profit and profit margins
- Growth rate of operating income

#### Investment and trade

- Amount of foreign capital
- Amount of fixed asset investment
- Total volume of foreign trade



#### **Science and Technology**

#### **Innovation**

- Type of facility (research, production, etc.)
- R&D expenditure as a share of revenue

#### **Talent**

- Number of jobs created
- Proportion of local and foreign employees
- Proportion of highly skilled personnel

#### Patent

- Annual patent applications
- Annual patents granted
- Value of technology contracts



## To ensure the success of San Tin Technopole, there are various measures that can be adopted for the three critical questions



Lead development entity

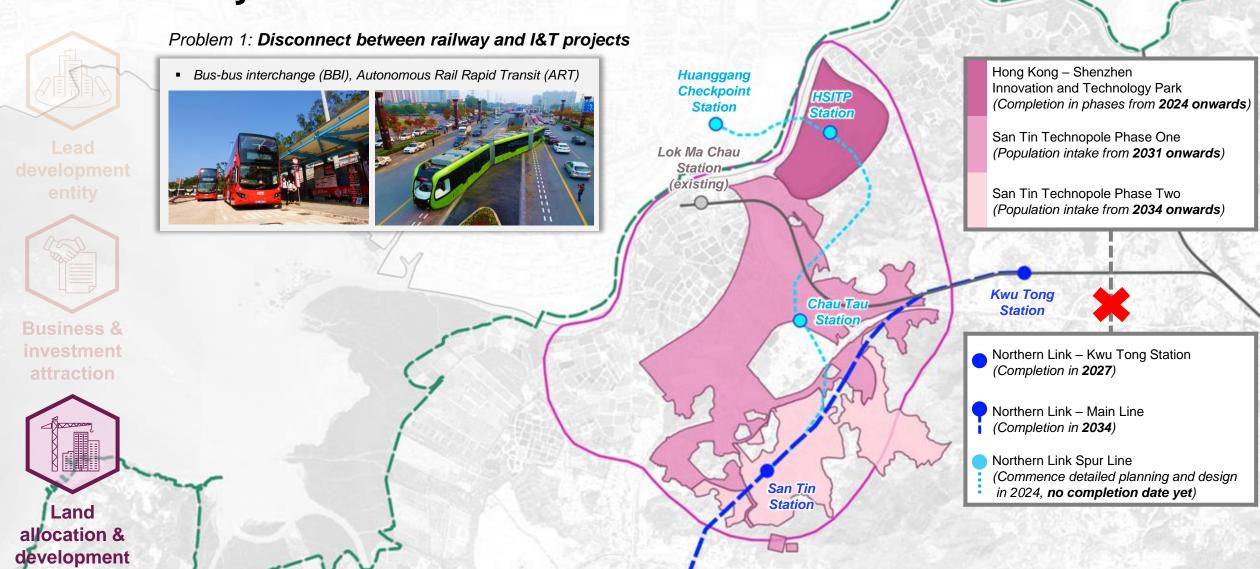


Business & investment attraction



Land allocation & development

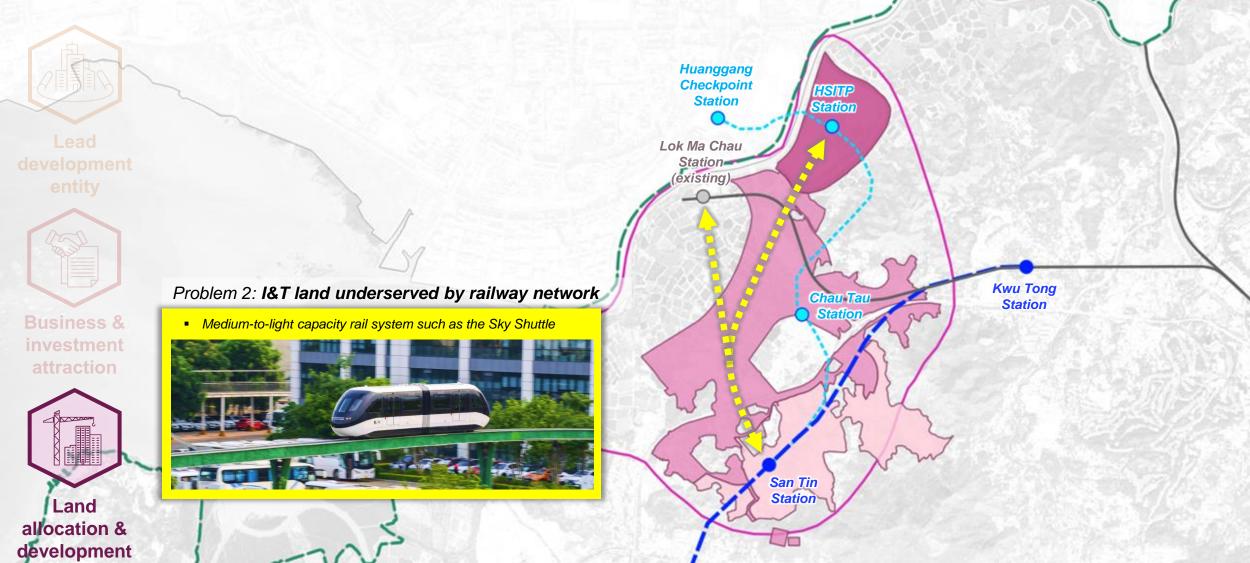
### There is a need to ensure the readiness of convenient transport connectivity to I&T land at the outset to minimise inconveniences



The map is for general information purposes only. All information is provided in good faith. However, we make no representation or warranty of any kind, express or implied, regarding the Note: accuracy, adequacy, validity, reliability, availability, or completeness of any information 55

Sources: Legislative Council, MTR Corporation Limited, and Our Hong Kong Foundation

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Sources: Legislative Council, MTR Corporation Limited, and Our Hong Kong Foundation

### Establishing the presence of government research agencies and academic institutions is critical to kickstart the I&T ecosystem

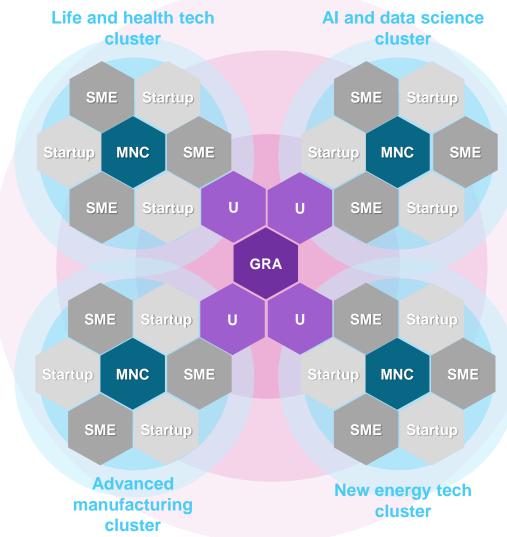




**Business &** investment attraction



Land allocation & development



#### **Government research agencies GRA**



- Singapore's A\*STAR has drawn the first batch of commercial research partners to One North.
- ASTRI in the HKSTP and the InnoLife Healthtech Hub that will be established in the HKSITP are comparable local examples.

#### **Universities**



- Harvard and MIT set up the Broad Institute in Kendall Square to work with enterprises.
- University research in Hong Kong is internationally acclaimed and should play a role in the ecosystem of San Tin Technopole.

- **Multinational corporations**
- Roche has set foot in the early development stage of Shanghai's Zhangjiang Hi-Tech Park to foster the ecosystem.
- In the past, Hong Kong was once the ideal location for R&D activities of Electronics MNCs

Source: Our Hong Kong Foundation

## To achieve home-job balance, a mixed-use community should be formed with the "work-live-play-learn" and "vertical city" concepts



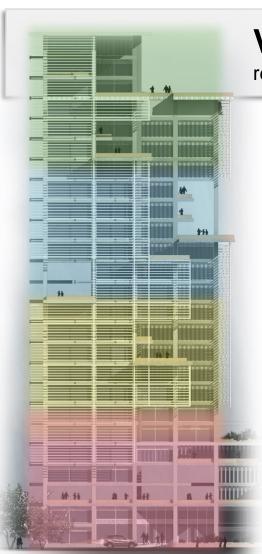
Lead development entity



Business & investment attraction

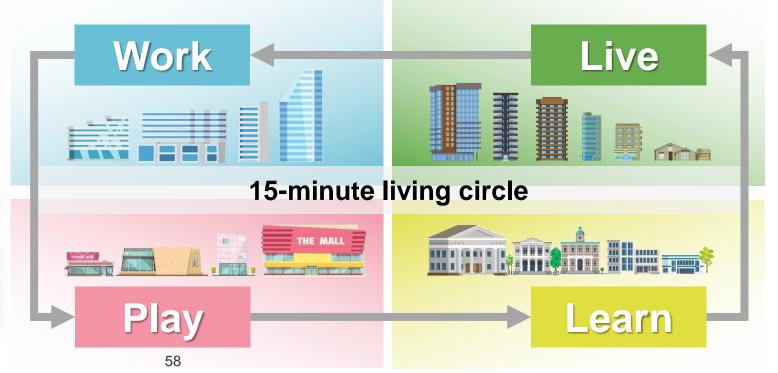


Land allocation & development



**Vertically**, a single building can provide housing, office, recreational and retail spaces all-at-once, to enable a convenient and comfortable living environment

**Horizontally**, the planning and design of the San Tin Technopole should embrace the "work-live-play-learn" concept to create a 24-hour vibrant community



Source: Our Hong Kong Foundation

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### Depending on the development stage of the I&T ecosystem, various land allocation methods can be used



Lead development entity



Business & investment attraction



Land allocation & development

#### **Direct Allocation**



Direct negotiation with the prospective enterprise



Subject to agreement with the prospective enterprise

#### **Restricted Tender**



Only invitees can submit a tender



Highest bid wins

#### **Concept and Price Tender**



Anyone can submit a tender



Separate envelopes for price and concept proposal

#### **Open Tender**



Anyone can submit a tender



Highest bid wins

#### **Exclusive**

A **broad policy framework** is required to facilitate monitoring and maintain transparency



Ground zero stage

Trying to attract the first batch
of leading enterprises

Aims at recruiting potential tenants that *complement the leading enterprises* in the industrial chain



Emerging stage
1&T ecosystem begins to
develop and emerge

Priority lies in bringing in unique concept designs to further enhance the I&T ecosystem



Mature stage
Vibrant I&T ecosystem with
firms at various stage & scale

#### Inclusive

Select the most profitable enterprises and *maximise the income from land premium* 



Well-established stage
Established a reputation as an international I&T hub

Source: Our Hong Kong Foundation

### There is also a need to understand the demands of companies at different sectors of an industrial chain to avoid "building waste"



Lead developmen entity

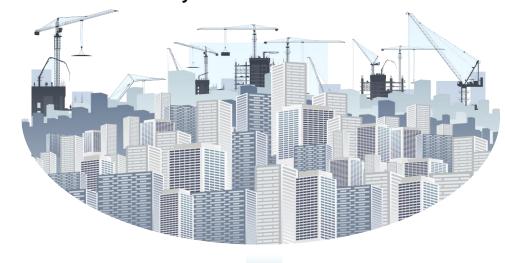


Business & investment attraction



Land allocation & development

Without thoroughly understanding the **actual tenant demands** and **industry trends** before construction...



many of the completed projects in the I&T park will become **vacant "building waste"** 

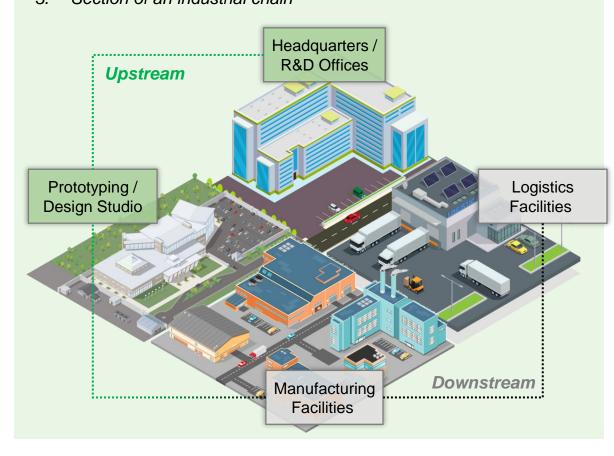


Precisely understanding the spatial demands by:

1. Industry

2. Scale of a company

3. Section of an industrial chain



Source: Our Hong Kong Foundation

### **Examples of facilities needed in the upstream of the industrial chain of Life and Health Technology**



Lead development entity



Business & investment attraction



Land allocation & development

#### Site parameters – Life science cluster



#### **Shanghai Zhangjiang Biomedical Base**

- Phases 1 & 2 in total provide ~6,500,000 sq. ft. GFA
- Hosting **70 companies** with revenue over RMB 20 million



**Singapore One-North Biopolis** 

- Phases 1 to 6 in total provide ~4,000,000 sq. ft. GFA
  - Hosting over 50 companies

#### Building requirements – Life science office

- Spaces for wet laboratories, clinics, sample collection, rehabilitation, and clean rooms for R&D uses
- Accommodating simultaneous and separate ventilation and utility connections at individual lab modules
- Provision of hazardous-waste disposal and spaces for dry laboratories and offices
- Heating and cooling systems



### **Examples of facilities needed in the upstream of the** industrial chain of AI & Data Science

Connect





**Business &** investment attraction



Land allocation & development

#### Infrastructure – Supercomputing centre

- Essential infrastructure for the Al industry
- Location can be outside of the I&T park
- Providing dedicated computing power for AI
- Feasibility study is being conducted by the Government, with the centre going into operation no later than 2025



#### **National Supercomputing Center in Shenzhen**

- Phase 1 was completed in 2011, with ~460,000 sq. ft. GFA on a 1.2-ha site
- Phase 2 will be completed in 2025, with
  - ~1,200,000 sq. ft. GFA on a 4.6-ha site

#### Building Requirements – AI R&D Office



- Most R&D activities such as algorithm research can be conducted in a regular office setting, and complementing facilities like product display centre and data centre can also be included
  - Reliable power supplies and areas for transformer rooms and backup power generators
  - Reliable network connectivity that enables ultra-low latency for information transportation
  - High floor loading and *headroom* to support computers server racks

Sources: National Supercomputing Centre in Shenzhen, Shenzhen Special Zone Daily, and Our Hong Kong Foundation © Our Hong Kong Foundation Limited. All Right Reserved.

### **Examples of facilities needed in the upstream of the industrial chain of Advanced Manufacturing**



Lead development entity



Business & investment attraction



Land allocation & development

#### Site parameters – Electronics R&D complex



#### Samsung R&D Center in Hanoi

- Completed in 2022, with ~860,000
   sq. ft. GFA on 1.2-ha site
- Targeting to research and develop mobile devices, and software and hardware products, and housing 2,200 - 3,000 staffs
- The company has established a network of 13 R&D centers around the world

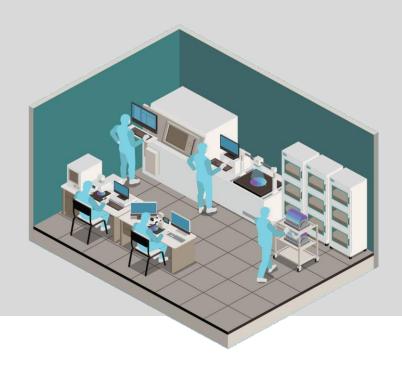
#### Samsung Semiconductor Campus in Giheung near Seoul

- A New R&D Complex will be completed in 2028 on a 11-ha site, targeting to lead advanced research on nextgeneration devices and processes for memory and system semiconductors
- The Giheung campus started operations since 1992 with existing R&D Centers and production plants



#### Building requirements – Electronics R&D centre

- High level of vibration control by identifying clearance areas, and suitable bedrock for the development of building
- Clean rooms for semiconductors and chips R&D and production, supported by high-standard heating, ventilation and air conditioning



## Examples of facilities needed in the upstream of the industrial chain of New Energy Technology



Lead development entity



Business & investment attraction



Land allocation & development

#### Site parameters – Fuel cell vehicle laboratory



### Xianhu Laboratory in Foshan

- Phase 1 occupying
   ~690,000 sq. ft. GFA on a
   7-ha site
- Housing 300 researchers, including 3 academicians
- Signed strategic cooperation framework agreement with Hong Kong Productivity Council (HKPC)'s Automotive Platforms and Application Systems R&D Centre (APAS) in July 2023

#### Building requirements - Fuel cell vehicle laboratory

- Spaces for test bench that meets the requirements of commercial vehicle engines in terms of speed, torque, combustion, fuel consumption and other measurements, as well as the control of air intake, cooling and ventilation
- Provision of ammonia and hydrogen at the required pressure, temperature, flow rate and condition, and realize accurate measurement, while meeting explosion-proof and other safety requirements in order to cope with the risks associated with possible gas leaks
- Spaces for electrochemical workstation

#### Site parameters – Vehicle design centre

BYD Global Design Center in Pingshan, Shenzhen



- Occupying ~136,000 sq. ft. GFA
- Housing ~400 designers

Volvo Car Design Studio in Shanghai



- Occupying ~60,000 sq. ft. GFA
- Housing ~100 designers

#### Building requirements – Vehicle design centre

- Separated and sufficient areas for each stage of the R&D cycle: designing, clay modelling, equipment processing, comprehensive assessment and virtual assessment
- Logistics infrastructures for shipping of large vehicle components
- Large floor-to-ceiling windows and grand showroom
- Testing grounds



### **Summary of recommendations**



### Lead development entity

- I. Introduce various forms of private participation to assist the Government as the lead development entity
  - Extend the scope of in-situ land exchange to include I&T use and provide concessionary land premium, but as pre-requisite, landowners are required to secure prospective leading I&T enterprises for the Government's approval
  - Allow landowners to construct talent accommodation, pegged to the scale of I&T operations on their respective sites; units shall be for lease only and not for sale
  - 3. In the case of land resumption, give landowners the option to receive a mix of cash and San Tin Technopole Development bonds as compensation



### Business & investment attraction

- II. Strengthen intragovernmental coordination at the implementation level for San Tin Technopole
  - 4. Form a new business-centric and one-stop-shop working group for a fast-paced and coordinated response
  - 5. Set relevant KPIs to ensure the commitment of all bureaux involved and monitor the effectiveness of the working group
- III. Ensure effective and aggressive investment attraction with mutually beneficial partnerships
  - Move beyond general policy support to offer tailor-made incentives and a compelling business proposition
  - 7. Leverage key decision influencers for all-round pitching to enterprises
  - 8. Make sure incentives are performance-based with KPIs aligned to policy goals



### Land allocation & development

- IV. Develop an attractive environment for leading enterprises and the community
  - Ensure the accessibility of I&T land through advanced planning on the provision of convenient transport connections
  - 10. Establish the presence of government research agencies and academic institutions to kickstart the I&T ecosystem
  - 11. Form a liveable mixed-use community with the "work-live-play-learn" and "vertical city" concepts
- V. Allocate and develop the land based on ecosystem maturity and industry needs
  - Directly allocate land to leading enterprises at ground zero, while introducing other more competitive methods as the I&T ecosystem matures
  - 13. Avoid "building waste" by understanding the demands of companies in different sectors of an industrial chain





### Thank you